



## Iowa State University

### Iowa Republican Caucus Voter Survey November 2023

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#### Overview

This report contains the results of a Civiqs survey of 432 likely Republican Caucus attendees in Iowa from November 10-15, 2023. The survey was conducted online, among selected members of the Civiqs research panel. Sampled individuals were emailed by Civiqs and responded using a personalized link to the survey at [civiqs.com](https://civiqs.com).

Likely Republican Caucus attendees are respondents who answered that they would “Definitely” or “Probably” attend the Iowa Republican Caucuses scheduled for January 2024 in a screening question, and who identified themselves as Republican or Independent on a previous Civiqs survey.

Demographic data was collected in previous Civiqs surveys. The survey results are weighted by age, race, gender, education, party identification, and congressional district to be representative of the population of likely Republican Caucus attendees in Iowa. The general design effect due to weighting is 1.57. The survey has a margin of error of  $\pm 5.9\%$  at the 95% confidence level, accounting for the design effect. All survey results in this report are reported as percentages.

#### Contact

For more information, please contact Drew Linzer ([drew@civiqs.com](mailto:drew@civiqs.com)), Director, Civiqs.

More information about Civiqs can be found online at [civiqs.com/methodology](https://civiqs.com/methodology).

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## Topline Results

1. If the Republican Caucuses were held today, which one of the following candidates would be your first choice?

Donald Trump, former President	54%
Ron DeSantis, Governor of Florida	18%
Nikki Haley, former U.N. Ambassador and South Carolina Governor	12%
Vivek Ramaswamy, entrepreneur and political commentator	6%
Chris Christie, former Governor of New Jersey	3%
Tim Scott, U.S. Senator from South Carolina	2%
Doug Burgum, Governor of North Dakota	1%
Asa Hutchinson, former Governor of Arkansas	0%
Unsure	4%
I would not vote in the Republican Caucus	0%

2. If the Republican Caucuses were held today, which one of the following candidates would be your second choice?

Ron DeSantis, Governor of Florida	24%
Nikki Haley, former U.N. Ambassador and South Carolina Governor	20%
Vivek Ramaswamy, entrepreneur and political commentator	19%
Tim Scott, U.S. Senator from South Carolina	10%
Donald Trump, former President	9%
Doug Burgum, Governor of North Dakota	4%
Chris Christie, former Governor of New Jersey	4%
Ryan Binkley, pastor and businessman	1%
Asa Hutchinson, former Governor of Arkansas	0%
Corey Stapleton, former Montana Secretary of State	0%
Unsure	8%
I would not vote in the Republican Caucus	0%

## Crosstabs

1. If the Republican Caucuses were held today, which one of the following candidates would be your first choice?

	Total	Republican	Independent	Female	Male
Donald Trump	54%	53%	57%	55%	52%
Ron DeSantis	18%	22%	11%	18%	18%
Nikki Haley	12%	13%	11%	11%	15%
Vivek Ramaswamy	6%	5%	7%	1%	10%
Chris Christie	3%	1%	6%	6%	1%
Tim Scott	2%	1%	3%	2%	1%
Doug Burgum	1%	1%	0%	2%	0%
Asa Hutchinson	0%	0%	0%	0%	0%
Unsure	4%	4%	3%	6%	3%
I would not vote in the Republican Caucus	0%	0%	0%	0%	0%

	Total	18-34	35-49	50-64	65+	White	Non-White
Donald Trump	54%	47%	45%	57%	59%	54%	48%
Ron DeSantis	18%	24%	27%	11%	18%	18%	40%
Nikki Haley	12%	18%	6%	14%	13%	13%	2%
Vivek Ramaswamy	6%	7%	13%	4%	2%	6%	9%
Chris Christie	3%	0%	4%	4%	3%	3%	0%
Tim Scott	2%	0%	4%	2%	1%	2%	0%
Doug Burgum	1%	0%	0%	2%	0%	1%	0%
Asa Hutchinson	0%	0%	0%	0%	0%	0%	0%
Unsure	4%	3%	2%	5%	4%	4%	0%
I would not vote in the Republican Caucus	0%	0%	0%	0%	0%	0%	0%

	Total	Non-College	College grad	Postgrad
Donald Trump	54%	60%	45%	50%
Ron DeSantis	18%	16%	22%	21%
Nikki Haley	12%	9%	18%	14%
Vivek Ramaswamy	6%	4%	8%	6%
Chris Christie	3%	3%	1%	4%
Tim Scott	2%	2%	2%	2%
Doug Burgum	1%	1%	1%	0%
Asa Hutchinson	0%	0%	0%	0%
Unsure	4%	4%	3%	3%
I would not vote in the Republican Caucus	0%	0%	0%	0%

2. If the Republican Caucuses were held today, which one of the following candidates would be your second choice?

	Total	Republican	Independent	Female	Male
Ron DeSantis	24%	27%	20%	25%	24%
Nikki Haley	20%	23%	14%	25%	18%
Vivek Ramaswamy	19%	19%	20%	19%	18%
Tim Scott	10%	10%	10%	13%	7%
Donald Trump	9%	8%	11%	7%	10%
Doug Burgum	4%	5%	3%	2%	6%
Chris Christie	4%	2%	8%	5%	4%
Ryan Binkley	1%	0%	1%	0%	1%
Asa Hutchinson	0%	0%	1%	0%	0%
Corey Stapleton	0%	0%	1%	0%	0%
Unsure	8%	7%	11%	5%	10%
I would not vote in the Republican Caucus	0%	0%	0%	0%	0%

	Total	18-34	35-49	50-64	65+	White	Non-White
Ron DeSantis	24%	24%	24%	24%	27%	25%	11%
Nikki Haley	20%	15%	15%	27%	21%	20%	26%
Vivek Ramaswamy	19%	24%	23%	18%	14%	19%	19%
Tim Scott	10%	6%	11%	4%	18%	10%	25%
Donald Trump	9%	0%	20%	9%	6%	9%	0%
Doug Burgum	4%	12%	0%	3%	3%	4%	3%
Chris Christie	4%	3%	3%	8%	2%	4%	0%
Ryan Binkley	1%	0%	0%	1%	1%	0%	6%
Asa Hutchinson	0%	0%	0%	0%	1%	0%	0%
Corey Stapleton	0%	0%	0%	1%	0%	0%	0%
Unsure	8%	16%	5%	7%	8%	9%	11%
I would not vote in the Republican Caucus	0%	0%	0%	0%	0%	0%	0%

	Total	Non-College	College grad	Postgrad
Ron DeSantis	24%	27%	26%	14%
Nikki Haley	20%	20%	18%	27%
Vivek Ramaswamy	19%	16%	23%	20%
Tim Scott	10%	11%	9%	7%
Donald Trump	9%	7%	8%	15%
Doug Burgum	4%	6%	3%	1%
Chris Christie	4%	4%	5%	4%
Ryan Binkley	1%	1%	0%	0%
Asa Hutchinson	0%	0%	0%	0%
Corey Stapleton	0%	0%	0%	1%
Unsure	8%	8%	9%	10%
I would not vote in the Republican Caucus	0%	0%	0%	0%

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## Demographics: Likely Republican Caucus Attendees

### Party ID

Republican 66%  
Independent 34%

### Gender

Female 44%  
Male 56%

### Age

18-34 15%  
35-49 23%  
50-64 30%  
65+ 32%

### Race

White 96%  
Non-White 4%

### Education

Non-College 56%  
College grad 28%  
Postgrad 16%

### Congressional District

IA-1 23%  
IA-2 23%  
IA-3 24%  
IA-4 30%