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To: All Interested Parties

RE: **New Pennsylvania Poll: Biden Widens Lead Over Trump in Hypothetical POTUS Match Up; GOP D. McCormick Within Striking Distance of Casey, Jr., in Pa’s critical US Senate Race**

TOP LINE RESULTS, SUMMARY OVERVIEW AND QUESTIONNAIRE

PUBLIC RELEASE

Susquehanna Polling and Research, Inc., one of the most highly rated polling firms in the USA according to Real Clear Politics<sup>1</sup> for its Presidential polling in the popular “multi-state” pollster category<sup>i</sup>, today released its latest **Pennsylvania** Statewide Voter Attitude Survey testing voter attitudes in the 2024 Presidential election.

The poll is a random sample of 745 registered Pennsylvania voters, weighted to state Census data and balanced by geographic region, age, political party affiliation, and other factors. Conducted January 15-21, 2024, using live telephone agents and a supplemental component of online panel interviews using SP&R’s proprietary statewide voter panel, the poll includes interviews with N=745 voters and has a margin of error of +/-3.7% at the 95% confidence level.

The key findings of the poll include the following:

#### **POTUS Matchup: Biden Widens Lead Over Trump in Critical Battleground Pennsylvania**

President Biden leads Republican frontrunner D. Trump by 7 points or 46.8% to 39.3% in the latest Pa poll, which shows a widening of Biden’s margin when compared with his 47:45 margin over Trump in our September 2023 poll. An additional 7.6% of likely voters say they are undecided in the Biden-Trump match up, while 5.6% say they’d support another candidate [not listed]. In the current poll, Biden leads among Democrats 82:5 while Trump leads among Republicans 77:11. At 77% support among Republicans, Trump is underperforming with these voters ostensibly due to the unsettled race for the GOP nomination on the eve of the New Hampshire GOP Primary. Independent and “swing” voters, a critical cohort in the Pennsylvania population who say they usually split their tickets in most elections, are leaning towards Biden by a 48:25 margin. Independents according to CNN, voted for Biden by a 52:44 margin in 2020 so the current poll represents a strengthening of Biden’s margin with this critical voting segment of the population.

#### **PA US SENATE Matchup: B. Casey, Jr., Leads Presumptive GOP Nominee D. McCormick by 4 Points**

In a hypothetical match up of the presumptive nominees, US Senator Bob Casey, Jr., leads his Republican challenger Dave McCormick by a margin of 45.9% to 42.1%, or approximately 4 points. An additional 9.3% of likely voters remain undecided, while 2.7% say they’d vote for another candidate. Casey leads among both Democrats (82:8) and Independents while McCormick leads among Republicans (80:9).

The polling in the race for US Senate shows a surprisingly tight race despite being very early in the campaign. McCormick’s support could be bolstered by a favorable political climate given Biden’s sagging approval ratings, and Casey’s low-profile role as the senior US Senator representing Pennsylvania. Meanwhile, Casey while admittedly still leading, fails to hit the 50% mark which is critical for long time incumbents (Casey was elected in 2006).

From a regional standpoint, Casey leads in the vote-rich Philadelphia suburbs (58:33), Allegheny County (54:38) and Philadelphia (72:12), while McCormick leads in the Northwest (56:27), the Southwest/Pittsburgh market excluding Allegheny County (57:27) and the Northeast/Wilkes-Barre/Scranton market (48:41). McCormick holds a tenuous lead however in the rural “T”/Central (47:43) and while Casey leads narrowly in the Southcentral region (45:43).

<sup>1</sup> <https://www.realclearpolitics.com/rep-pollster-rankings/2020/>

Good morning/afternoon/evening, my name is (YOUR FIRST NAME). I am calling on behalf of Susquehanna Polling and Research, a public opinion research firm. May I speak to (name on list) or another registered voter in your household? (If name on list or another registered voter is not available, TERMINATE)

INTRODUCTION: We are conducting a survey of attitudes and opinions concerning some important issues facing Pennsylvania today. May we have just two to three minutes of your time to complete a brief survey?

Great, thank you...

Q1. Which three of the following nine issues will most influence your vote for a candidate for public office in 2024 (PICK THREE – ROTATE ITEMS) – taxes and spending, crime and public safety, abortion, inflation and the economy, immigration, environment and climate change, education and school issues, roads and transportation, health care access and affordability?

1. Taxes and spending	28%
2. <b>Crime and public safety</b>	<b>46%</b>
3. <b>Abortion</b>	<b>40%</b>
4. <b>Inflation and the economy</b>	<b>44%</b>
5. Immigration	13%
6. Environment and climate change	22%
7. Education and school issues	15%
8. Roads and transportation	19%
9. Health care access and affordability	34%
10. Other	03%
11. Not Sure	19%

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Q2. If the election for President were being held today and the candidates were Joe Biden, the Democrat candidate and Donald Trump, the Republican candidate, for whom would you vote?

1. Biden/Democrat	46.8%
2. Trump/Republican	39.3%
3. Not Sure	07.6%
4. Other	05.6%
5. Refuse	00.7%

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Q3. If the election for United States Senate were being held today, and the candidates were Bob Casey, Jr., the Democrat candidate, and David McCormick, the Republican candidate, for whom would you vote?

1. Casey/Democrat	45.9%
2. McCormick/Republican	42.1%
3. Not Sure	09.3%
4. Other	02.7%

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Q4. Please indicate the political party with which you are registered to vote.

1. Republican	44%
2. Democrat	44%
3. Independent/other	12%

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(ASK Q5 ONLY TO REPUBLICANS FROM Q4)

Q5. Thinking about the Republican Party and how you align with it, do you consider yourself more of a supporter of Donald Trump, or more of a supporter of the traditional Republican Party?

- |  |     |
|--|-----|
| 1. More of a supporter of Donald Trump                     | 60% |
| 2. More of a supporter of the traditional Republican Party | 33% |
| 3. Neither   | 02% |
| 4. Both  | 05% |
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Q6. Which of the following best describes the way you voted in the last general election you voted in – straight Republican, mostly republican, a few more Republicans than Democrats, about equal, a few more Democrats than Republicans, most Democrat or straight Democrat?

- |  |            |
|--|------------|
| 1. Straight republican                   | 17%        |
| 2. Mostly republican                     | 13%        |
| <b>Total Straight/Mostly Republican:</b> | <b>30%</b> |
| 3. Few more Republicans than Democrats   | 13%        |
| 4. About equal                           | 11%        |
| 5. Few more Democrats than Republicans   | 03%        |
| <b>Total Swing:</b>                      | <b>27%</b> |
| 6. Mostly Democrat                       | 22%        |
| 7. Straight Democrat                     | 18%        |
| <b>Total Straight/Mostly Democrat:</b>   | <b>40%</b> |
| 8. Not Sure                              | 03%        |
| 9. Haven't voted before                  | 00%        |
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Q7. Please indicate your age on your last birthday.

- |          |     |
|----------|-----|
| 1. 18-29 | 08% |
| 2. 30-44 | 20% |
| 3. 45-54 | 18% |
| 4. 55-64 | 30% |
| 5. 65-74 | 22% |
| 6. 75+   | 02% |
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Q8. Please indicate your main racial or ethnic background. (Check All That Apply)

- |   |     |
|---|-----|
| 1. African American/African/Black                     | 06% |
| 2. Asian American/Asian                               | 03% |
| 3. Hispanic/Latino                                    | 05% |
| 4. Multiracial/Multiethnic                            | 01% |
| 5. Native American/Alaska Native                      | 01% |
| 6. Native Hawaiian/Pacific Islander                   | 00% |
| 7. White (Not Latino/Hispanic)                        | 82% |
| 8. Race/ethnicity not represented by above categories | 02% |
| 9. Refuse (Do Not Read)                               | 03% |

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Q9. Please indicate your gender.

- 1. Male            52%
  - 2. Female         48%
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Regional Groupings (coded from list):

- (07%) 1. **Northwest** [Erie, Crawford, Mercer, Venango, Warren, Forest]
  - (13%) 2. **Southwest** [Lawrence, Beaver, Washington, Greene, Fayette, Westmoreland, Indiana, Armstrong, Butler]
  - (15%) 3. **The "T"/Central** [Jefferson, Elk, McKean, Cameron, Clarion, Clearfield, Centre, Cambria, Somerset, Bedford, Fulton, Franklin, Huntingdon, Blair, Potter, Tioga, Bradford, Susquehanna, Wyoming, Sullivan, Lycoming, Clinton, Union, Snyder, Northumberland, Montour, Columbia, Mifflin]
  - (14%) 4. **Northeast/Lehigh Valley** [Luzerne, Carbon, Monroe, Schuylkill, Lackawanna, Lehigh, Northampton, Pike, Wayne]
  - (16%) 5. **South Central** [Perry, Cumberland, Adams, York, Lancaster, Lebanon, Dauphin, Berks, Juniata]
  - (17%) 6. **Southeast** [Chester, Delaware, Montgomery, Bucks]
  - (09%) 7. **Allegheny County**
  - (09%) 8. **Philadelphia**
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## METHODOLOGY, SAMPLE FRAME CONSTRUCTION AND DATA COLLECTION PROCEDURES

This poll was conducted by Susquehanna Polling and Research, Inc<sup>2</sup>. Interviews were conducted January 15-21, 2024, with 745 registered/likely voters in Pennsylvania. Survey respondents are randomly contacted using random selection procedures, and all telephone interviews are conducted using live telephone agents. The sample frame was compiled using random telephone sequence methods, and includes both landline and cellular households, purchased from a certified list vendor; all households are pre-screened to eliminate household telephone numbers on the federal Do Not Call registry in compliance with all applicable federal and state laws. Only known registered voters were contacted, compiled from a list of households with prior vote history in 1 of 4 or better general elections using G22, G21, G20 and/or G19 as the base universe. Voters who registered to vote after the 2022 general election are also included and eligible to participate.

Interviews are closely monitored to ensure a representative sample of the Pennsylvania electorate is achieved based on party registration, geography, gender, age cohort and other demographics; results are sometimes statistically weighted to adjust for coverage bias or non-response error.

A supplemental component of interviews was collected via SP&R's proprietary web panel, owned by Bartlett Research Group, consisting of a database of registered voters in all geographic regions of the Commonwealth. Panel respondents are pre-screened to ensure their eligibility in the survey.

The margin of error for a sample size of 745 interviews is +/-3.7% at the 95% confidence level.

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<sup>2</sup>Susquehanna Polling and Research, Inc. is a nationally recognized polling and focus group company and conducts polling for political, media and corporate clients in numerous states. SP&R's polling has been featured on many national platforms, including the Rush Limbaugh Radio Show, FOX News Channel, The O'Reilly Factor, the Bill Maher Show and MSNBC. The website [realclearpolitics.com](http://realclearpolitics.com) rated SP&R the #1 most accurate pollster in the USA for its battleground polling in the "multi state" category in the lead up to the 2020 POTUS national elections.