



2023 Arizona and Pennsylvania Statewide Registered Voter Survey

*Online survey among n600 Arizona registered voters,
and n600 Pennsylvania registered voters*

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2023 Online Survey of Arizona and Pennsylvania Statewide Registered Voters
Toplines

Arizona Field Dates: 12/14-18/2023
Arizona Sample: n600 RV
Arizona Margin of Error: ± 4.0

Pennsylvania Field Dates: 12/14-18/2023
Pennsylvania Sample: n600 RV
Pennsylvania margin of error: ± 4.0

SCREENER SECTION

You have been selected to participate in a survey on a confidential basis. This is a rare opportunity to voice your opinions. Your responses will be kept confidential; you are not being asked to buy anything or donate money. We simply want to know what you think and how you feel.

Screener 1: Are you, or is anyone in your household, employed by the news media, a market research firm, an elected official, or actively involved with political campaigns?

100% No (**continue**)

Screener 2: Are you currently registered to vote?

100% Yes (**continue**)

GENERAL SENTIMENT

GS1. At this time next year, do you think that you will personally be **(ROTATE)** better or worse **(END ROTATE)** off than you are today?

AZ	PA	
54%	55%	Total Better off
18%	16%	Much better off
36%	39%	Somewhat better off
30%	29%	Total Worse off
19%	19%	Somewhat worse off
11%	11%	Much worse off
16%	16%	Unsure

GS2. At this time next year, do you think America will be **(ROTATE)** better or worse **(END ROTATE)** off than it is today?

AZ	PA	
35%	39%	Total Better off
9%	9%	Much better off
26%	29%	Somewhat better off
46%	47%	Total Worse off
27%	28%	Somewhat worse off
19%	19%	Much worse off
19%	14%	Unsure

GS3. Do you **(ROTATE)** approve or disapprove **(END ROTATE)** of the job President Joe Biden is doing?

AZ	PA	
38%	43%	Total Approve
17%	17%	Strongly approve
21%	26%	Somewhat approve
58%	53%	Total Disapprove
12%	16%	Somewhat disapprove
47%	38%	Strongly disapprove
3%	3%	Unsure

GS4. Do you **(ROTATE)** approve or disapprove **(END ROTATE)** of the job the U.S. Congress is doing?

AZ	PA	
21%	27%	Total Approve
3%	5%	Strongly approve
17%	22%	Somewhat approve
73%	66%	Total Disapprove
35%	33%	Somewhat disapprove
38%	33%	Strongly disapprove
6%	7%	Unsure

GS5. On the following scale, please indicate where you see yourself politically.

(DO NOT SHOW numeric scale....)

AZ	PA	
10%	14%	0 = progressive liberal / Strong Democrat
6%	8%	1
8%	7%	2
4%	7%	3
4%	6%	4
23%	20%	5 = Moderate Centrist / Independent
8%	5%	6
8%	6%	7
10%	7%	8
8%	8%	9
12%	12%	10= Staunch-Conservative / Strong Republican

Mean: 5.4 4.9

GS7. On the following scale, please indicate how you see yourself voting in future elections.

(DO NOT SHOW numeric scale....)

AZ	PA	
17%	21%	0 = Exclusively vote for Democratic candidates
6%	8%	1
5%	5%	2
5%	6%	3
5%	3%	4
19%	16%	5 = Vote Independent / split ticket
6%	6%	6
5%	3%	7
7%	7%	8
9%	5%	9
16%	19%	10= Exclusively vote for Republican candidates

Mean: 5.2 4.8

POLITICAL SENTIMENT

Thinking ahead to the general election next November...

NE1. If next year's presidential election were between **(ROTATE)** Republican Donald Trump **(or)** Democrat Joe Biden **(END ROTATE)**, how would you vote?

AZ	PA	
50%	45%	Total Trump
39%	35%	Definitely Trump
11%	10%	Lean Trump
40%	45%	Total Biden
8%	7%	Lean Biden
32%	38%	Definitely Biden
10%	9%	Unsure / Other

NE2. If next year's presidential election were between **(ROTATE)** Republican Donald Trump, Democrat Joe Biden, an Independent / third-party candidate **(END ROTATE)**, how would you vote?

AZ	PA	
15%	13%	Total Independent
8%	5%	Definitely Independent
7%	9%	Lean Independent
43%	40%	Total Trump
34%	31%	Definitely Trump
9%	10%	Lean Trump
34%	39%	Total Biden
26%	30%	Definitely Biden
8%	10%	Lean Biden
8%	7%	Unsure

(RANDOMIZE NEXT THREE QUESTIONS)

NE3. Do you trust that Joe Biden and the Biden administration would address the key issues that matter most to you and your neighbors if he were to win the next Presidential election? **(ROTATE 1-2)**

AZ	PA	
30%	37%	Yes
60%	50%	No
11%	12%	Unsure

NE4. Do you trust that Donald Trump and the Trump administration would address the key issues that matter most to you and your neighbors if he were to win the next Presidential election? **(ROTATE 1-2)**

AZ	PA	
44%	42%	Yes
47%	49%	No
9%	9%	Unsure

NE5. Do you trust that an Independent candidate willing to work with both sides of the aisle would address the key issues that matter most to you and your neighbors if that candidate were to win the next Presidential election? **(ROTATE 1-2)**

AZ	PA	
30%	31%	Yes
30%	30%	No
39%	39%	Unsure

(END RANDOMIZE)

F9. If next year's congressional election were between **(ROTATE)** a Republican, A Democrat, an Independent / third-party candidate **(END ROTATE)**, how would you vote?

AZ	PA	
17%	12%	Total Independent
6%	4%	Definitely Independent
11%	9%	Lean Independent
42%	38%	Total Republican
25%	26%	Definitely Republican
17%	12%	Lean Republican
32%	40%	Total Democrat
21%	29%	Definitely Democrat
11%	11%	Lean Democrat
9%	9%	Unsure

F10. Which of the following do you think would be the best candidate to represent you and your neighbors in Congress? **(RANDOMIZE 1-3)**

AZ	PA	
19%	21%	A candidate who works and votes with the Republicans in Congress.
20%	21%	A candidate who works and votes with the Democrats in Congress.
54%	52%	A candidate who works and votes with both Republicans and Democrats in Congress.
7%	5%	Unsure

ISSUE IMPORTANCE

II1. Of the following, what would you say is the most pressing issue in America today? **(RANDOMIZE 1-12)**

AZ	PA	
21%	26%	Jobs and the economy
21%	15%	Immigration
13%	11%	Government leadership
11%	9%	Taxes and government spending
8%	7%	National security
6%	9%	Health care
6%	5%	Energy and the environment
6%	8%	Abortion
2%	2%	Police reform and criminal justice
2%	1%	Education
2%	3%	Free speech and censorship
1%	1%	Social reforms
2%	3%	None of the above
1%	0%	Refused

Moving on...

II15: Thinking ahead to next year's Presidential election, which of the following do you think will have the biggest impact on your vote? **(RANDOMIZE 1-12)**

AZ	PA	
19%	24%	Candidates' stance on jobs and the economy
16%	12%	Candidates' stance on immigration
13%	11%	Candidates' stance on taxes and government spending
9%	10%	Candidates' stance on abortion
9%	7%	Candidates' stance on government leadership
6%	5%	Candidates' stance on national security
6%	6%	Candidates' stance on energy and the environment
6%	7%	Candidates' stance on health care
4%	2%	Candidates' stance on police reform and criminal justice
2%	0%	Candidates' stance on education
2%	4%	Candidates' stance on social reforms
0%	2%	Candidates' stance on free speech and censorship
6%	4%	None of the above
3%	2%	Refused

NEXT ELECTION SERIES

(ROTATE NEXT TWO)

NE6. Do you trust the Democrat party to listen to you and your neighbors on key issues that matter most if they were to win the next Presidential election? **(ROTATE 1-2)**

AZ	PA	
33%	38%	Yes
51%	45%	No
16%	18%	Unsure

NE7. Do you trust the Republican party to listen to you and your neighbors on key issues that matter most if they were to win the next Presidential election? **(ROTATE 1-2)**

AZ	PA	
31%	37%	Yes
47%	46%	No
22%	17%	Unsure

(END ROTATE)

NE8. Do you think having independent candidates in Congress will make the next president more trustworthy? **(ROTATE 1-2)**

AZ	PA	
28%	30%	Yes
33%	30%	No
39%	40%	Unsure

M1. How do you view the current political climate in America? **(ROTATE 1-4, 4-1)**

AZ	PA	
17%	19%	Total Positive
3%	4%	Very positively
14%	15%	Somewhat positively
78%	74%	Total Negative
38%	34%	Somewhat negatively
40%	40%	Very negatively
5%	6%	Unsure

You will now read a list of potential candidates running for President of the United States. After each, please indicate how **(ROTATE)** scared or comforted **(END ROTATE)** you would feel for America's well-being and global standing if the candidate were to become the next President of the United States.

(RANDOMIZE NEXT FOUR)

F1. Donald Trump

AZ	PA	
47%	41%	Total Comforted
26%	23%	Very comforted
21%	18%	Somewhat comforted
49%	54%	Total Scared
10%	10%	Somewhat scared
39%	44%	Very scared
0%	0%	Never heard of
4%	5%	Unsure

F2. Joe Biden

AZ	PA	
36%	42%	Total Comforted
17%	18%	Very comforted
19%	24%	Somewhat comforted
59%	52%	Total Scared
14%	14%	Somewhat scared
45%	39%	Very scared
1%	0%	Never heard of
5%	6%	Unsure

F3. A nonpartisan politician that works with both sides of the aisle

AZ	PA	
50%	55%	Total Comforted
12%	12%	Very comforted
38%	43%	Somewhat comforted
26%	26%	Total Scared
19%	21%	Somewhat scared
7%	5%	Very scared
5%	4%	Never heard of
19%	14%	Unsure

F4 Dwayne 'The Rock' Johnson

AZ	PA	
23%	23%	Total Comforted
5%	7%	Very comforted
18%	17%	Somewhat comforted
53%	52%	Total Scared
22%	21%	Somewhat scared
31%	32%	Very scared
3%	3%	Never heard of
21%	21%	Unsure

DEMOGRAPHICS SECTION

(ASK FULL SAMPLE)

Now just a few questions to make sure we have a representative sample:

Gender Your gender identification?

AZ	PA	
52%	52%	Female
48%	48%	Male
0%	0%	Other

Screeners 3: In what year were you born?
— — —

Age Range **IF UNSURE OR REFUSED, ASK:** Which of the following categories best describes your age?

AZ	PA	
7%	5%	18 to 24
9%	8%	25 to 29
15%	18%	30 to 39
14%	15%	40 to 49
24%	26%	50 to 64
31%	28%	65 or older

Ethnicity Do you consider yourself to be of Hispanic or Latino descent, such as Mexican, Puerto Rican, Cuban, or some other Central or Latin American background?

AZ	PA	
20%	5%	Yes
80%	95%	No
0%	0%	Unsure

Race And which of the following best describes your racial background?

AZ	PA	
70%	81%	White or Caucasian
4%	11%	Black or African American
20%	5%	Hispanic
2%	1%	Asian or Pacific Islander
1%	0%	Native American
3%	2%	Other

Party ID: In politics today, and regardless of how you are registered, do you consider yourself to be a...
(ROTATE 1-7: TOP TO BOTTOM, BOTTOM TO TOP)

AZ	PA	
30%	36%	Total Democrat
20%	24%	Strong Democrat
10%	12%	Not so strong Democrat
38%	29%	Total Independent
9%	10%	Independent leaning Democrat
14%	13%	Independent
15%	7%	Independent leaning Republican
32%	35%	Total Republican
13%	12%	Not so strong Republican
19%	23%	Strong Republican
0%	0%	Other
0%	0%	Unsure

Ideology: Would you consider your political views to be conservative, liberal, or moderate? **(ROTATE VALUES 1-5; TOP-TO-BOTTOM / BOTTOM-TO-TOP)?**

AZ	PA	
24%	30%	Total Liberal
11%	13%	Very Liberal
14%	18%	Somewhat Liberal
30%	28%	Moderate
40%	37%	Total Conservative
26%	22%	Somewhat Conservative
14%	15%	Very Conservative
1%	1%	Libertarian
5%	3%	Unsure

2020 Vote For whom did you vote in the 2020 Presidential election **(ROTATE 1-2)?**

AZ	PA	
46%	40%	Donald Trump
43%	48%	Joe Biden
2%	4%	Someone Else
7%	6%	Did not vote
1%	1%	Don't recall
1%	1%	Refused

Education What is the highest level of formal education that you have completed?

AZ	PA	
3%	1%	Less than high school
17%	27%	High school graduate
25%	19%	Some college
15%	12%	College graduate with associate or 2-year degree
21%	22%	College graduate with bachelor's or 4-year degree
14%	14%	Post-graduate degree
6%	4%	Technical or vocational school graduate
0%	0%	Unsure

Marital Status What would best describe your marital status?

AZ	PA	
29%	28%	Single or never married
44%	50%	Married
2%	3%	Separated
15%	11%	Divorced
8%	7%	Widowed
2%	2%	Other

Children Do you have children currently living in your household?

AZ	PA	
29%	35%	Yes
70%	64%	No
1%	0%	Refused

Neighborhood Would you best describe the neighborhood or area you live in as...

AZ	PA	
46%	22%	Urban
46%	56%	Suburban
9%	22%	Rural
0%	0%	Unsure

401K Do you invest into an IRA or 401k?

AZ	PA	
46%	50%	Yes
54%	50%	No

Income We want to classify people into broad income groups only. Would you estimate your total household income to be...?

AZ	PA	
34%	33%	Below \$40,000
33%	30%	Between \$40,000 and \$79,999
17%	21%	Between \$80,000 and \$124,999
11%	11%	Above \$125,000
1%	1%	Unsure
3%	5%	Prefer not to answer

Homeowner Do you currently own (outright/pay mortgage) your residence?

AZ	PA	
60%	65%	Own (outright/pay mortgage)
40%	35%	I do not own my residence (rent/other)
