



## Iowa State University

### Iowa Republican Caucus Voter Survey January 2024

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#### Overview

This report contains the results of a Civiqs survey of 433 likely Republican Caucus attendees in Iowa from January 5-10, 2024. The survey was conducted online, among selected members of the Civiqs research panel. Sampled individuals were emailed by Civiqs and responded using a personalized link to the survey at [civiqs.com](https://civiqs.com).

Likely Republican Caucus attendees are respondents who answered that they would “Definitely” or “Probably” attend the Iowa Republican Caucuses scheduled for January 2024 in a screening question, and who identified themselves as Republican or Independent on a previous Civiqs survey.

Demographic data was collected in previous Civiqs surveys. The survey results are weighted by age, race, gender, education, party identification, and congressional district to be representative of the population of likely Republican Caucus attendees in Iowa. The general design effect due to weighting is 1.84. The survey has a margin of error of  $\pm 6.4\%$  at the 95% confidence level, accounting for the design effect. All survey results in this report are reported as percentages.

#### Contact

For more information, please contact Drew Linzer ([drew@civiqs.com](mailto:drew@civiqs.com)), Director, Civiqs.

More information about Civiqs can be found online at [civiqs.com/methodology](https://civiqs.com/methodology).

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## Topline Results

1. If the Republican Caucuses were held today, which one of the following candidates would be your first choice?

Donald Trump, former President	55%
Ron DeSantis, Governor of Florida	14%
Nikki Haley, former U.N. Ambassador and South Carolina Governor	14%
Vivek Ramaswamy, entrepreneur and political commentator	8%
Chris Christie, former Governor of New Jersey	4%
Ryan Binkley, pastor and businessman	2%
Asa Hutchinson, former Governor of Arkansas	0%
David Stuckenberg, acting director of strategic plans at HQ Texas Air National Guard	0%
Unsure	3%
I would not vote in the Republican Caucus	0%

2. If the Republican Caucuses were held today, which one of the following candidates would be your second choice?

Vivek Ramaswamy, entrepreneur and political commentator	30%
Ron DeSantis, Governor of Florida	24%
Nikki Haley, former U.N. Ambassador and South Carolina Governor	20%
Donald Trump, former President	9%
Chris Christie, former Governor of New Jersey	6%
Ryan Binkley, pastor and businessman	1%
Asa Hutchinson, former Governor of Arkansas	1%
David Stuckenberg, acting director of strategic plans at HQ Texas Air National Guard	1%
Unsure	8%
I would not vote in the Republican Caucus	0%

## Crosstabs

1. If the Republican Caucuses were held today, which one of the following candidates would be your first choice?

	Total	Republican	Independent	Female	Male
Donald Trump	55%	61%	44%	56%	53%
Ron DeSantis	14%	15%	12%	13%	15%
Nikki Haley	14%	12%	19%	16%	14%
Vivek Ramaswamy	8%	6%	10%	4%	10%
Chris Christie	4%	1%	8%	6%	2%
Ryan Binkley	2%	2%	2%	0%	3%
Asa Hutchinson	0%	0%	0%	0%	0%
David Stuckenberg	0%	0%	0%	0%	0%
Unsure	3%	2%	5%	5%	2%
I would not vote in the Republican Caucus	0%	0%	0%	0%	0%

	Total	18-34	35-49	50-64	65+	White	Non-White
Donald Trump	55%	42%	54%	55%	60%	55%	57%
Ron DeSantis	14%	29%	18%	9%	11%	13%	34%
Nikki Haley	14%	8%	7%	22%	16%	15%	0%
Vivek Ramaswamy	8%	15%	15%	3%	3%	8%	3%
Chris Christie	4%	0%	5%	3%	4%	4%	0%
Ryan Binkley	2%	6%	0%	2%	1%	2%	4%
Asa Hutchinson	0%	0%	0%	0%	0%	0%	0%
David Stuckenberg	0%	0%	0%	0%	0%	0%	0%
Unsure	3%	0%	2%	5%	5%	4%	3%
I would not vote in the Republican Caucus	0%	0%	0%	0%	0%	0%	0%

	Total	Non-College	College grad	Postgrad
Donald Trump	55%	63%	46%	45%
Ron DeSantis	14%	10%	22%	15%
Nikki Haley	14%	12%	13%	23%
Vivek Ramaswamy	8%	5%	10%	11%
Chris Christie	4%	4%	2%	5%
Ryan Binkley	2%	1%	3%	1%
Asa Hutchinson	0%	0%	0%	0%
David Stuckenberg	0%	0%	0%	0%
Unsure	3%	5%	3%	0%
I would not vote in the Republican Caucus	0%	0%	0%	0%

2. If the Republican Caucuses were held today, which one of the following candidates would be your second choice?

	Total	Republican	Independent	Female	Male
Vivek Ramaswamy	30%	33%	24%	24%	33%
Ron DeSantis	24%	25%	23%	26%	23%
Nikki Haley	20%	24%	10%	22%	19%
Donald Trump	9%	8%	11%	7%	12%
Chris Christie	6%	2%	15%	6%	6%
Ryan Binkley	1%	2%	0%	1%	1%
Asa Hutchinson	1%	1%	3%	1%	2%
David Stuckenberg	1%	1%	0%	1%	0%
Unsure	8%	5%	14%	12%	4%
I would not vote in the Republican Caucus	0%	0%	0%	0%	0%

	Total	18-34	35-49	50-64	65+	White	Non-White
Vivek Ramaswamy	30%	34%	39%	27%	25%	30%	31%
Ron DeSantis	24%	14%	20%	31%	26%	23%	46%
Nikki Haley	20%	36%	20%	10%	20%	20%	20%
Donald Trump	9%	8%	12%	9%	9%	10%	0%
Chris Christie	6%	8%	3%	9%	4%	6%	0%
Ryan Binkley	1%	0%	2%	0%	3%	1%	0%
Asa Hutchinson	1%	0%	0%	3%	2%	2%	0%
David Stuckenberg	1%	0%	0%	0%	1%	1%	0%
Unsure	8%	0%	4%	10%	10%	7%	4%
I would not vote in the Republican Caucus	0%	0%	0%	0%	0%	0%	0%

	Total	Non-College	College grad	Postgrad
Vivek Ramaswamy	30%	32%	30%	25%
Ron DeSantis	24%	25%	23%	22%
Nikki Haley	20%	20%	23%	14%
Donald Trump	9%	9%	7%	15%
Chris Christie	6%	4%	9%	8%
Ryan Binkley	1%	2%	0%	1%
Asa Hutchinson	1%	2%	1%	1%
David Stuckenberg	1%	1%	0%	0%
Unsure	8%	5%	7%	13%
I would not vote in the Republican Caucus	0%	0%	0%	0%

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## Demographics: Likely Republican Caucus Attendees

### Party ID

Republican 66%  
Independent 34%

### Gender

Female 44%  
Male 56%

### Age

18-34 15%  
35-49 23%  
50-64 30%  
65+ 32%

### Race

White 96%  
Non-White 4%

### Education

Non-College 56%  
College grad 28%  
Postgrad 16%

### Congressional District

IA-1 23%  
IA-2 23%  
IA-3 24%  
IA-4 30%