



Q1 2024 Bullfinch Group National Survey Among n1200 Adults (n1000 Registered Voters)

Field Dates: 02/17-22/2024

Adult (A) Margin of Error: ± 2.83%

Registered Voter (RV) Margin of Error: ± 3.1%

You have been selected to participate in a survey on a confidential basis. This is a rare opportunity to voice your opinions. Your responses will be kept confidential, you are not being asked to buy anything or donate money. We simply want to know what you think and how you feel.

Screener: Are you, or is anyone in your household, employed by the news media, a market research firm, an elected official, or actively involved with political campaigns?

100% No (continue)

Demographics:

Registration: Are you currently registered to vote?

83% Yes
17% Not currently registered

National Trend Questions:

1. At this time next year, do you think that you will personally be (ROTATE) better or worse (END ROTATE) off than you are today?

(A)	(RV)	
54%	52%	Total Better Off
18%	17%	Much better off
36%	35%	Somewhat better off
30%	31%	Total Worse Off
21%	22%	Somewhat worse off
9%	10%	Much worse off
16%	16%	Unsure

2. At this time next year, do you think America will be (ROTATE) better or worse (END ROTATE) off than it is today?

(A)	(RV)	
39%	38%	Total Better Off
11%	10%	Much better off
28%	28%	Somewhat better off
41%	42%	Total Worse Off
26%	27%	Somewhat worse off
15%	16%	Much worse off
20%	19%	Unsure

3. Please rank the following issues from 1 to 8, with 1 the most pressing issue in America today to 8 being the least pressing issue in America today. (RANDOMIZE 1-8, Allow for ranking 1-8)

(% Most Pressing)

(A)	(RV)	
33%	33%	Economy (such as jobs, unemployment, taxes, food prices/inflation)
19%	19%	Immigration (such as legalization & citizenship, border security, refugee resettlement)
12%	13%	Health Care (such as Medicare, Medicaid, Affordable Care Act, cost of health care)
11%	10%	Social Issues (such as crime, equality, civil liberties, abortion)
9%	10%	Government (such as the role of the legislative, executive, judicial branches)
8%	7%	Environment (such as climate change, EPA, energy regulations)
4%	4%	International (such as trade, foreign policy, global affairs)
4%	4%	Education (such as school choice, student loans, testing standards)

4. Do you (ROTATE) approve or disapprove (END ROTATE) of the job President Joe Biden is doing?

(A)	(RV)	
42%	42%	Total Approve
18%	19%	Strongly approve
24%	23%	Somewhat approve
54%	54%	Total Disapprove
18%	16%	Somewhat disapprove
36%	38%	Strongly disapprove
4%	4%	Unsure

5. Do you (ROTATE) approve or disapprove (END ROTATE) of the job the U.S. Congress is doing?

(A)	(RV)	
28%	28%	Total Approve
8%	8%	Strongly approve
20%	20%	Somewhat approve
59%	61%	Total Disapprove
32%	33%	Somewhat disapprove
27%	28%	Strongly disapprove
13%	11%	Unsure

BF Series:

PB. If the Presidential election were held today, how would you vote if your options were (ROTATE) Republican Donald Trump, Democrat Joe Biden, Independent / Third party candidate (END ROTATE)?

(A)	(RV)	
37%	38%	Democrat Joe Biden
14%	14%	Independent / Third party candidate
41%	41%	Republican Donald Trump
8%	7%	Unsure

BF1. Which of the following comes closest to your own opinion regarding legislation on the issue of immigration? (ROTATE)

(A)	(RV)	
25%	26%	I would rather Republicans stand their ground rather than compromise with Democrats to reform immigration.
19%	19%	I would rather Democrats stand their ground rather than compromise with Republicans to reform immigration.
56%	55%	I would rather Republicans and Democrats work together and compromise with each other to reform immigration.

BF2. Which of the following comes closest to your own opinion regarding legislation on the issues of debt and deficit? (ROTATE)

(A)	(RV)	
23%	23%	I would rather Republicans stand their ground rather than compromise with Democrats to solve issues on the debt and deficit.
21%	21%	I would rather Democrats stand their ground rather than compromise with Republicans to solve issues on the debt and deficit.
56%	56%	I would rather Republicans and Democrats work together and compromise with each other to solve issues on the debt and deficit.

DEMOGRAPHICS:

Gender Your gender identification?

(A)	(RV)	
52%	52%	Female
48%	48%	Male
0%	0%	Other

DoB In what year were you born?

Age Range IF UNSURE OR REFUSED, ASK: Which of the following categories best describes your age?

(A)	(RV)	
9%	9%	18 to 24
7%	7%	25 to 29
16%	16%	30 to 39
16%	16%	40 to 49
29%	30%	50 to 64
22%	22%	65 or older

Ethnicity Do you consider yourself to be of Hispanic or Latino descent, such as Mexican, Puerto Rican, Cuban, or some other Central or Latin American background?

(A)	(RV)	
18%	18%	Yes
81%	82%	No
0%	1%	Unsure

Race And which of the following best describes your racial background?

(A)	(RV)	
66%	67%	White or Caucasian
13%	13%	Black or African American
14%	13%	Hispanic
4%	4%	Asian or Pacific Islander
1%	1%	Native American
1%	2%	Other

Political ID In politics today, and regardless of how you are registered, do you consider yourself to be a (ROTATE 1-7 TOP TO BOTTOM, 7-1 BOTTOM TO TOP) Democrat, Independent, or Republican?

(A)	(RV)	
32%	32%	Total Democrat
20%	21%	Strong Democrat
12%	11%	Not so strong Democrat
38%	38%	Total Independent
8%	8%	Independent leaning Democrat
24%	22%	Independent
7%	7%	Independent leaning Republican
30%	30%	Total Republican
11%	10%	Not so strong Republican
18%	20%	Strong Republican
0%	0%	Other
0%	0%	Unsure

Ideology Thinking for a moment about your social, economic, and political views...Do you consider yourself to be... **(rotate values 1-5 top-to-bottom / bottom-to-top)?**

(A)	(RV)	
26%	26%	Total Liberal
12%	12%	Very Liberal
14%	14%	Somewhat Liberal
37%	36%	Moderate
32%	33%	Total Conservative
18%	18%	Somewhat Conservative
14%	15%	Very Conservative
1%	1%	Libertarian
5%	4%	Unsure

2022 Vote Type Did you vote in the most recent November 2022 election?

(A)	(RV)	
35%	42%	Yes, I voted in person on election day
10%	12%	Yes, I voted in person early
4%	4%	Yes, I voted absentee
12%	15%	Yes, I voted by mail-in ballot
38%	26%	No, I did not vote

Education What is the highest level of formal education that you have completed?

(A)	(RV)	
4%	3%	Less than high school
33%	29%	High school graduate
24%	25%	Some college
11%	12%	College graduate with Associates or 2-year degree
16%	18%	College graduate with a Bachelors or 4-year degree
8%	9%	Post-graduate degree
3%	3%	Technical or vocational school graduate
1%	1%	Unsure

Religion What would best describe your religious affiliation? (ROTATE 1-10)

(A)	(RV)	
25%	26%	Protestant
20%	21%	Roman Catholic
0%	0%	Mormon
1%	1%	Eastern or Greek Orthodox
2%	3%	Jewish
1%	1%	Muslim
1%	1%	Buddhist
1%	0%	Hindu
5%	5%	Atheist
4%	5%	Agnostic
15%	15%	Something Else
15%	15%	Other
8%	7%	Unsure

Religion2 Would you describe yourself as a “born again” or evangelical Christian, or not?

(A)	(RV)	
32%	33%	Yes
63%	62%	No
5%	5%	Unsure

Religion3 At any point in your life have you considered yourself a “born again” or evangelical Christian, but no longer identify that way?

(A)	(RV)	
17%	17%	Yes
77%	77%	No
7%	6%	Unsure

Occupation Please describe your current occupational status.

(A)	(RV)	
8%	8%	Employed (Government)
30%	32%	Employed (Private Sector)
6%	6%	Small Business owner
4%	4%	Student
7%	7%	Homemaker
24%	24%	Retired
13%	10%	Unemployed
8%	7%	Other
1%	1%	Unsure

Income We want to classify people into broad income groups only. Would you estimate your total household income to be...?

(A)	(RV)	
46%	42%	Below \$40,000
31%	33%	Between \$40,000 and \$79,999
12%	13%	Between \$80,000 and \$124,999
7%	8%	Above \$125,000
2%	2%	Unsure
2%	2%	Prefer not to answer

Union Are you or is anyone in your household a member of a trade, teacher or labor union?

(A)	(RV)	
9%	10%	Yes
88%	88%	No
3%	2%	Unsure

LGBTQ+ Do you consider yourself to be lesbian, gay, bisexual, transgender, queer or questioning?

(A)	(RV)	
9%	9%	Yes
89%	89%	No
2%	1%	Unsure
1%	1%	Prefer not to answer

Marital Status How would best describe your marital status?

(A)	(RV)	
37%	38%	Single or never married
36%	36%	Married
4%	3%	Separated
15%	15%	Divorced
6%	6%	Widowed
2%	2%	Other

Homeowner Do you currently own (outright/pay mortgage) your residence?

(A)	(RV)	
51%	54%	Own (outright/pay mortgage)
49%	46%	I do not own my residence (rent/other)

Neighborhood Would you best describe the neighborhood or area you live in as...

(A)	(RV)	
28%	29%	Urban
45%	45%	Suburban
25%	25%	Rural
2%	1%	Unsure

Health Do you currently receive any Medicaid or Medicare assistance?

(A)	(RV)	
50%	49%	Yes
48%	49%	No
3%	2%	Unsure
