

Atlas National Poll  
05/21/2025-05/27/2025

# Atlas US National Poll

Presidential Approval | Image of Political Leaders | Opinion on Tariffs |  
Trump's Agenda | Economic Situation & Expectations | Social Polarization  
& Trust in Institutions | Election Scenarios

# Summary

## 1. Methodology and sample profile

## 2. Results

- 2.1. Presidential approval
- 2.2. Trump's agenda
- 2.3. Major issues
- 2.4. Tariff policy and economic perceptions
- 2.5. Image of political leaders
- 2.6. Economic situation & expectations
- 2.7. Social polarization & trust in institutions
- 2.8. Election scenarios

## 3. About AtlasIntel

# 1. Methodology and sample profile

Target population

**United States adult population**

Sample size

**3,469 respondents**

Methodology

**Random Digital Recruitment (Atlas RDR)**

Margin of error

**±2 p.p.**

Confidence level for estimation of the margin of error

**95%**

Polling Period

**05/21/2025-05/27/2025**

## Gender

Female	50.7%
Male	49.0%
Other / prefer not to identify	0.3%

## Yearly household income

Below \$50k	26.8%
\$50k - \$100k	33.2%
Above \$100k	40.0%

## Partisanship

Republican	30.1%
Independent	43.0%
Democrat	26.8%

## Age

18 - 29	15.7%
30 - 44	23.5%
45 - 64	34.0%
65+	26.8%

## Education Level

College degree or higher	48.0%
All other	52.0%

## Region

Sub-urban	57.3%
Urban	22.1%
Rural	20.7%

## Race

White	69.9%
Black	8.3%
Hispanic	13.6%
Asian	3.6%
Other	4.6%

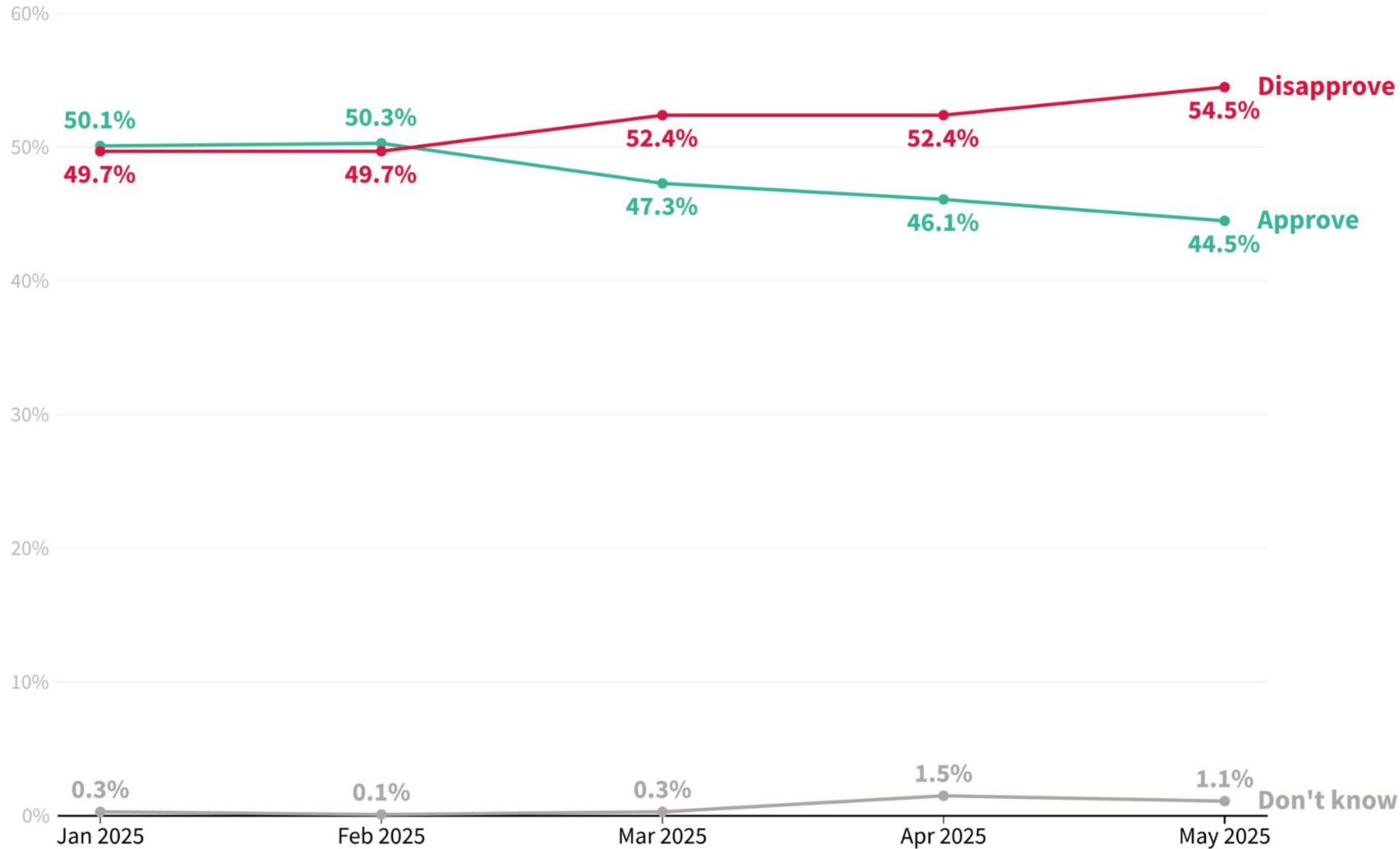
## 2. Results

## 2.1. Presidential approval

### Do you approve or disapprove of the job Donald Trump is doing as president?



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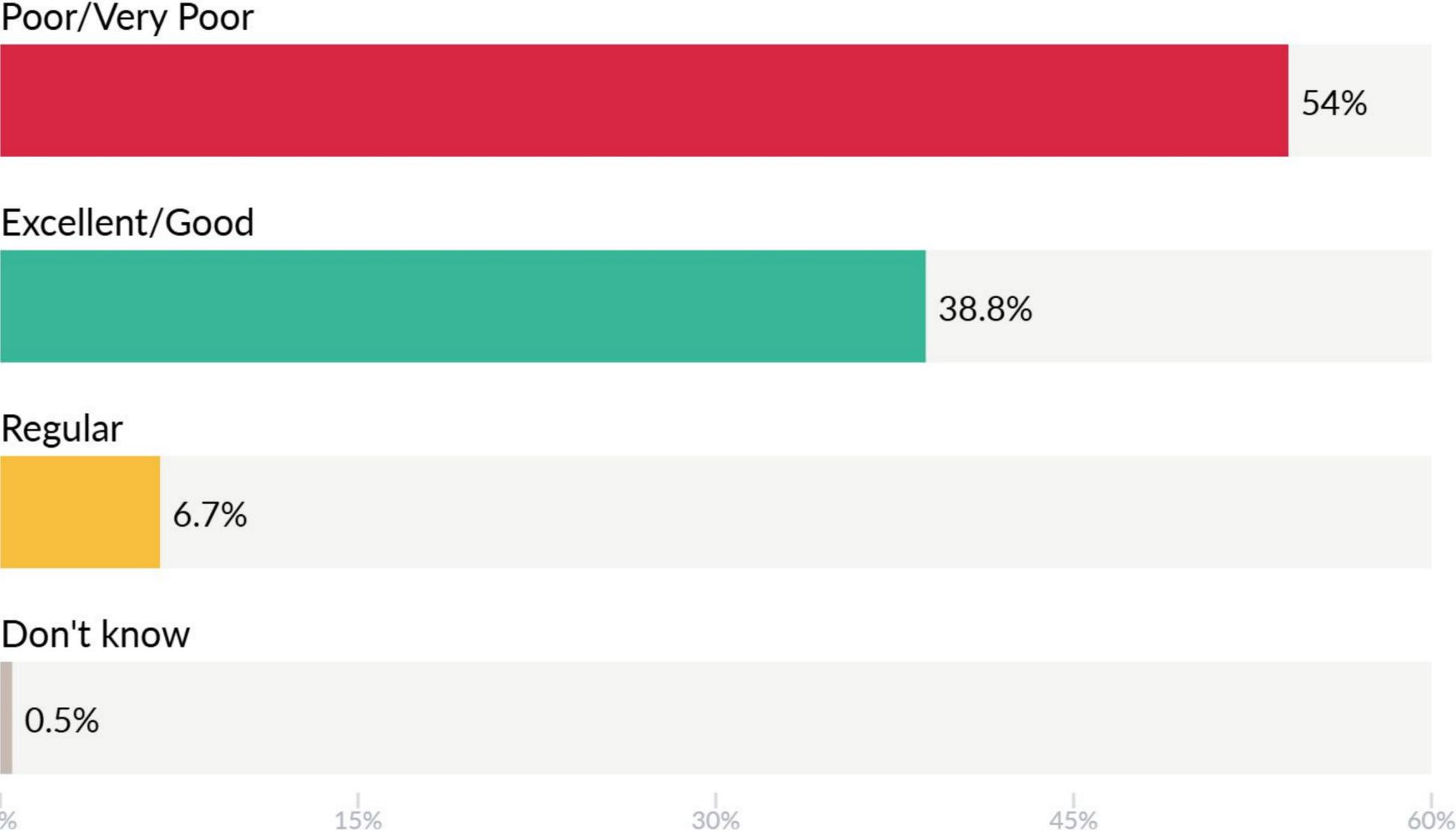


	GENDER			AGE				INCOME		
	Man	Woman	Other / prefer not to identify	18 - 29	30 - 44	45 - 64	65+	Below \$50k	\$50k - \$100k	Above \$100k
Disapprove	45.9	62.6	89.9	57.9	61.3	49.3	53.1	54.2	49.9	58.4
Approve	52.9	36.5	7.6	38.1	38.7	50.7	45.3	41.8	50.1	41.6
Don't know	1.3	0.9	2.5	4	0	0	1.7	4	0	0

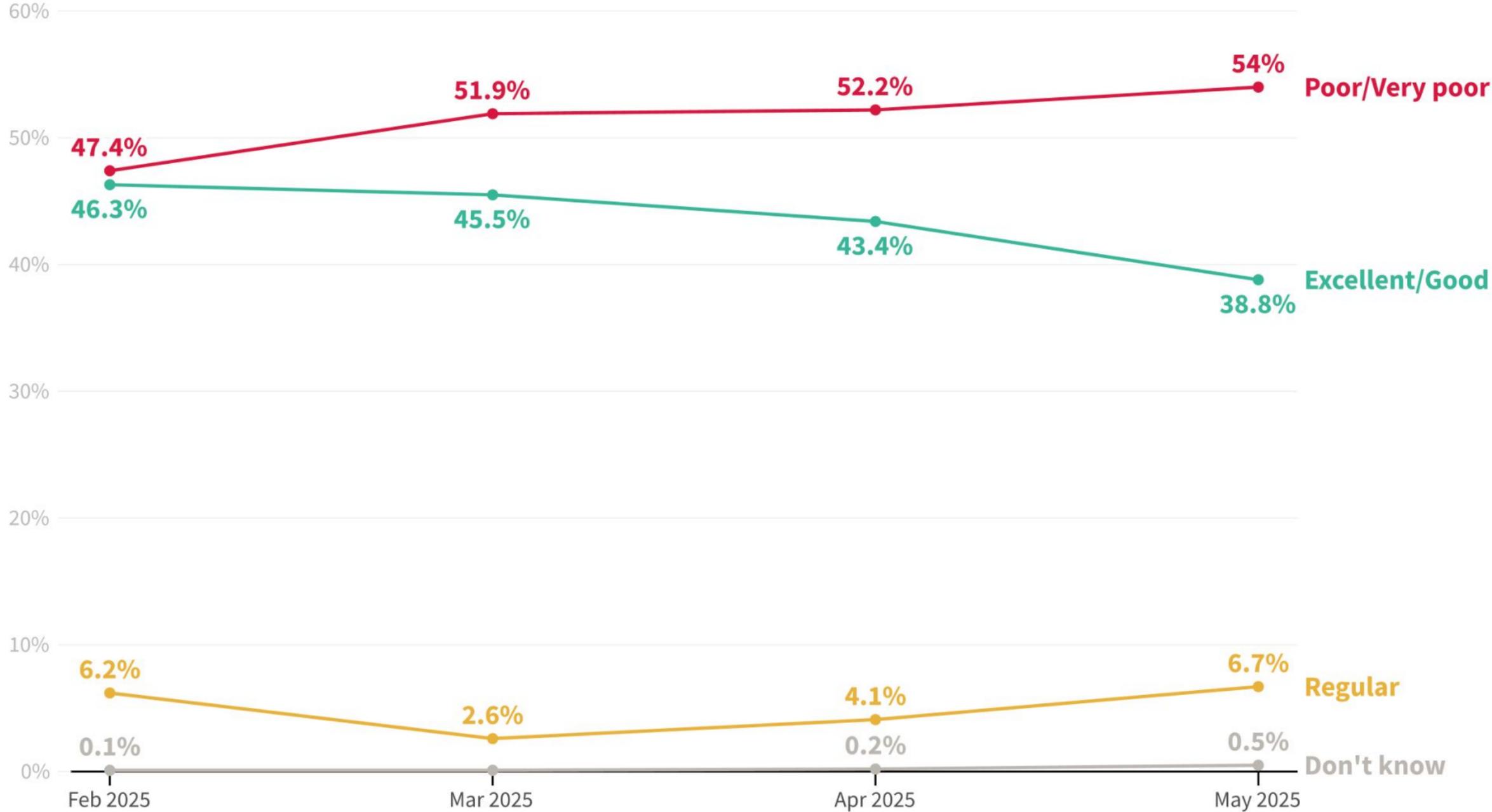
	EDUCATION		RACE					LOCATION		
	College degree or higher	All other	Asian	Black	Hispanic	White	Other	Urban	Sub - urban	Rural
Disapprove	54.8	54.1	57.3	72	58.7	51.8	47.2	60.1	54.1	49.1
Approve	44.2	44.7	42.7	28	41.3	47.6	39.6	37.9	44.8	50.9
Don't know	1	1.2	0	0	0	0.7	13.1	2	1.1	0

	PARTISANSHIP			2024 VOTE FOR PRESIDENT		
	Democrat	Republican	Independent	Donald Trump	Kamala Harris	Other, don't remember, didn't vote
Disapprove	98.9	12.2	56.4	7.5	99.8	78.4
Approve	1.1	87.8	41.1	91.2	0.2	15.3
Don't know	0	0	2.5	1.3	0	6.3

### How do you evaluate Donald Trump's performance as President?



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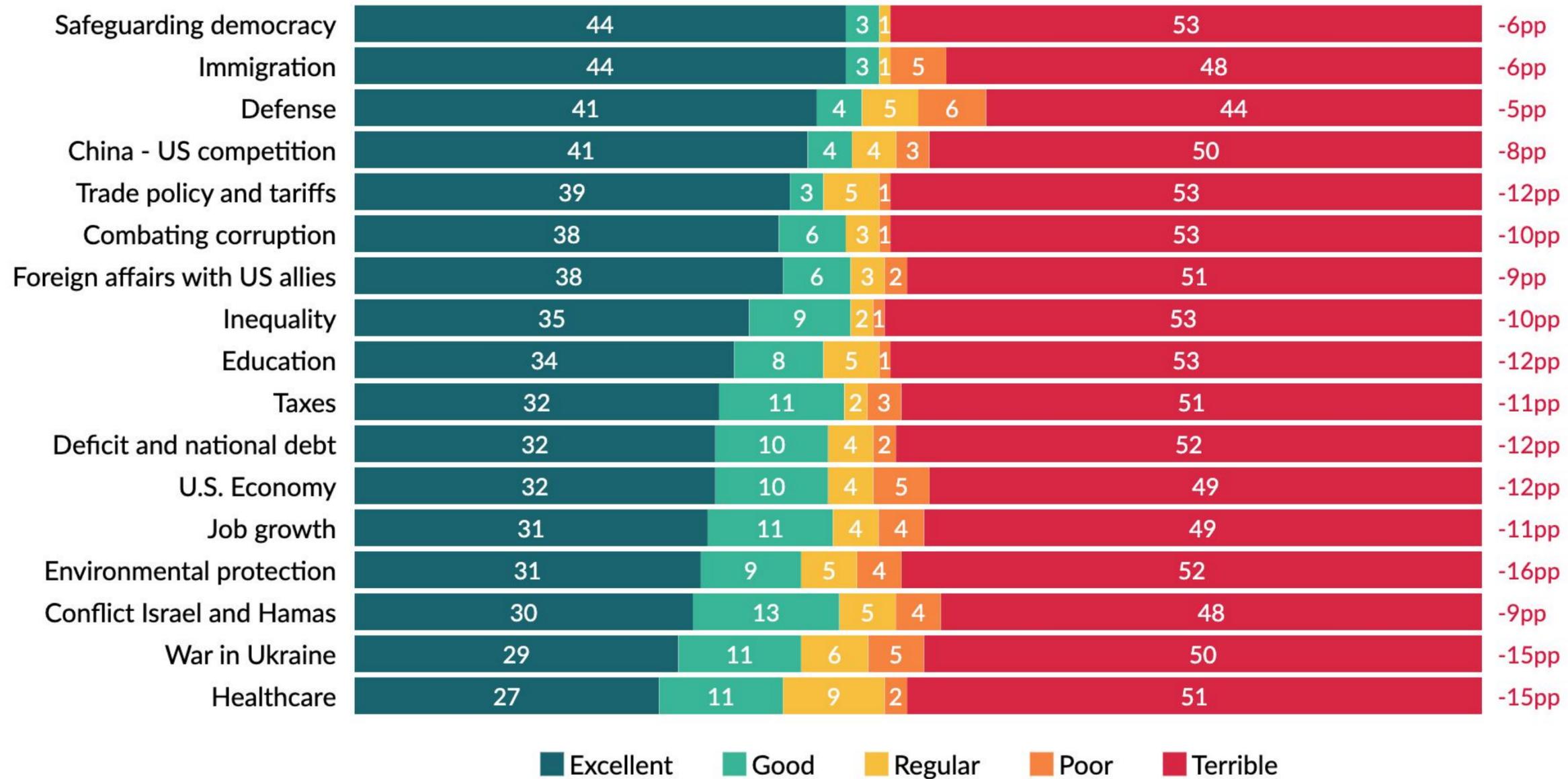


	GENDER			AGE				INCOME		
	Man	Woman	Other / prefer not to identify	18 - 29	30 - 44	45 - 64	65+	Below \$50k	\$50k - \$100k	Above \$100k
Poor/Very Poor	45	62.6	89.9	55.9	61.4	49	53.1	54.2	50	57.4
Excellent/Good	44	34.1	7.6	29.5	23.4	48.8	45.2	37	44.9	35
Regular	11	2.4	2.5	14.6	15.2	2.2	0	7.1	5.1	7.6
Don't know	0	0.9	0	0	0	0	1.7	1.7	0	0

	EDUCATION		RACE					LOCATION		
	College degree or higher	All other	Asian	Black	Hispanic	White	Other	Urban	Sub - urban	Rural
Poor/Very Poor	54	54.1	57.3	72	58.7	51.2	47.2	60.1	53.5	48.9
Excellent/Good	38.5	39.1	28	28	34.5	42.1	33.2	35.4	37.5	46.4
Regular	6.6	6.8	14.7	0	6.8	6.1	19.6	2.4	9.1	4.6
Don't know	1	0	0	0	0	0.6	0	2	0	0

	PARTISANSHIP			2024 VOTE FOR PRESIDENT		
	Democrat	Republican	Independent	Donald Trump	Kamala Harris	Other, don't remember, didn't vote
Poor/Very Poor	98.9	10.9	56.4	6.8	99.8	77.2
Excellent/Good	1.1	77.4	35.2	80.6	0.2	6.5
Regular	0	11.7	7.3	12.6	0.1	10
Don't know	0	0	1	0	0	6.3

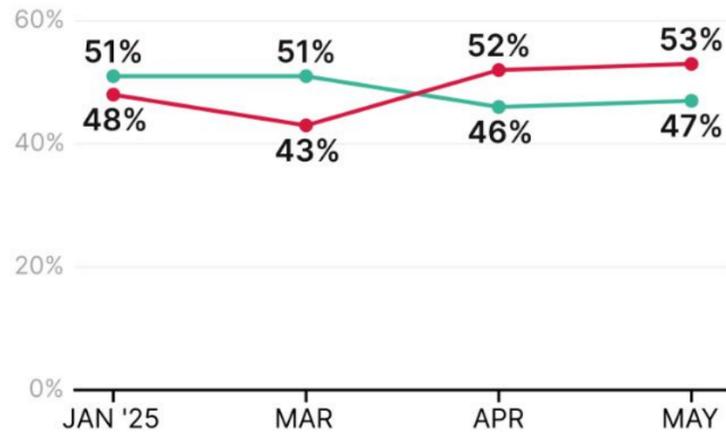
### How would you qualify President Trump's handling of the following issues?



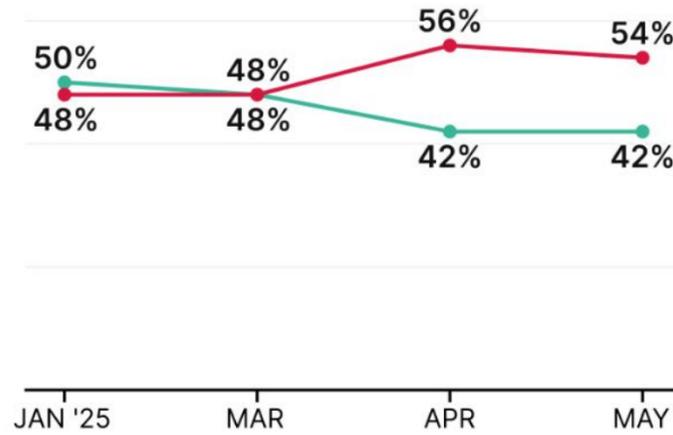
### How would you qualify President Trump's handling of the following issues?

● Excellent/Good ● Terrible/Poor

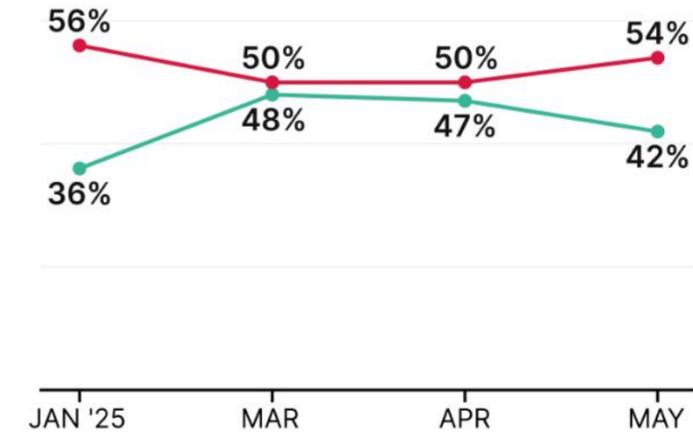
**Immigration**



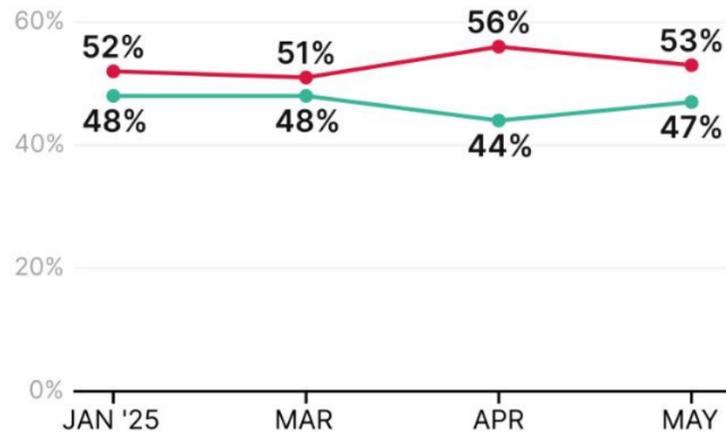
**U.S. Economy**



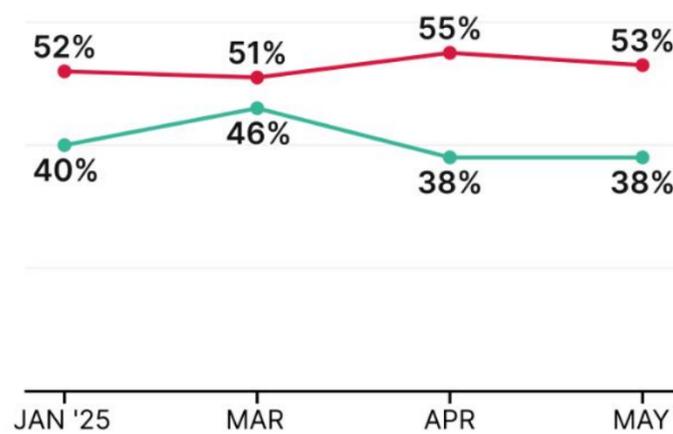
**National debt**



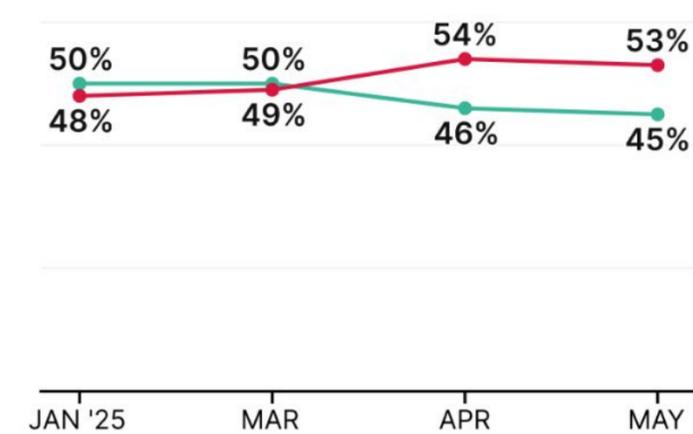
**Safeguarding Democracy**



**Healthcare**

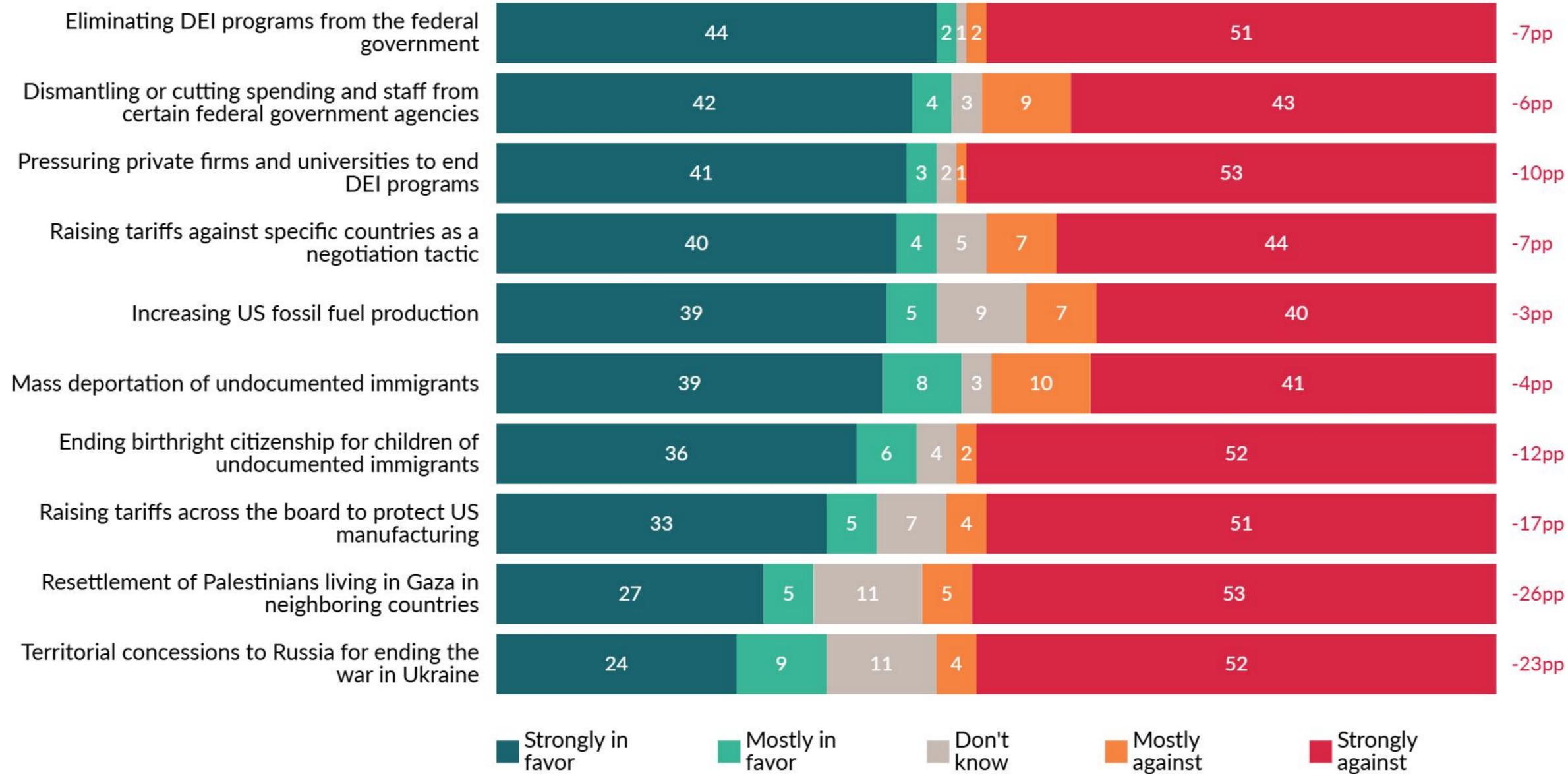


**China - US competition**



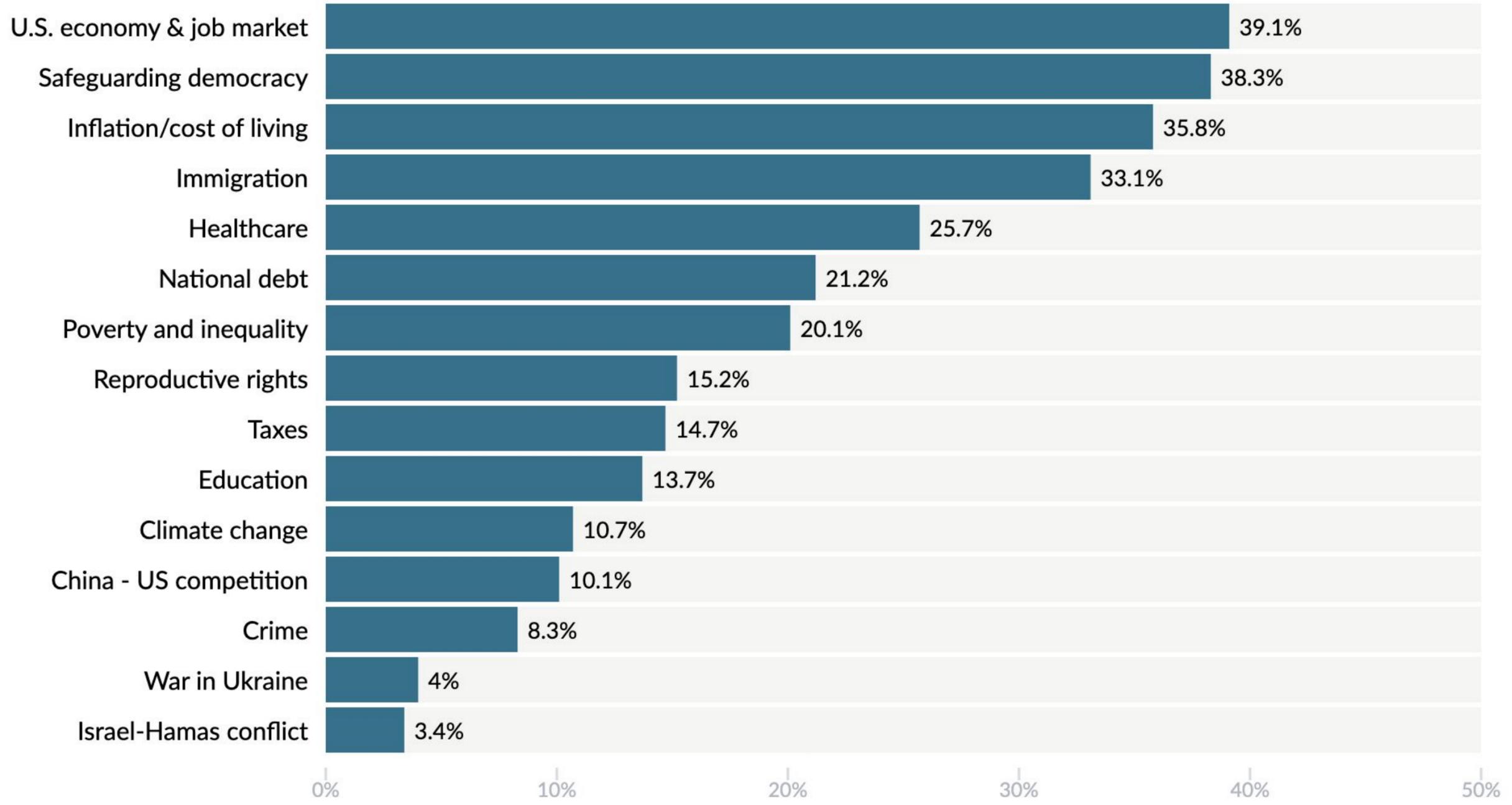
## 2.2. Trump's agenda

### Are you in favor of or against the following policy proposals made by Donald Trump?

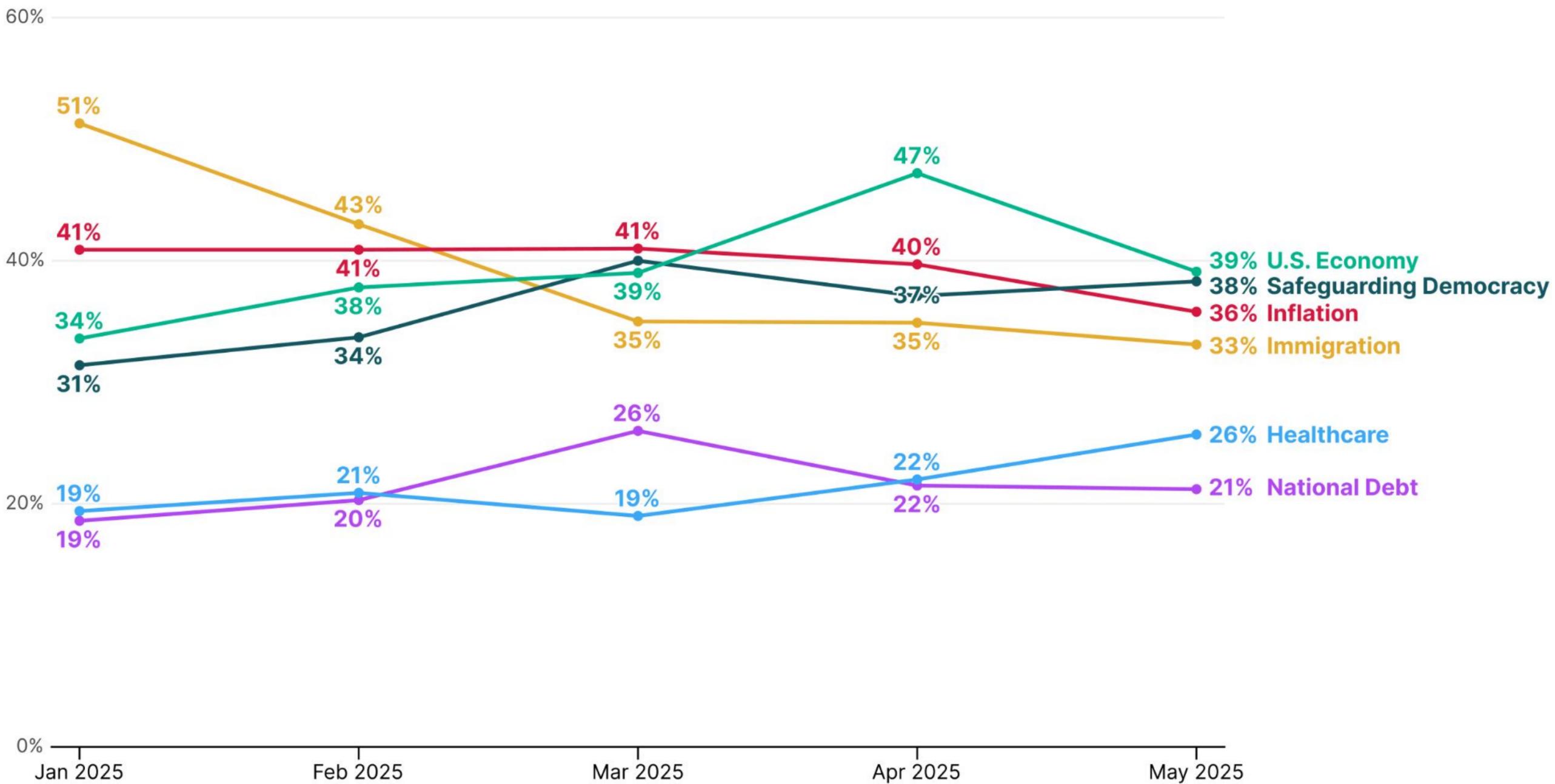


## 2.3. Major issues

### In your opinion, what are the greatest challenges the United States faces today?



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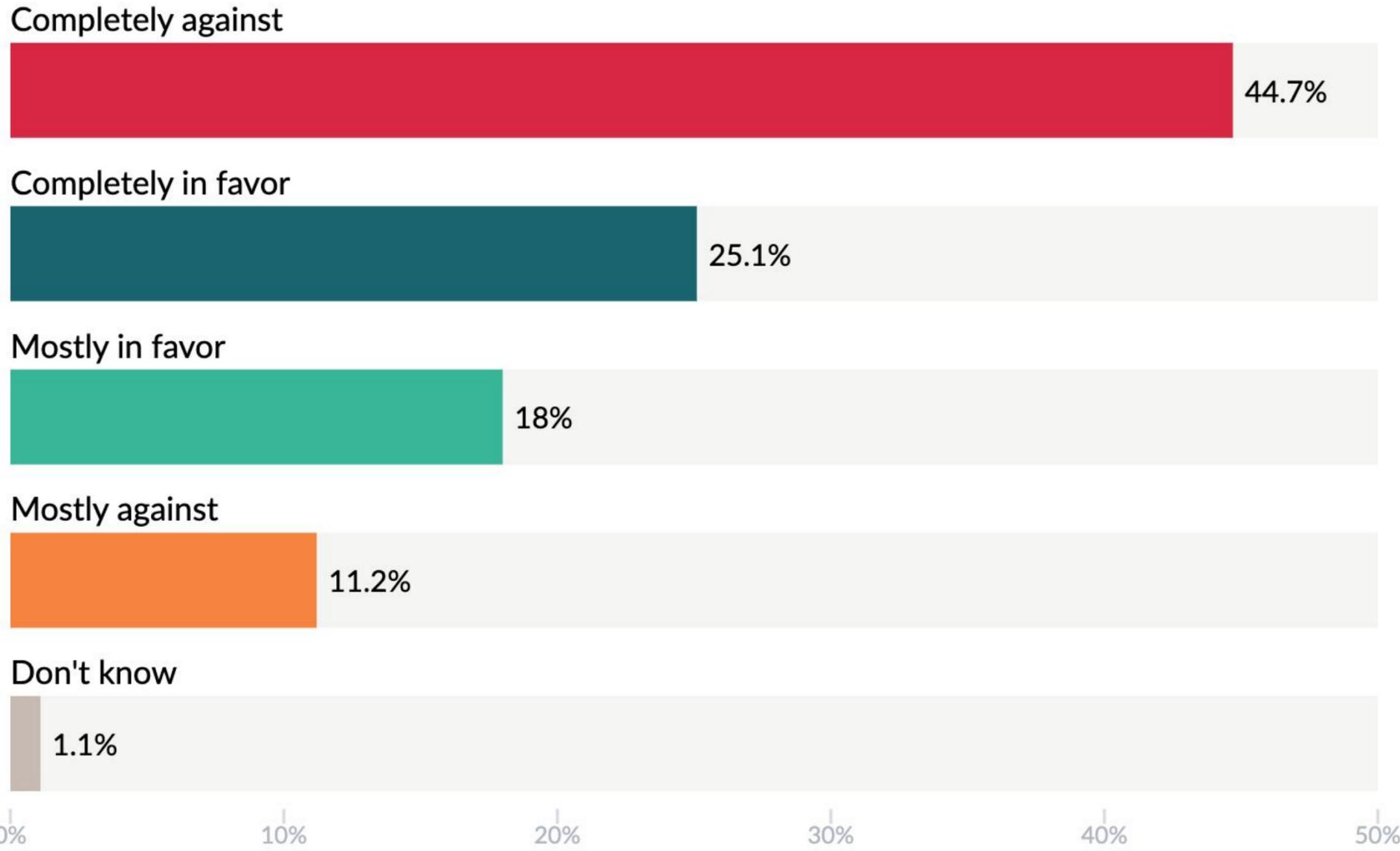


	GENDER			AGE				INCOME			EDUCATION		LOCATION		
	Man	Woman	Other / prefer not to identify	18 - 29	30 - 44	45 - 64	65+	Below \$50k	\$50k - \$100k	Above \$100k	College degree or higher	All other	Urban	Sub - urban	Rural
U.S. economy & job n	44.5	34	16.6	50.6	36.8	37.8	36	36.8	40.4	39.5	37.8	40.4	38.9	38.2	41.8
Safeguarding democr	28.7	47.4	56.1	27.2	38.1	38.3	44.9	36.4	34.9	42.3	37.5	39	42.3	38.3	33.8
Inflation/cost of living	40.7	31	19.4	48.4	46.5	31.9	23.7	39.2	34.1	34.9	36.7	35	26.8	39	36.6
Immigration	33.3	33	10.4	27.5	23.2	37.8	39.3	36.6	32.3	31.5	31	35.1	33.5	31.9	35.9
Healthcare	23.5	27.8	47.4	14.4	33	23.8	28.5	29.4	25.1	23.9	25.2	26.3	27.1	23.3	31.1
National debt	27.7	15.1	14.8	11.9	16.3	21.6	30.6	18	21.6	22.9	23.8	18.9	22	20.6	22.2
Poverty and inequalit	19.5	20.6	51.9	24.2	26	17.9	15.5	26.1	17.7	18.2	20.5	19.7	22.4	20.3	17.1
Reproductive rights	8.7	21.5	14.1	12.2	14.6	20.2	11.2	17.1	12.3	16.3	15.3	15	13.9	15.4	15.9
Taxes	17.5	12	4.6	13.4	12.7	20.4	9.9	11.6	17.4	14.5	15	14.4	15.2	15.4	12.2
Education	11.3	16	32.3	9.8	14.4	13.8	15.2	13	13.6	14.3	13.9	13.5	14.7	13.6	13.3
Climate change	9.2	12.1	15.9	21.8	8.8	7.3	10.1	10.2	11	10.9	13	8.5	12.7	10.4	9
China - US competiti	14.1	6.2	2.8	18.5	9.3	6.8	9.9	7.1	12.4	10	9.8	10.3	7.5	12	7.2
Crime	8.6	8.2	3.2	4.2	5.6	10.9	10	5.2	12.3	7.2	9.3	7.4	6.6	7.5	12.8
War in Ukraine	4	4	0.6	3.9	3.5	2.3	6.7	2.3	5.4	4	2.6	5.3	3.1	4	4.7
Israel-Hamas conflict	4	2.8	1.6	8.3	4.4	1.4	2.3	6.2	3.4	1.6	2.9	3.9	5.4	3.3	1.7

	RACE					PARTISANSHIP			2024 VOTE FOR PRESIDENT		
	Asian	Black	Hispanic	White	Other	Democrat	Republican	Independent	Donald Trump	Kamala Harris	Other, don't remember, didn't vote
U.S. economy & job n	47.9	47.1	44.8	36.8	36.7	35.1	40.5	40.8	44.8	33	40.5
Safeguarding democr	48.8	28.8	36.3	39.9	28	65.6	17.9	35.6	13.4	63.9	40
Inflation/cost of living	33.1	37.3	40.8	33.7	50.9	26.9	41.5	37	41.7	28.6	41.1
Immigration	34.2	3.7	35.4	36	36	10.6	60.6	27.7	57.5	9.4	21.3
Healthcare	19.3	33.1	25.5	24.9	31.1	35.2	13.1	28.8	14.1	37.1	32
National debt	2.1	13.2	16.4	24.7	14.1	6.5	37	19.4	35.2	7.8	13.7
Poverty and inequalit	17.2	35.7	20	18.1	23.6	34.6	3.6	22.7	2.7	36.5	32
Reproductive rights	21.3	25.1	14.1	13.7	15.8	31.5	4.3	12.6	2.6	27.9	16.6
Taxes	9.1	24.3	22.2	12.9	7.5	5.5	21.9	15.2	26.1	4.3	4.8
Education	7.1	10.2	14.3	14	19.3	14.1	12.3	14.7	10.1	16.8	19
Climate change	10.3	16.4	6.1	11.1	7.6	17.5	2.1	12.4	1.7	19.6	14.3
China - US competiti	33.3	8.8	6.6	9.9	4.4	2.2	19.2	8.6	18.7	1.7	5.3
Crime	6.2	8.5	2.1	10	4.5	0.9	14	9.1	16.6	0.7	1.9
War in Ukraine	10.1	0	4.1	4.3	2.5	6.1	3.8	2.8	2.8	5.2	4.3
Israel-Hamas conflict	0	7.7	2.3	2.5	15.3	2.3	2.5	4.7	3.7	2.7	5.9

## 2.4. Tariff policy and economic perceptions

### Are you in favor of or against the tariffs announced by the Trump administration?



	GENDER			AGE				EDUCATION	
	Man	Woman	Other / prefer not to identify	18 - 29	30 - 44	45 - 64	65+	College degree or higher	All other
Completely against	37	52	77.6	43.6	50.5	40.5	45.7	44	45.3
Completely in favor	25.9	24.4	3.8	15.4	11.7	34.8	29.9	22.4	27.5
Mostly in favor	24.1	12.2	3.8	26.7	20.4	15	14.9	17.7	18.3
Mostly against	11.4	10.9	14.8	12.9	15.5	8.9	9	14.5	8.1
Don't know	1.6	0.5	0	1.4	2	0.8	0.5	1.4	0.8

	INCOME			LOCATION			PARTISANSHIP		
	Below \$50k	\$50k - \$100k	Above \$100k	Urban	Sub - urban	Rural	Democrat	Republican	Independent
Completely against	46.5	41.4	46.1	50.2	43.6	41.6	83.9	9	45.3
Completely in favor	28.4	25.1	22.8	28.3	21.1	33	1.6	52.9	20
Mostly in favor	13.6	24.6	15.5	8.6	22	16.8	0.6	30.9	19.9
Mostly against	8.9	8.8	14.7	12.3	12.2	7.2	13.9	4.7	14
Don't know	2.5	0	0.9	0.5	1.1	1.3	0	2.5	0.7

	RACE					2024 VOTE FOR PRESIDENT		
	Asian	Black	Hispanic	White	Other	Donald Trump	Kamala Harris	Other, don't remember, didn't vote
Completely against	33.2	54.2	49.3	43.4	40	4.8	84.8	53.3
Completely in favor	31.4	6	28.9	26.3	26.8	51.8	0.6	2.4
Mostly in favor	14.7	22	6.5	19.4	26	36.1	0.2	11.8
Mostly against	16.6	17.8	15.4	9.6	7.2	5.5	14.2	30.9
Don't know	4.1	0	0	1.3	0	1.8	0.1	1.7

### In your opinion, should the new tariffs announced by the Trump administration be permanent or a temporary tool for negotiations?

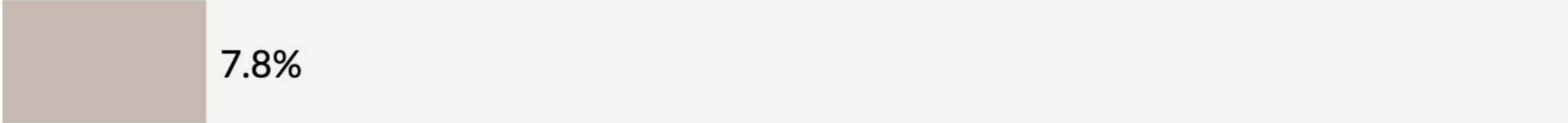
The tariffs should be temporary



The tariffs should be permanent



Don't know



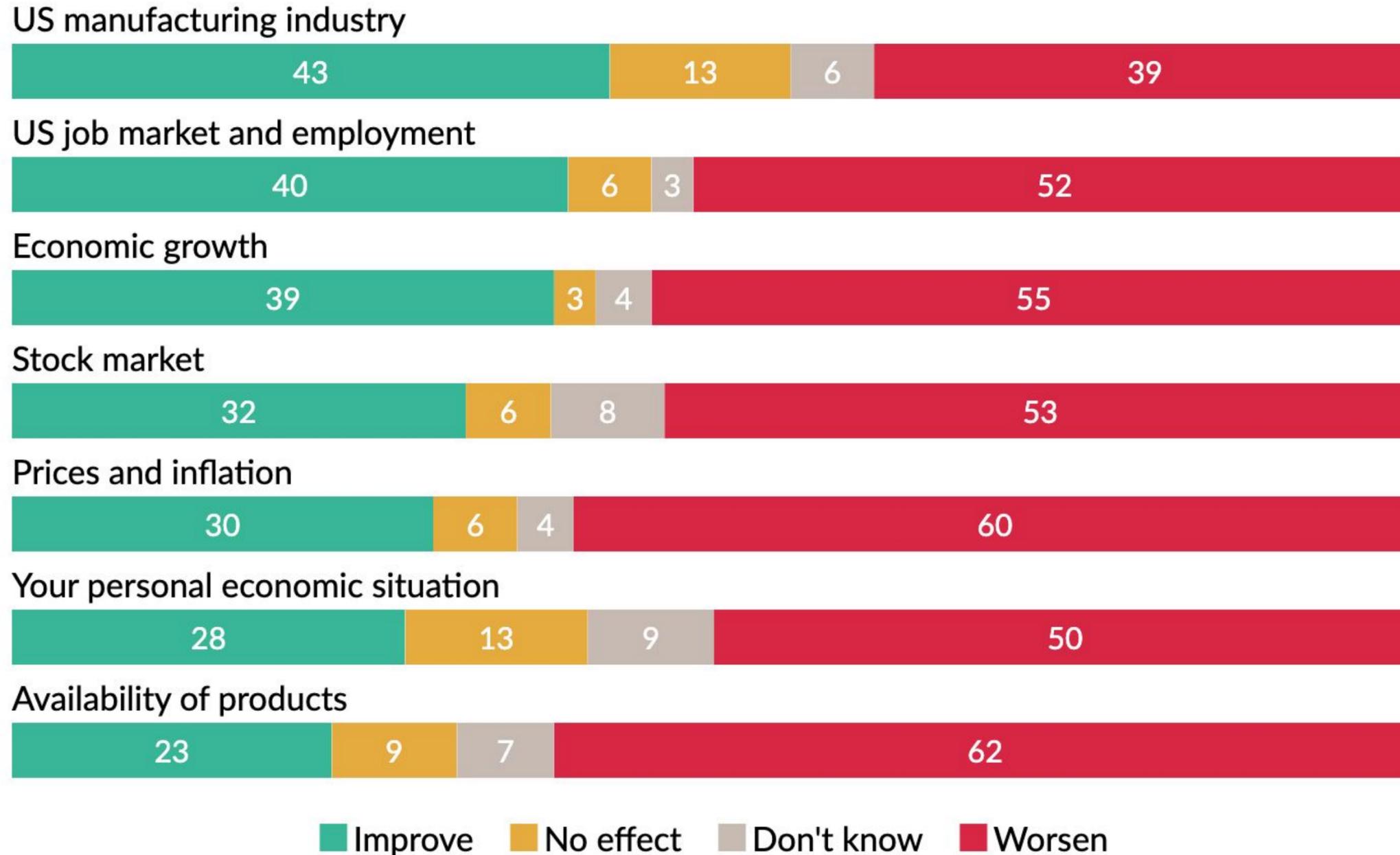
# Preferred mode of tariffs [Crosstabs]

	GENDER			AGE				EDUCATION	
	Man	Woman	Other / prefer not to identify	18 - 29	30 - 44	45 - 64	65+	College degree or higher	All other
The tariffs should be temporary	61.4	43.1	28.2	59.7	61.7	49.4	50.8	59	49.1
The tariffs should be permanent	33.5	45.4	48.3	26	32.6	44.5	40.9	33.6	42.7
Don't know	5.1	11.5	23.6	14.3	5.8	6.1	8.3	7.4	8.2

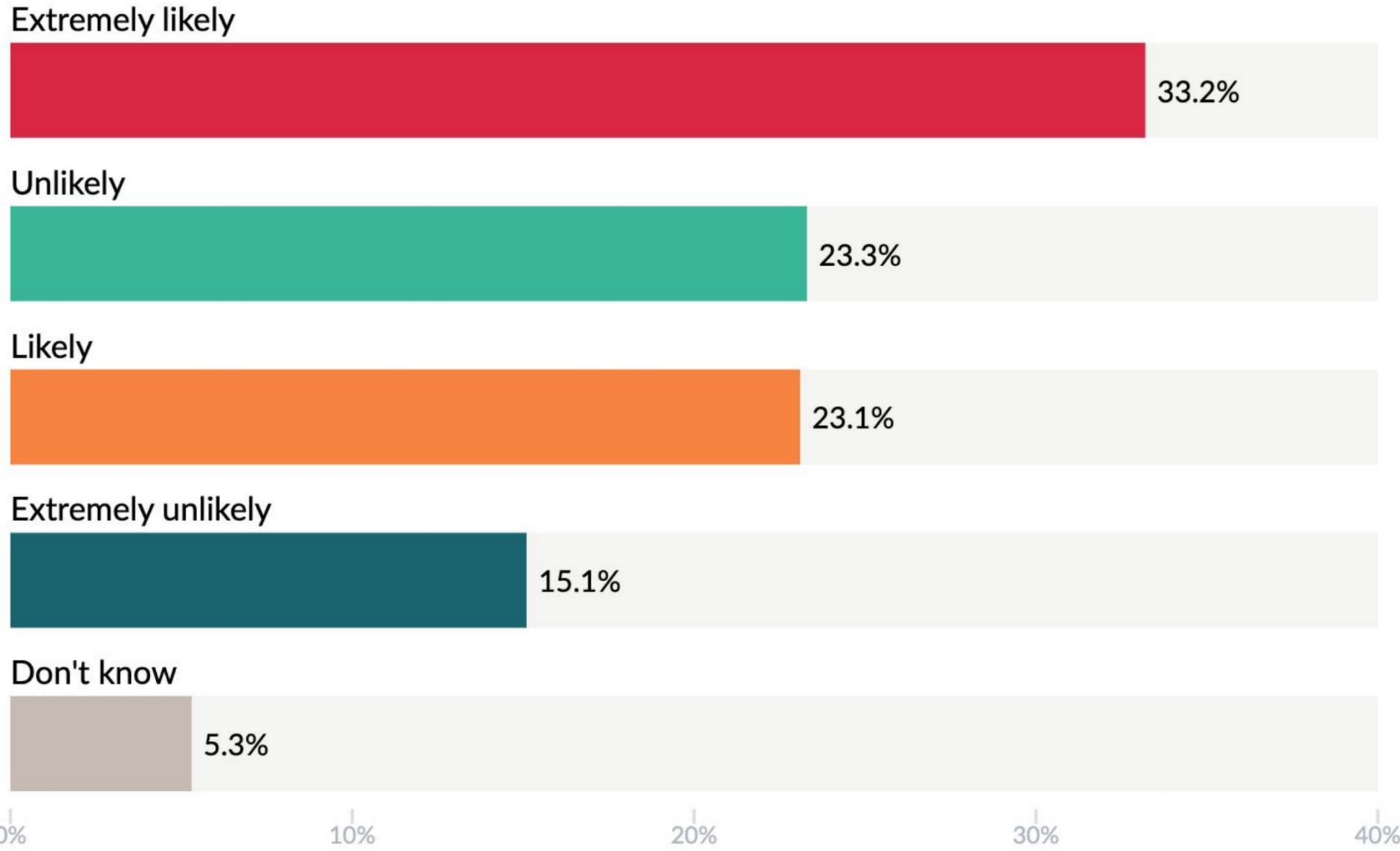
	INCOME			LOCATION			PARTISANSHIP		
	Below \$50k	\$50k - \$100k	Above \$100k	Urban	Sub - urban	Rural	Democrat	Republican	Independent
The tariffs should be temporary	45	53.7	59.8	35.7	61.1	49.3	63.3	49.6	59.6
The tariffs should be permanent	39.9	39.4	36.9	58.6	28.5	47.2	36.7	42.5	32.3
Don't know	15.2	7	3.3	5.6	10.5	3.5	0	7.9	8.1

	RACE					2024 VOTE FOR PRESIDENT		
	Asian	Black	Hispanic	White	Other	Donald Trump	Kamala Harris	Other, don't remember, didn't vote
The tariffs should be temporary	79.5	78.7	23.8	55.2	47.7	53.1	86.9	58.3
The tariffs should be permanent	20.5	21.3	71.1	35.3	48	38.9	13.1	34
Don't know	0	0	5	9.6	4.3	8	0	7.7

Do you think the tariffs imposed by the Trump administration will improve, worsen, or have no effect on the following economic categories:



### In your opinion, how likely is it that the US will enter a recession in the next year?



	GENDER			AGE				INCOME		
	Man	Woman	Other / prefer not to identify	18 - 29	30 - 44	45 - 64	65+	Below \$50k	\$50k - \$100k	Above \$100k
Extremely likely	25.7	40.4	57.4	29.8	41.2	30.2	31.9	34.6	31.3	33.9
Unlikely	29.6	17.2	1.6	22.4	16	26	26.5	24.4	28	18.3
Likely	22.8	23.4	34	23.3	29.6	20.3	21.2	21.4	20.1	27.2
Extremely unlikely	15.7	14.5	3.8	16.9	8.9	19.2	14.4	16.4	14.9	14.2
Don't know	6.4	4.3	3.1	7.7	4.2	4.4	5.9	3.2	5.6	6.4

	EDUCATION		RACE					LOCATION		
	College degree or higher	All other	Asian	Black	Hispanic	White	Other	Urban	Sub - urban	Rural
Extremely likely	35	31.6	27.9	43.7	42.8	30.4	29.5	35.3	33.6	29.8
Unlikely	20.9	25.3	7.2	24.1	16.2	24.6	35.7	18	21.8	32.7
Likely	22.3	24.1	47.1	21.6	19.1	23.4	18.3	27.1	22.9	20.2
Extremely unlikely	17.1	13.3	3.8	8.1	19.7	15.6	14.8	14.2	16	13.6
Don't know	4.8	5.7	14.1	2.5	2.2	6.1	1.8	5.5	5.7	3.9

	PARTISANSHIP			2024 VOTE FOR PRESIDENT		
	Democrat	Republican	Independent	Donald Trump	Kamala Harris	Other, don't remember, didn't vote
Extremely likely	57.1	7.9	35.9	6.3	59.7	38.4
Unlikely	1	42.3	23.8	46.3	2	9.4
Likely	37.3	12.2	22	9.1	35.6	35.5
Extremely unlikely	1.1	30.2	13.5	30.7	0.2	9.2
Don't know	3.6	7.5	4.8	7.7	2.5	7.5

## Over the past 6 months, did prices remain stable or rise for goods and services you generally consume?

Prices were stable or decreased (inflation up to 2%)



Prices rose a little (2% - 4%)



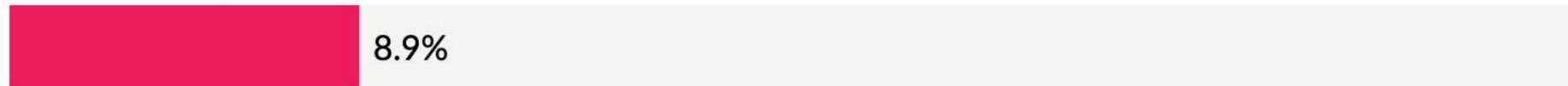
Prices rose moderately (4% - 6%)



Prices rose significantly (6%-8%)



Prices rose by a lot (8% - 10%)



Prices rose out of control (inflation greater than 10%)



In the first quarter of 2025, the US economy shrank by 0.3%. In your opinion, which administration's policies are primarily responsible for this result?

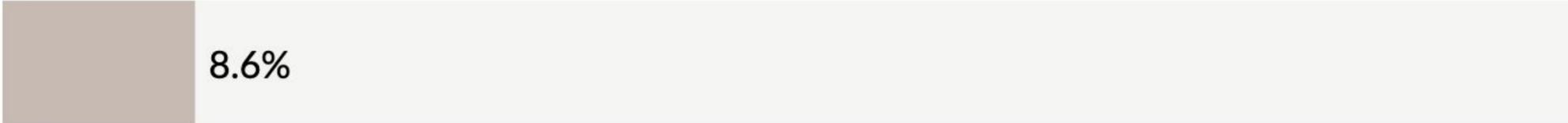
The Trump administration



The Biden administration



Don't know



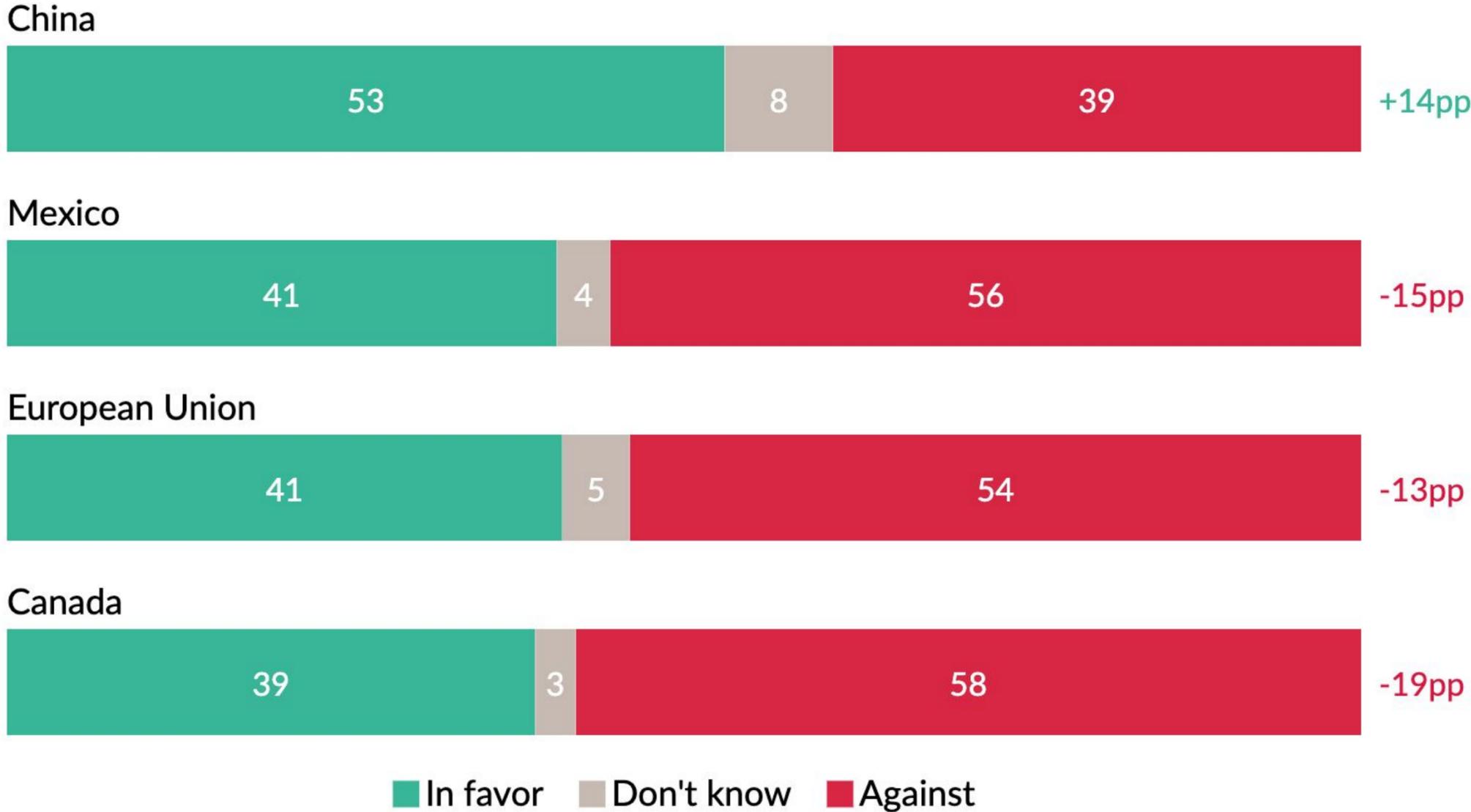
0% 10% 20% 30% 40% 50% 60% 70%

	GENDER			AGE				INCOME		
	Man	Woman	Other / prefer not to identify	18 - 29	30 - 44	45 - 64	65+	Below \$50k	\$50k - \$100k	Above \$100k
The Trump administration	53.4	67	88.6	57.8	63.9	54.6	65.9	67.2	54.8	60.2
The Biden administration	38.7	23.5	8.1	34.7	31.5	33.1	25.7	26.3	33.7	32
Don't know	7.8	9.5	3.3	7.5	4.6	12.2	8.4	6.5	11.5	7.8

	EDUCATION		RACE					LOCATION		
	College degree or higher	All other	Asian	Black	Hispanic	White	Other	Urban	Sub - urban	Rural
The Trump administration	60.4	60.4	76.1	63.6	57.2	60.9	43.3	71.4	57.3	57.4
The Biden administration	31.3	30.6	22.4	26.6	31.4	30.7	50	20.3	34.1	33.9
Don't know	8.2	8.9	1.5	9.8	11.4	8.4	6.7	8.3	8.7	8.7

	PARTISANSHIP			2024 VOTE FOR PRESIDENT		
	Democrat	Republican	Independent	Donald Trump	Kamala Harris	Other, don't remember, didn't vote
The Trump administration	90.3	31.6	61.7	26.6	91.6	79
The Biden administration	6.3	53.3	30.9	58.9	5.6	13.4
Don't know	3.3	15.2	7.4	14.5	2.9	7.6

### Are you in favor of or against placing tariffs on imports from the following countries?

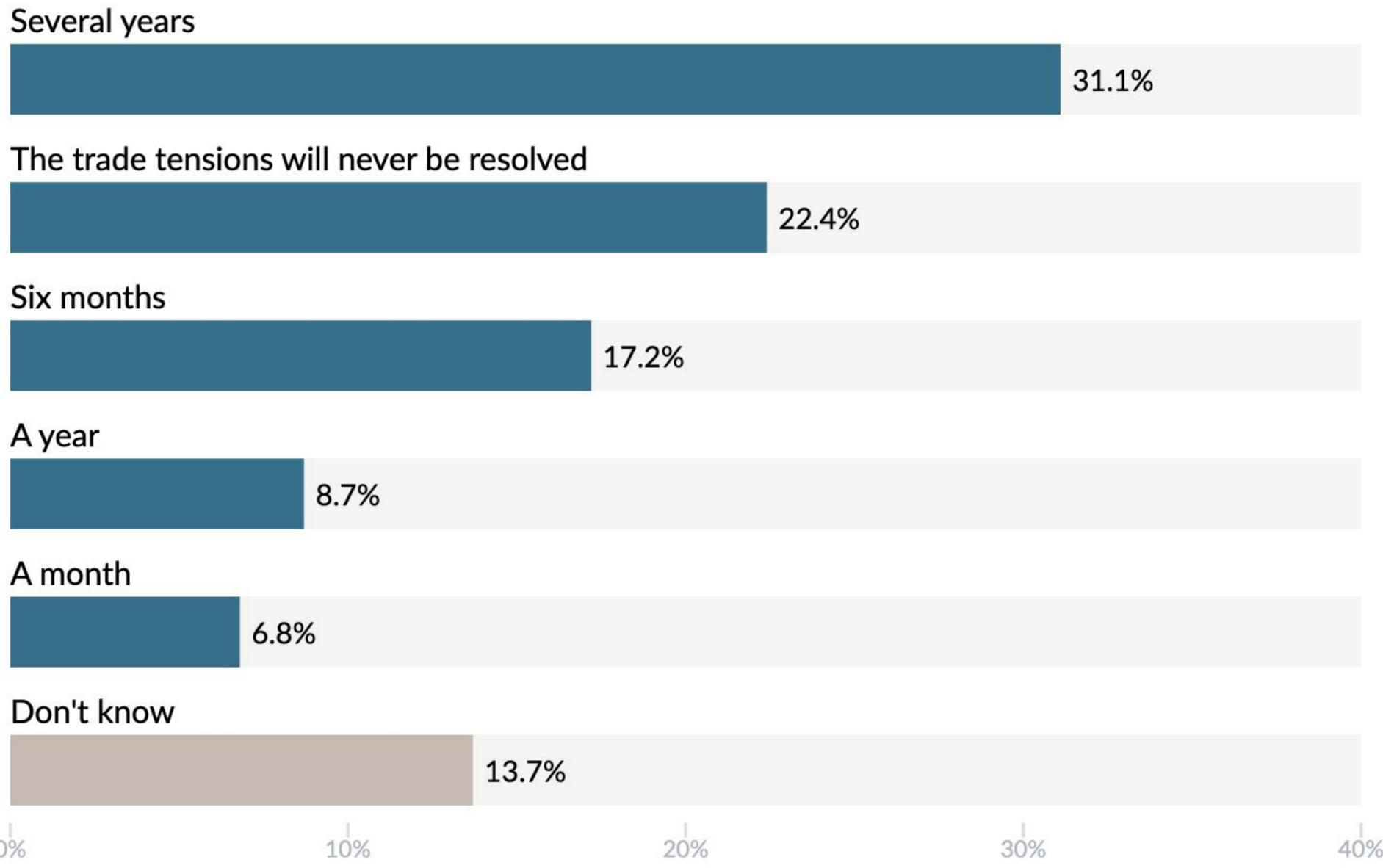


# Support for tariffs on specific countries [Crosstabs]

	GENDER			AGE				INCOME			EDUCATION		LOCATION		
	Man	Woman	Other / prefer not to identify	18 - 29	30 - 44	45 - 64	65+	Below \$50k	\$50k - \$100k	Above \$100k	College degree or higher	All other	Urban	Sub - urban	Rural
<b>China</b>															
In favor	60.8	44.6	25	52.9	46.8	56.7	52.5	48.7	57.4	51.2	53	52.2	48.6	52.6	57.1
Don't know	7	9.2	14.9	11.3	5.7	7.7	8.9	10	4.8	9.7	7.1	9.1	9.6	8	7.2
Against	32.2	46.1	60	35.8	47.4	35.6	38.5	41.3	37.7	39.1	39.9	38.7	41.8	39.4	35.8
<b>Mexico</b>															
In favor	45.9	35.8	10.6	34.4	29.6	49.6	43.3	39.8	46.9	36.5	40.1	41.3	36.1	42.5	41.5
Don't know	5.3	2	2.8	4.1	4.9	2.7	3.3	3.8	2.7	4.2	2.9	4.3	2.1	2.7	7.6
Against	48.8	62.2	86.6	61.5	65.6	47.6	53.5	56.4	50.4	59.4	57	54.4	61.8	54.8	50.8
<b>European Union</b>															
In favor	46.3	34.9	7.6	30.6	32.5	49.3	42.2	39.1	46.7	36.2	39.7	41.1	39.3	39.7	44
Don't know	6.4	4.2	2.1	6.8	4.3	5	5.8	6.1	4.3	5.7	4.2	6.4	2.8	5.1	8.8
Against	47.3	60.9	90.3	62.6	63.3	45.7	52	54.8	49	58.1	56.1	52.5	57.8	55.2	47.2
<b>Canada</b>															
In favor	43.9	34	7.3	30.3	29.4	47.5	41.3	38.4	44.8	34.1	36.6	40.8	36.2	37.7	44.9
Don't know	4.3	2.1	1.5	3	2.1	3.5	3.8	3.4	3.4	2.9	3.1	3.3	1.3	3.5	4.3
Against	51.8	63.9	91.2	66.7	68.5	49	54.9	58.2	51.8	63	60.3	56	62.5	58.7	50.9

	RACE					PARTISANSHIP			2024 VOTE FOR PRESIDENT		
	Asian	Black	Hispanic	White	Other	Democrat	Republican	Independent	Donald Trump	Kamala Harris	Other, don't remember, didn't vote
<b>China</b>											
In favor	46.5	41.1	45.3	55.6	55.4	14.5	88.2	51.8	91.4	14.6	38.1
Don't know	23.5	1	7	8.8	2.7	14.3	3.1	7.8	1.7	14.7	8.9
Against	30	57.9	47.7	35.6	41.9	71.2	8.7	40.4	6.9	70.7	52.9
<b>Mexico</b>											
In favor	38.7	34.4	37.9	41.8	49	3.8	77.5	38.3	81.7	2.5	14.2
Don't know	1.8	0	0.3	4.9	1	2.3	5.6	3	4.6	2.3	5.3
Against	59.5	65.6	61.8	53.3	49.9	93.9	16.9	58.7	13.7	95.2	80.4
<b>European Union</b>											
In favor	38.7	34.4	40.2	41	47.9	3.9	76.1	38.4	81	2.7	13.6
Don't know	1.8	1.2	4.1	6.5	1.1	3.4	7.5	4.9	7.6	3.3	3.3
Against	59.5	64.4	55.7	52.5	51	92.7	16.3	56.6	11.5	94	83.1
<b>Canada</b>											
In favor	38.7	34.4	37.9	39	48.9	3.6	71.6	37.9	77.9	2.2	14.1
Don't know	1.8	0	0.3	4.3	1	1.4	6.5	2	5	1.5	2.2
Against	59.5	65.6	61.8	56.7	50.2	95	21.9	60.2	17.1	96.4	83.7

### In your opinion, how long will it take to resolve trade tensions between the US and China?

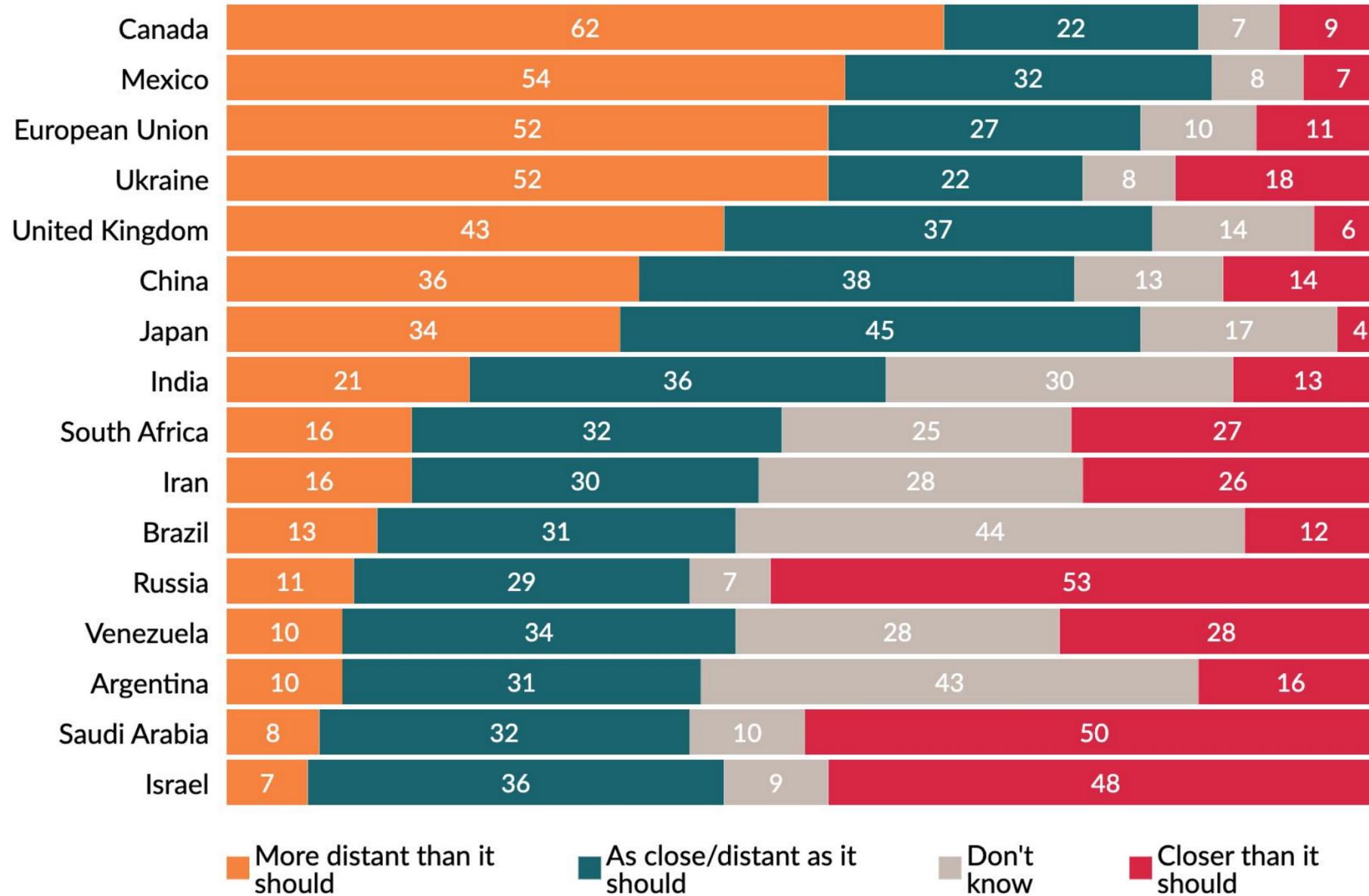


	GENDER			AGE				INCOME		
	Man	Woman	Other / prefer not to identify	18 - 29	30 - 44	45 - 64	65+	Below \$50k	\$50k - \$100k	Above \$100k
Several years	29.1	33.2	29.2	35.1	38.7	26.9	27.6	28	28.5	35.4
The trade tensions will be resolved	24.7	20.2	28.1	22.4	27.8	17.1	24.1	19.7	21.2	25.2
Six months	18.9	15.7	1	11.6	12.9	21	19.9	17.1	16.7	17.9
A year	10.6	6.9	0.7	15.7	6	6.1	10.5	9.9	10.5	6.4
A month	5.4	8.2	1.5	1.8	2.5	12.7	6.3	7.6	8.2	4.9
Don't know	11.4	15.9	39.5	13.5	12.3	16.3	11.8	17.5	15	10.1

	EDUCATION		RACE					LOCATION		
	College degree or higher	All other	Asian	Black	Hispanic	White	Other	Urban	Sub - urban	Rural
Several years	32.1	30.2	21.3	42.4	24	32.3	23.9	32.3	31.2	29.8
The trade tensions will be resolved	22.7	22.2	19.6	29.9	30.9	20.1	19	19.7	22.1	26
Six months	17.9	16.6	6.5	0	20.6	18.1	32.8	23.2	16.4	13.3
A year	8	9.4	13.3	4.6	10.5	9	5.8	9.4	9.1	7.5
A month	6.7	6.8	7.2	0	7.7	7.4	6.1	5.1	6.4	9.7
Don't know	12.5	14.7	32.1	23.2	6.3	13.2	12.4	10.2	14.9	13.8

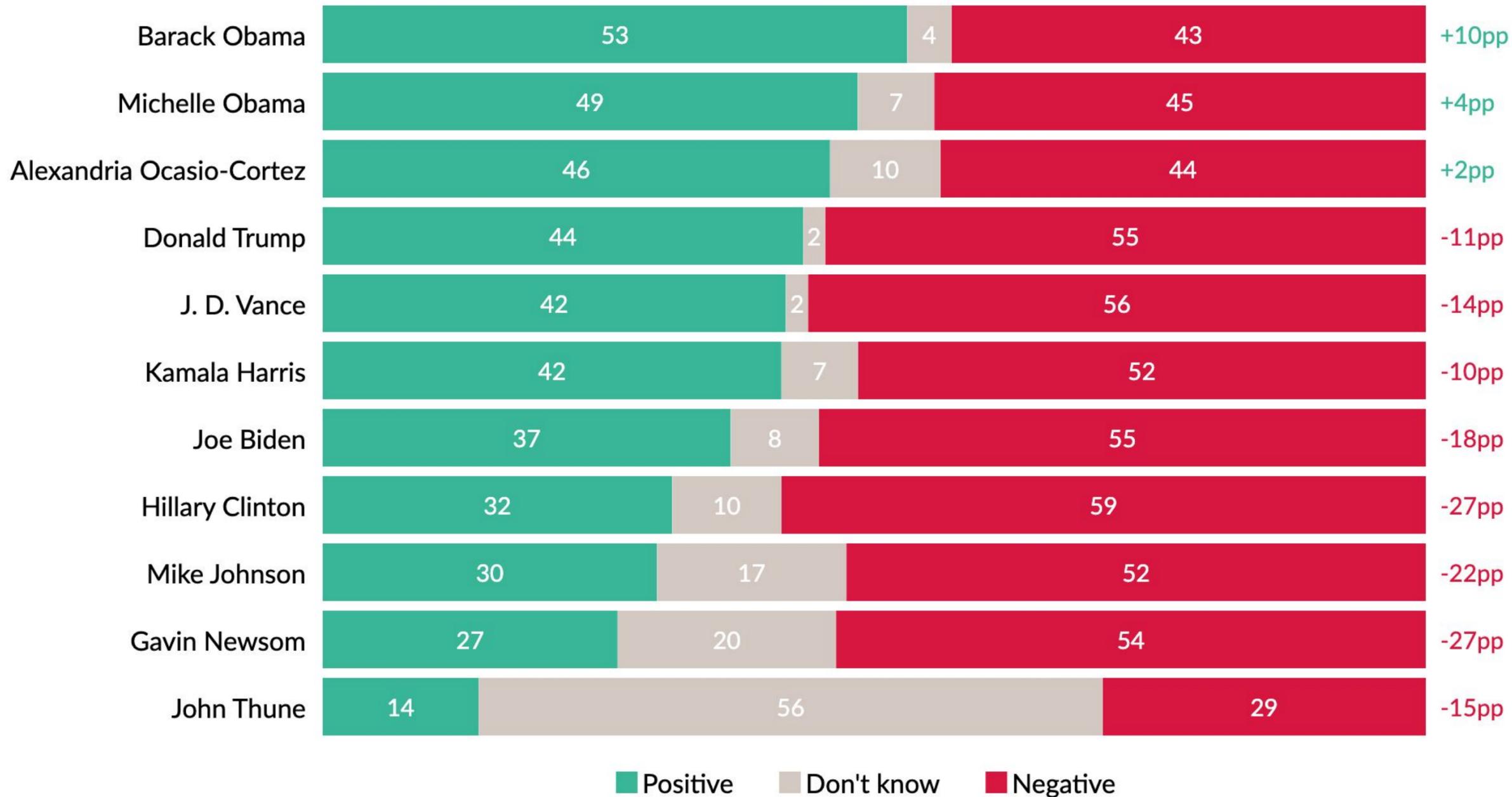
	PARTISANSHIP			2024 VOTE FOR PRESIDENT		
	Democrat	Republican	Independent	Donald Trump	Kamala Harris	Other, don't remember, didn't vote
Several years	47.4	10.7	35.4	8.7	51.6	44.7
The trade tensions will be resolved	28.8	12.2	25.4	17.3	26.8	27.1
Six months	3.1	37.9	12	33.6	1.9	10.2
A year	5.9	11.6	8.5	12.7	5.1	6.3
A month	0.5	12.4	6.8	14.1	0.3	0.4
Don't know	14.5	15.3	12	13.5	14.2	11.2

In your opinion, is the current US administration closer or more distant to the leadership of each of the following countries than what you would personally prefer?

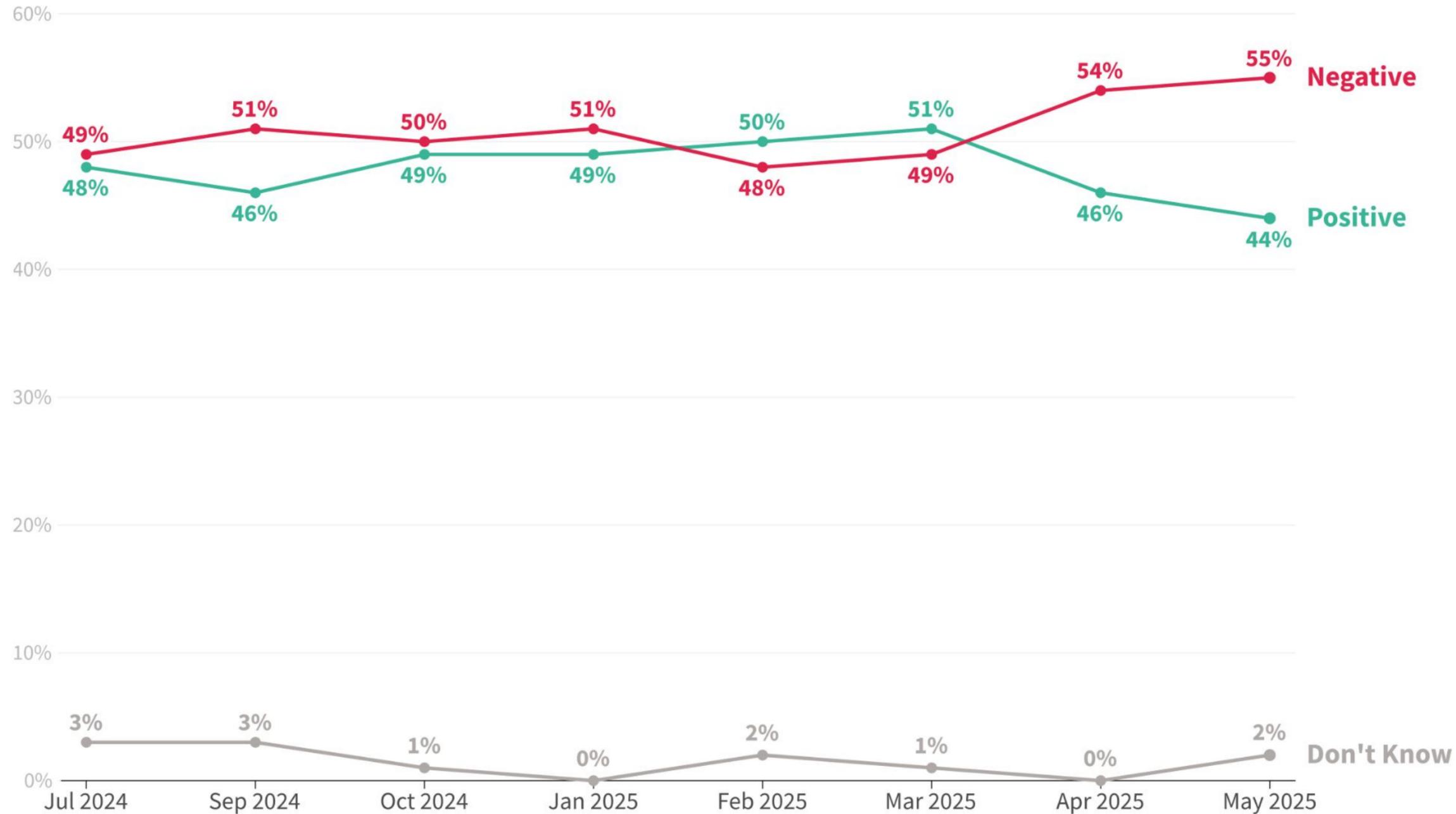


## 2.5. Image of political leaders

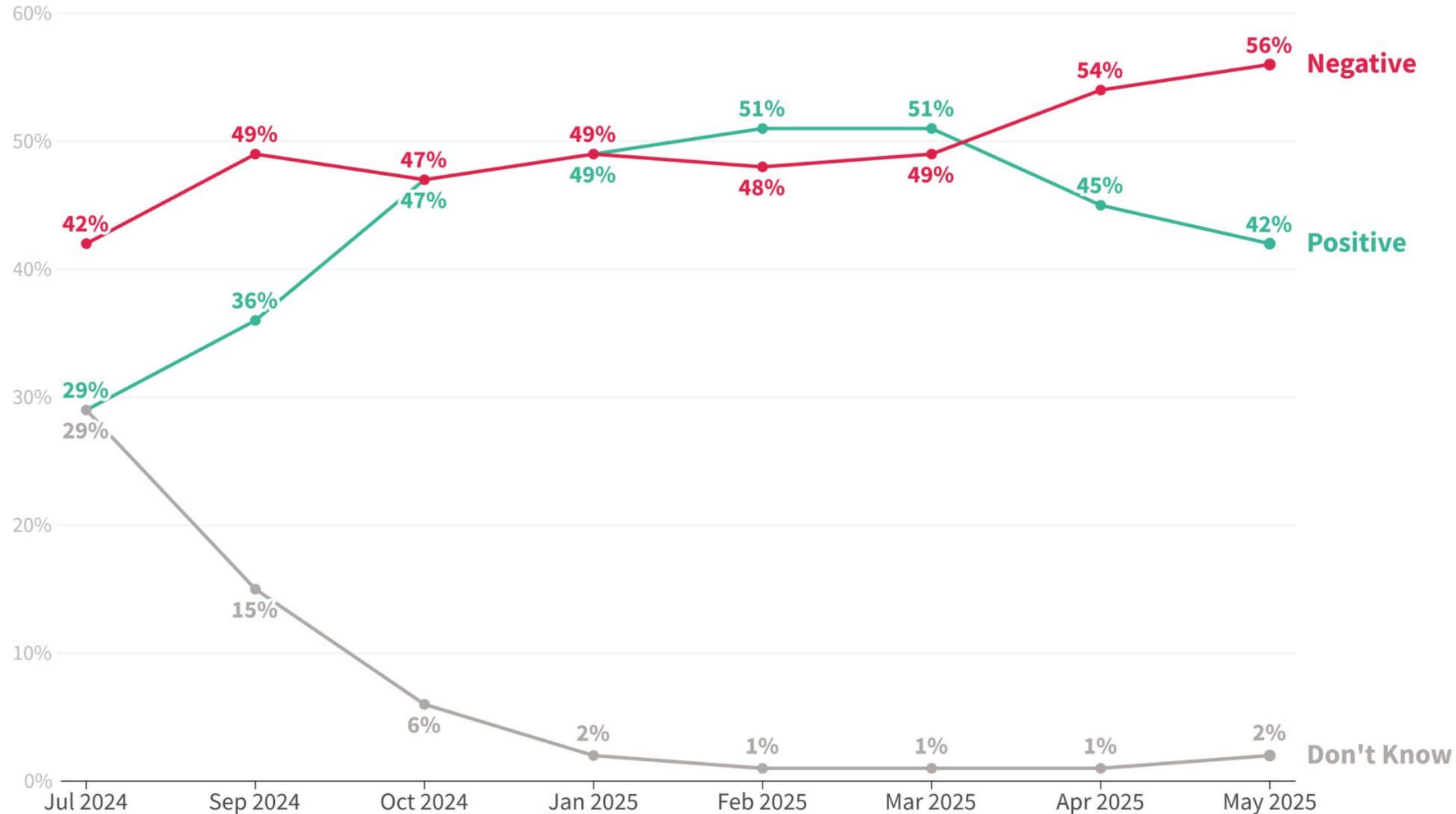
Do you have a positive or negative image of the following politicians?



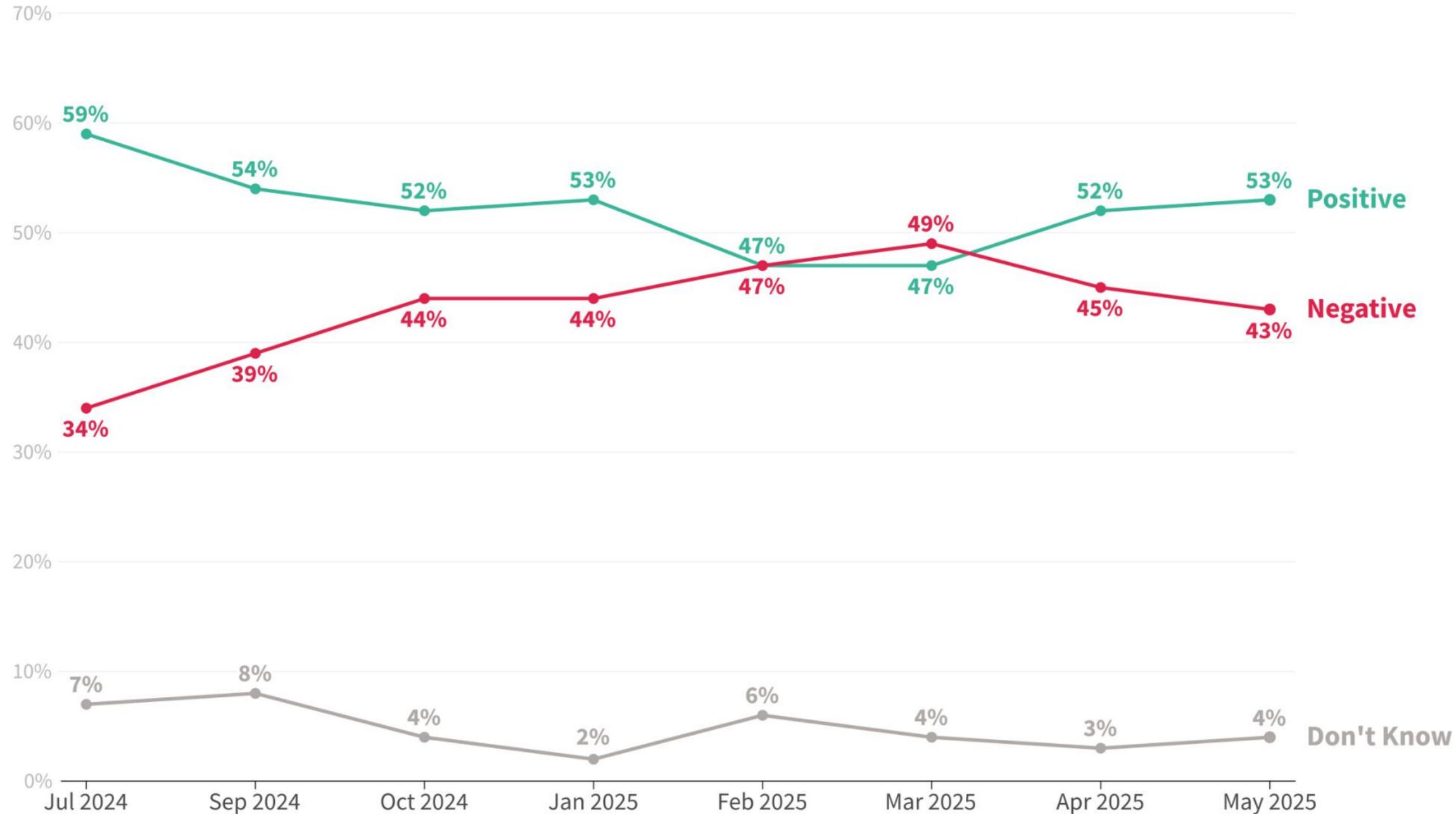
### Do you have a positive or negative image of Donald Trump?



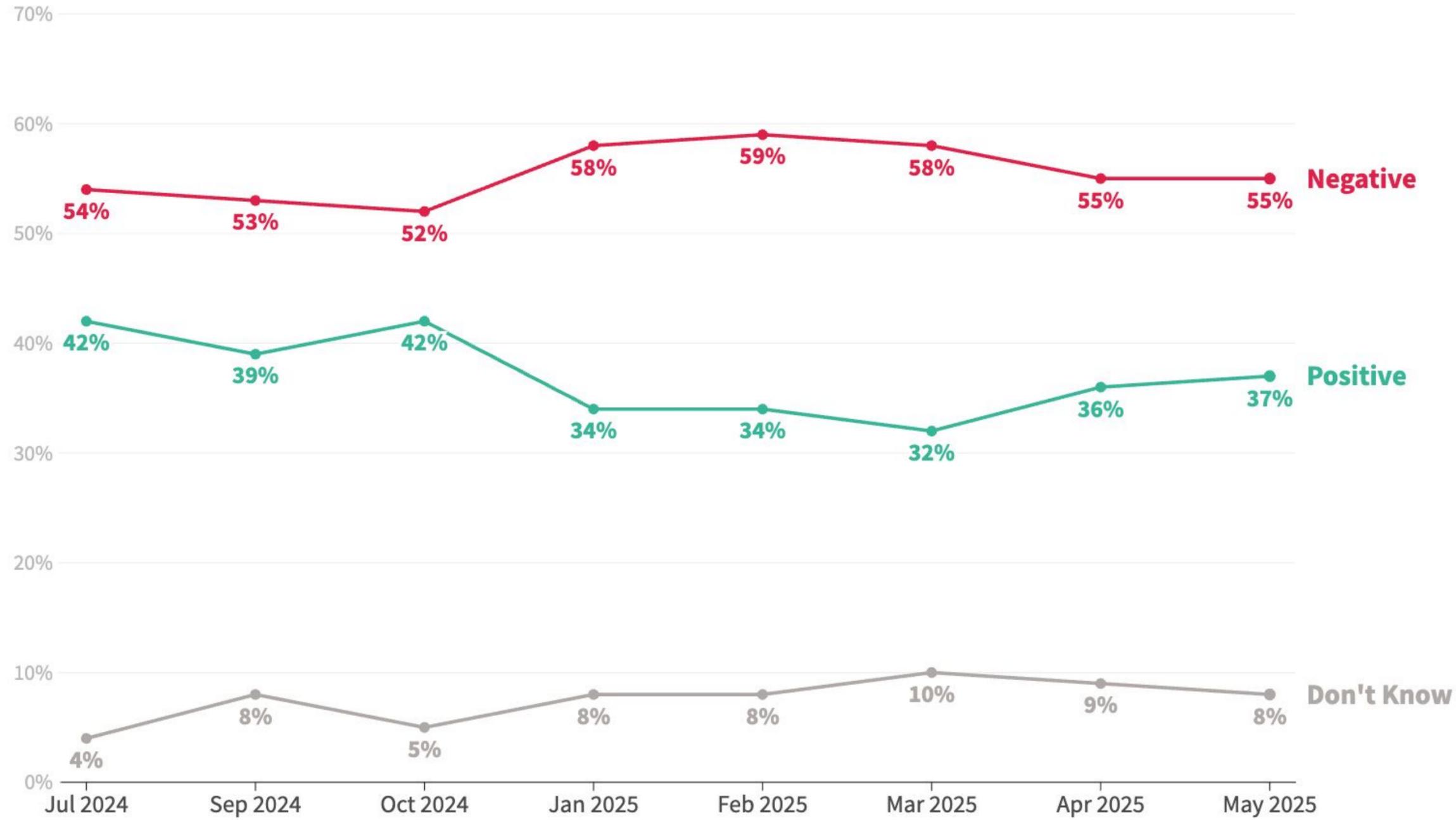
### Do you have a positive or negative image of J. D. Vance?



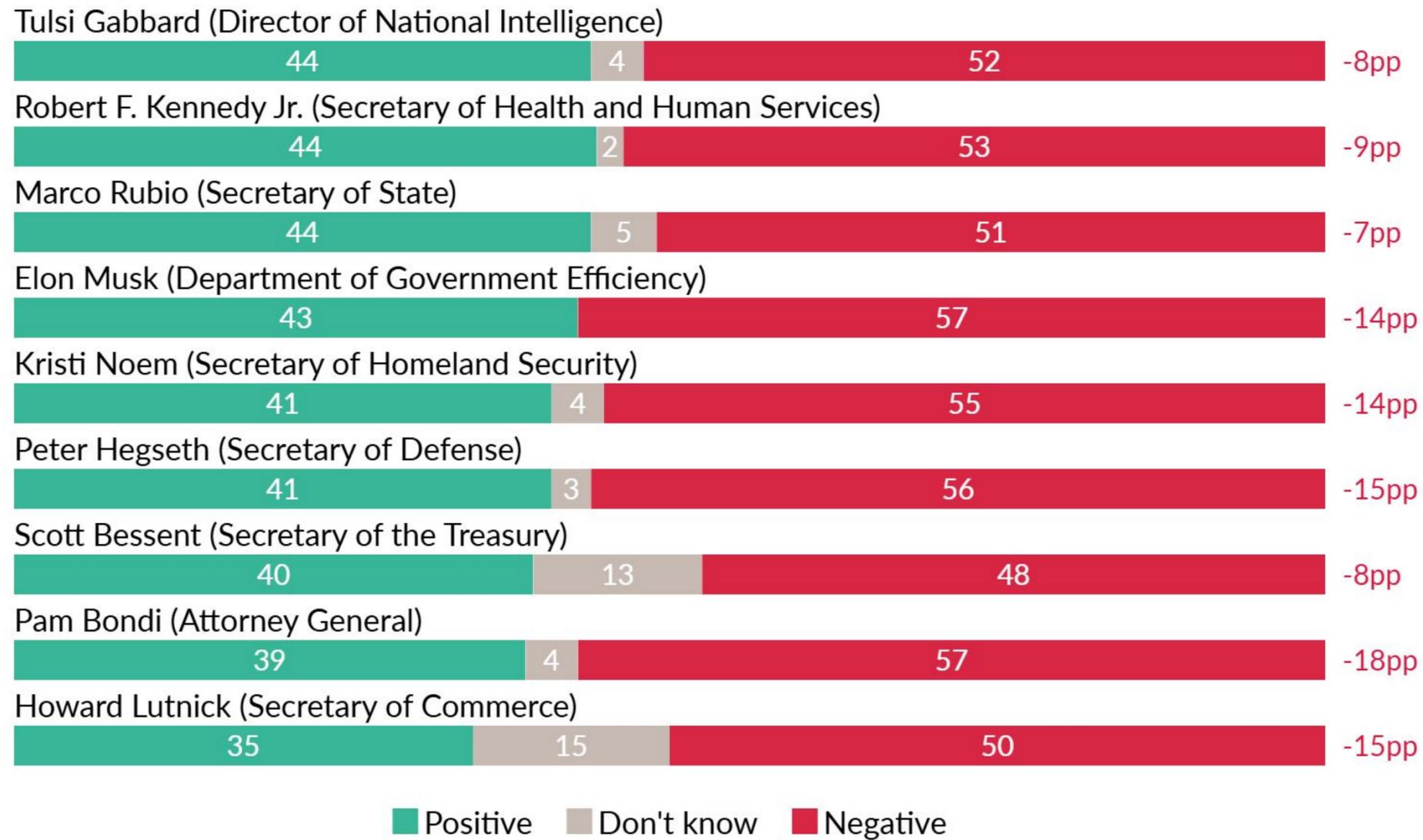
### Do you have a positive or negative image of Barack Obama?



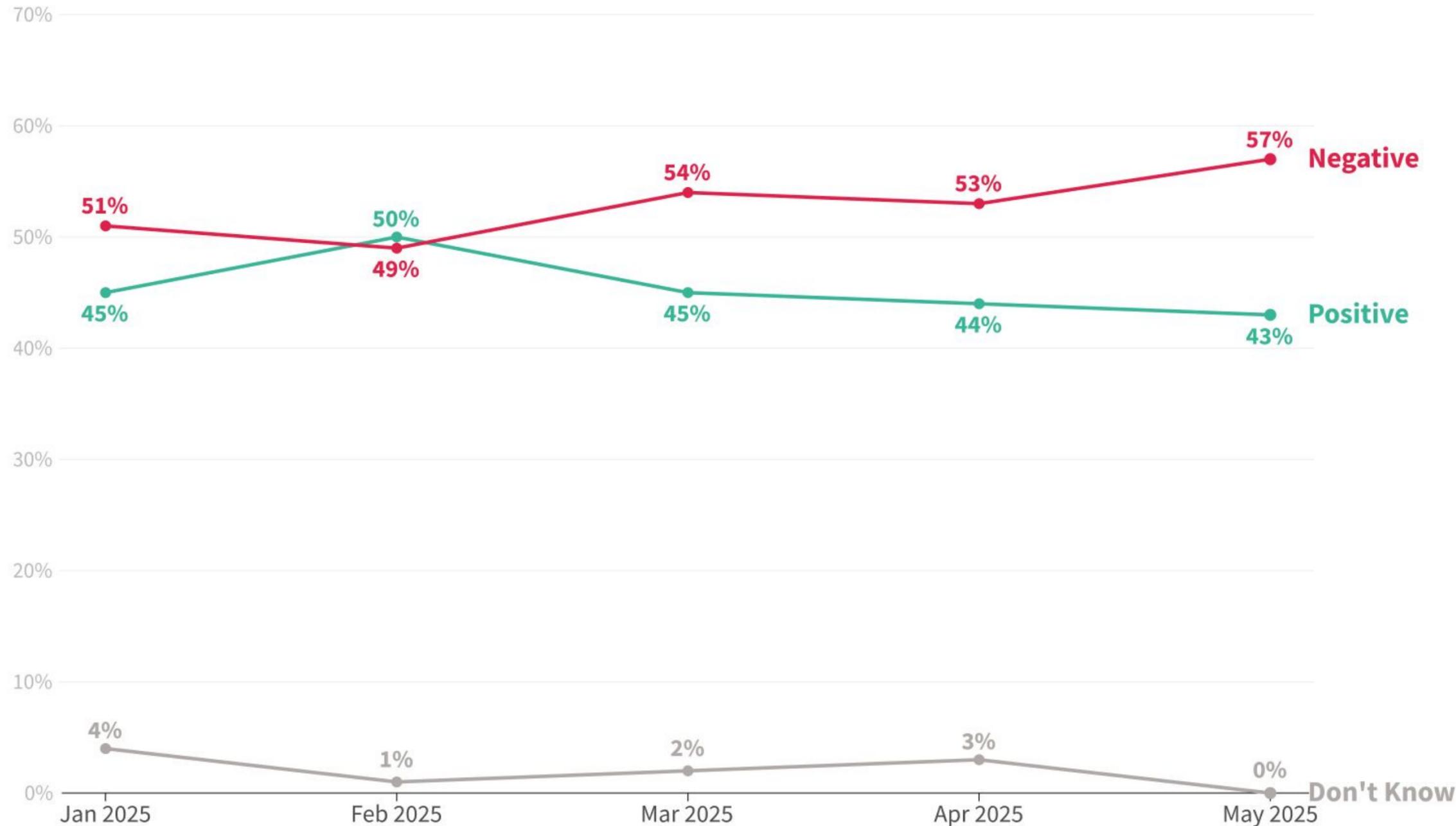
### Do you have a positive or negative image of Joe Biden?



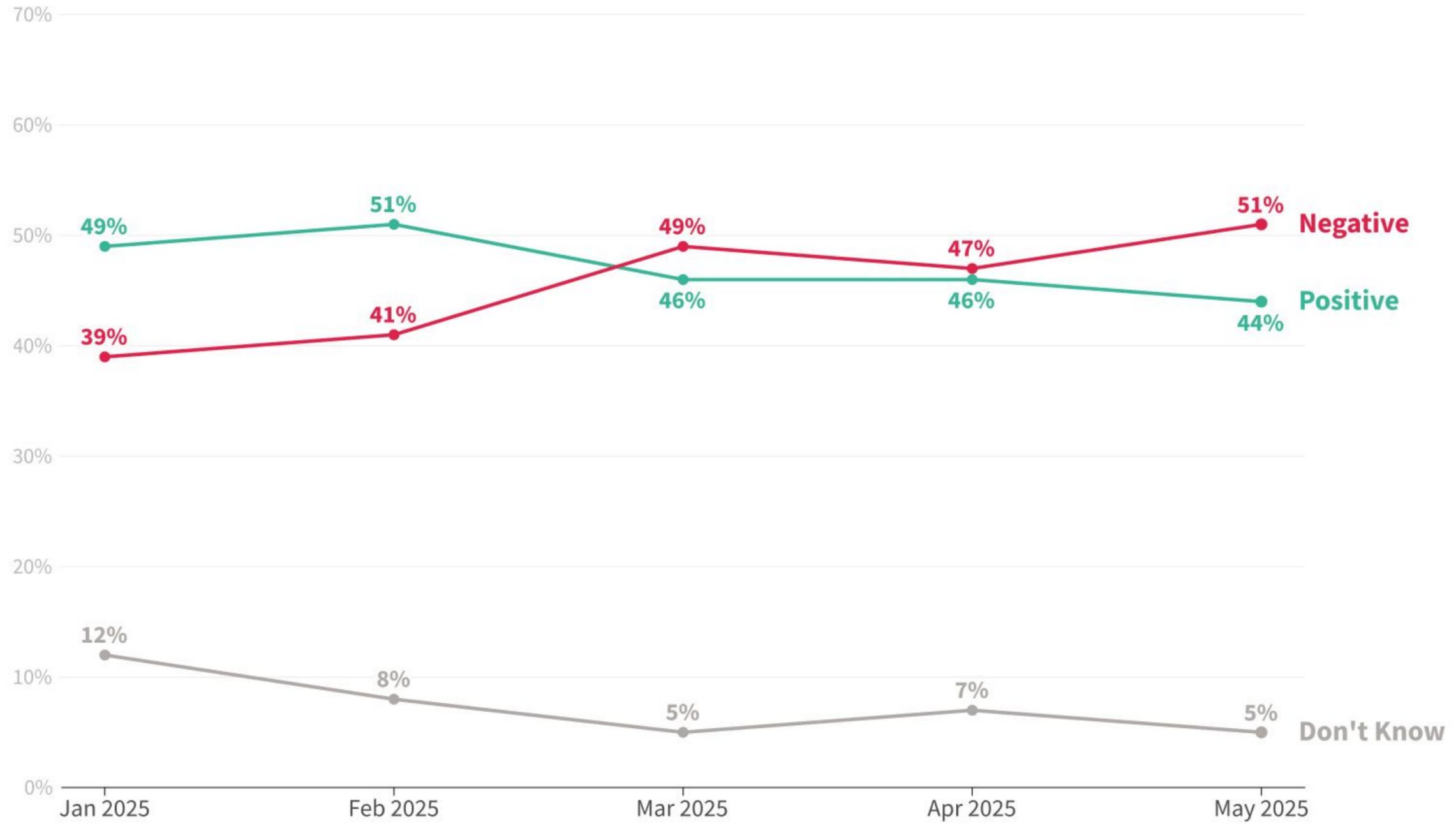
## Do you have a positive or negative opinion of the following members of the Trump administration?



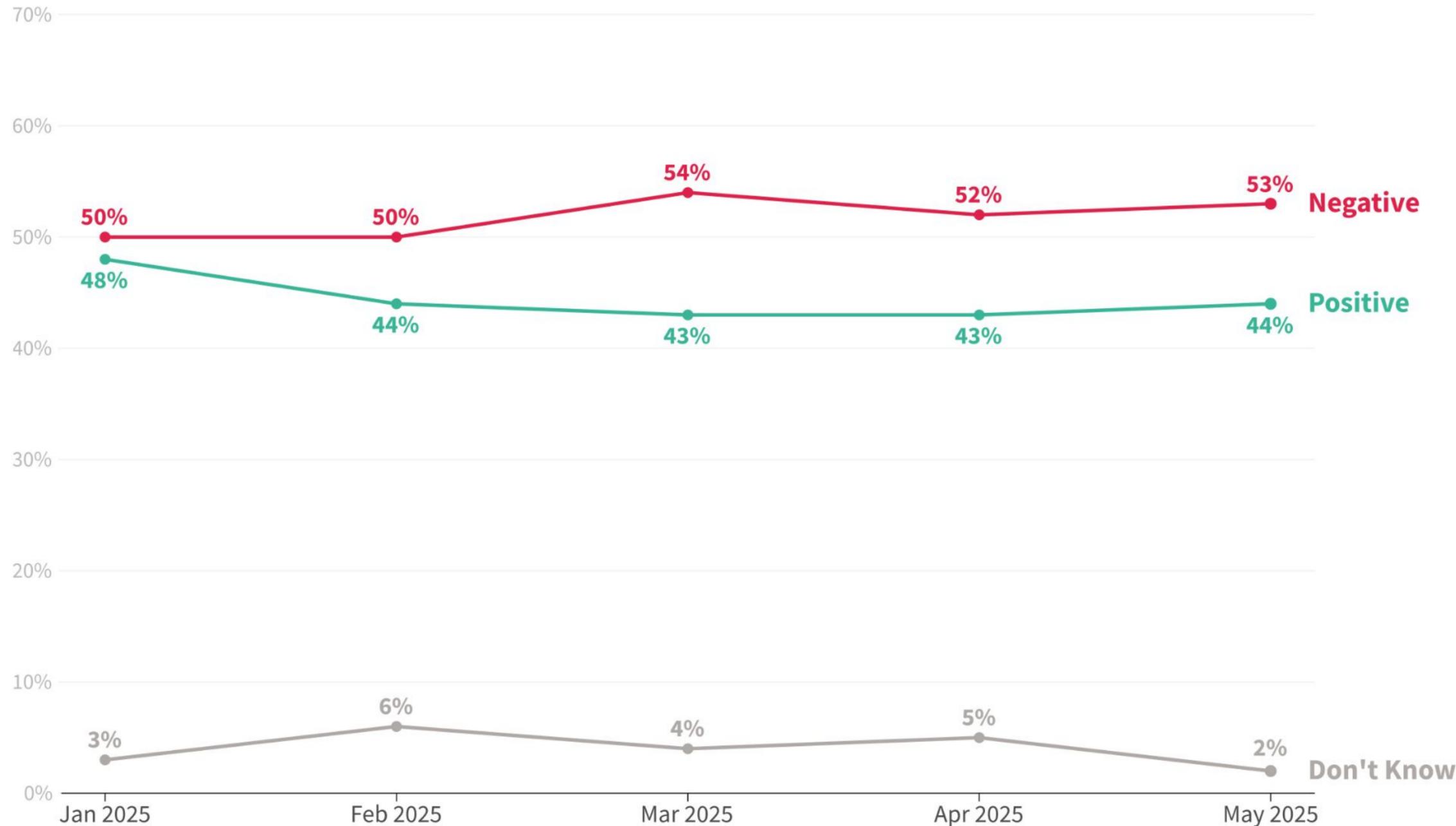
### Do you have a positive or negative image of Elon Musk?



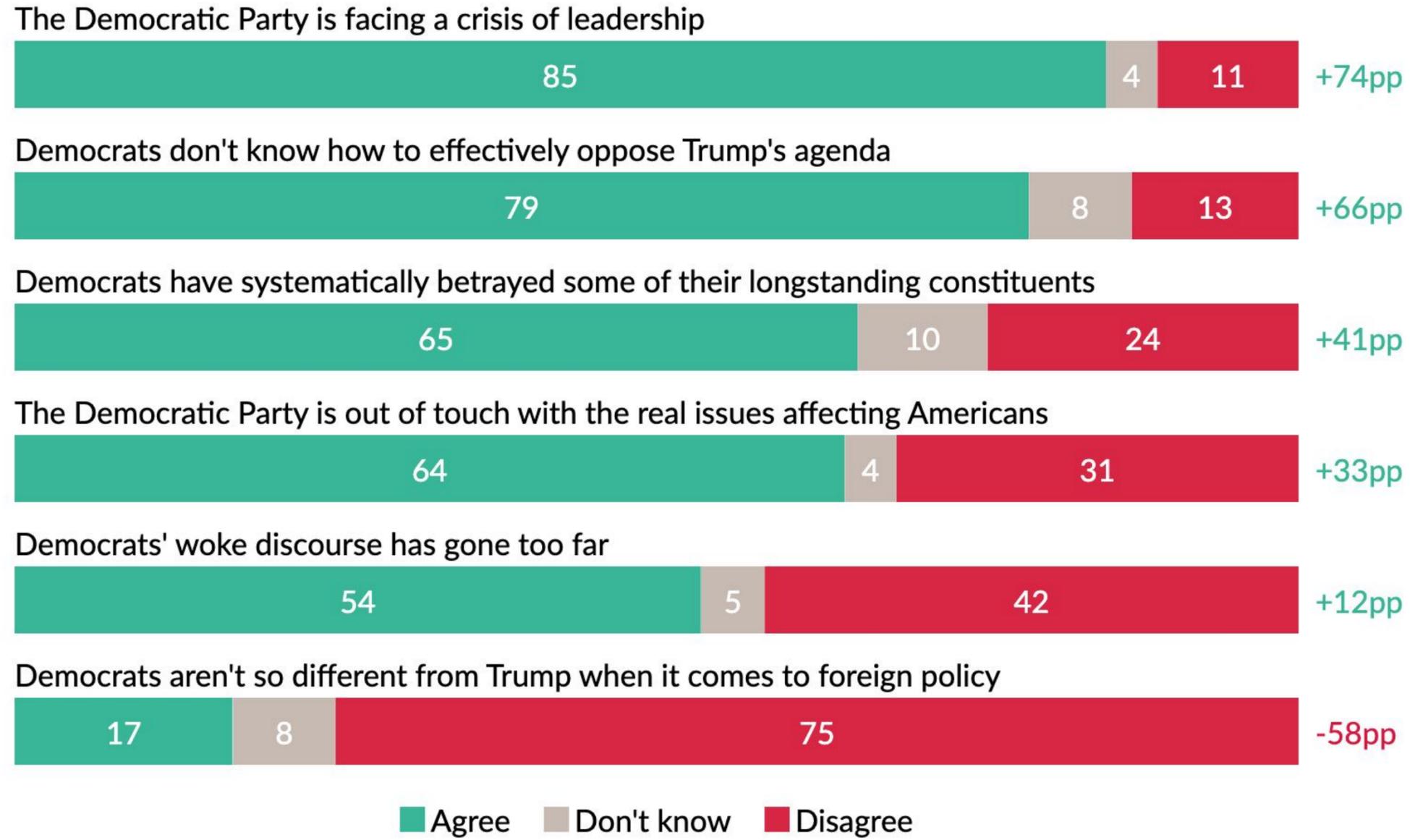
### Do you have a positive or negative image of Marco Rubio?



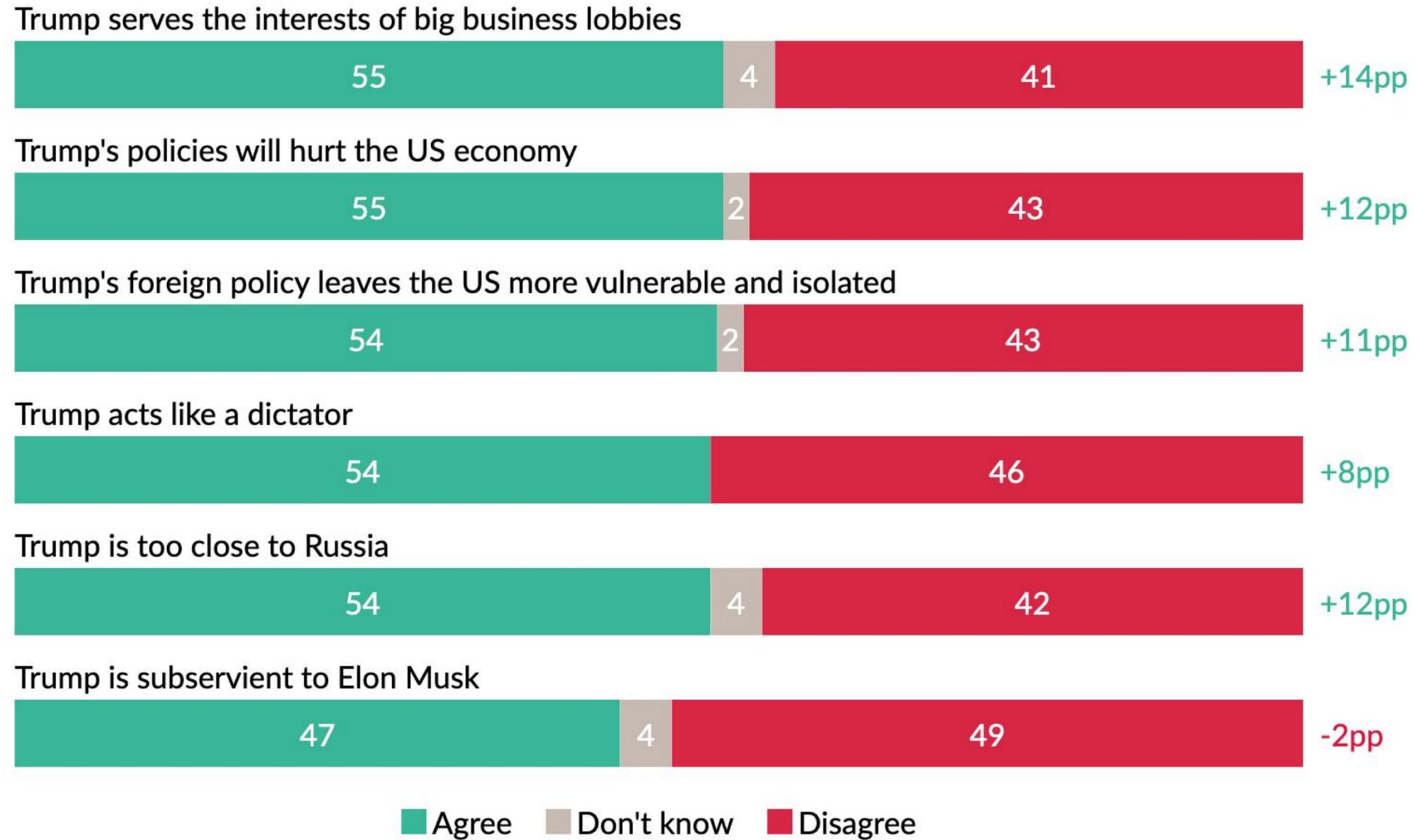
### Do you have a positive or negative image of Robert F. Kennedy Jr.?



Do you agree or disagree with the following criticism commonly directed against Democrats?



### Do you agree or disagree with the following criticism commonly directed against President Trump?

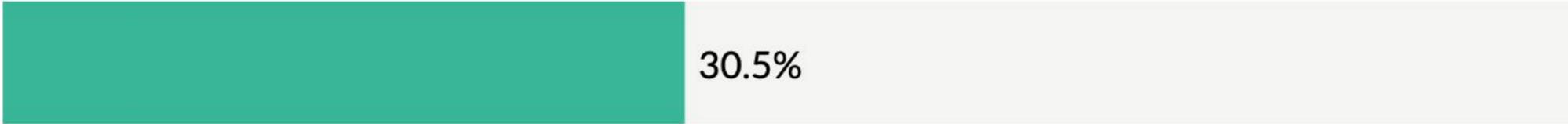


### In your opinion, does the involvement of Trump family members in cryptocurrency ventures create conflicts of interest for the President?

Yes, it creates conflicts of interest



No, it does not create conflicts of interest



Don't know



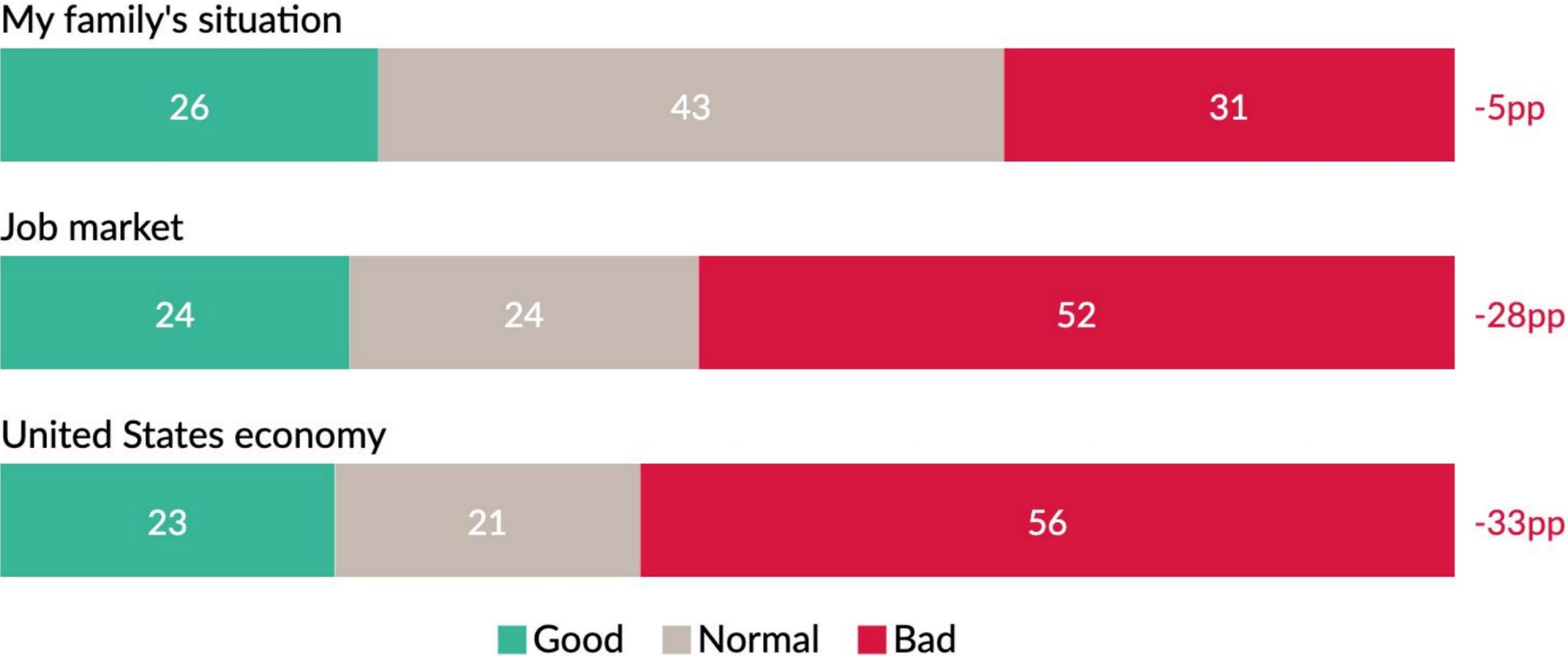
	GENDER			AGE				INCOME		
	Man	Woman	Other / prefer not to identify	18 - 29	30 - 44	45 - 64	65+	Below \$50k	\$50k - \$100k	Above \$100k
Yes, it creates conflict	53	65	92.3	58.8	71.3	50.7	59	55.4	54.3	65.9
No, it does not create	34	27.1	5.2	27.7	19.4	39.4	31	32.3	34	26.3
Don't know	12.9	7.9	2.5	13.4	9.3	9.9	10	12.3	11.8	7.9

	EDUCATION		RACE					LOCATION		
	College degree or higher	All other	Asian	Black	Hispanic	White	Other	Urban	Sub - urban	Rural
Yes, it creates conflict	61.1	57.5	46.1	72.9	61.6	58.8	43.7	65.7	58.9	52.8
No, it does not create	29.4	31.3	17.6	8.1	34.7	31.4	50.9	26.1	31.4	32.7
Don't know	9.4	11.2	36.3	19	3.7	9.8	5.4	8.2	9.7	14.5

	PARTISANSHIP			2024 VOTE FOR PRESIDENT		
	Democrat	Republican	Independent	Donald Trump	Kamala Harris	Other, don't remember, didn't vote
Yes, it creates conflict	97	19.4	63.3	16.5	98.5	81.7
No, it does not create	1	61.1	27.5	63.3	0.3	12.1
Don't know	2	19.5	9.2	20.2	1.2	6.1

## 2.6. Economic situation & expectations

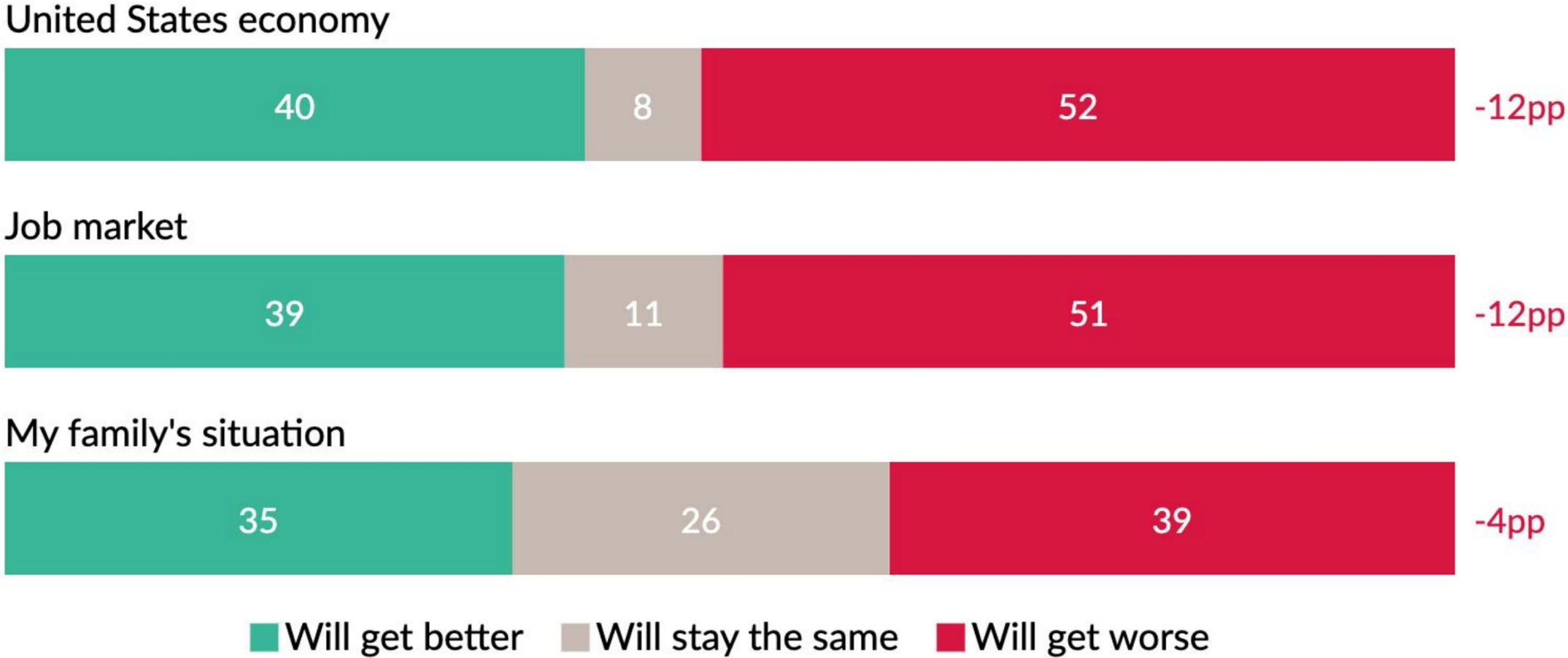
### How do you evaluate the US economy and job market right now? And how do you evaluate your family's economic situation?



	GENDER			AGE				INCOME			EDUCATION		LOCATION		
	Man	Woman	Other / prefer not to identify	18 - 29	30 - 44	45 - 64	65+	Below \$50k	\$50k - \$100k	Above \$100k	College degree or higher	All other	Urban	Sub - urban	Rural
<b>My family's situation</b>															
Good	36.6	16	6.4	22.5	25.2	19.2	36.8	18.8	23.9	34.7	28.2	24.1	25	24	34
Normal	40.1	45.7	24	42.8	51	40.8	38.1	27.8	48.9	50.9	47.5	39.1	39.2	45.3	38.3
Bad	23.2	38.3	69.6	34.7	23.8	40.1	25.2	53.5	27.3	14.4	24.2	36.8	35.8	30.7	27.8
<b>Job market</b>															
Good	28.1	20.1	3.4	15.4	11.2	24.4	38.1	26.5	23.7	22.4	25.2	23.1	24.5	22.5	28.8
Normal	27.7	20.5	11.8	21.8	27.9	25.8	19.6	12.3	35.9	24.6	22.2	25.5	12.8	25.5	30.3
Bad	44.2	59.3	84.8	62.7	60.8	49.8	42.3	61.2	40.4	53	52.6	51.4	62.8	51.9	41
<b>United States econor</b>															
Good	25	20.2	3.4	15	4.9	24.8	37.6	26.6	18	22.7	22.6	22.4	24.7	20.8	26
Normal	26	17.3	3.7	24.5	26.8	19.2	17.7	15.3	34.1	16	20.1	22.6	10.6	23.1	27.2
Bad	49	62.6	92.9	60.5	68.4	56	44.7	58.1	47.8	61.2	57.3	55	64.7	56.1	46.8

	RACE					PARTISANSHIP			2024 VOTE FOR PRESIDENT		
	Asian	Black	Hispanic	White	Other	Democrat	Republican	Independent	Donald Trump	Kamala Harris	Other, don't remember, didn't vote
<b>My family's situation</b>											
Good	7	11	20.8	30.2	18	12.2	38.2	25.2	41.6	11.8	18.2
Normal	52.7	41.6	53.8	39.9	49.9	40.9	34.3	51.8	39.7	45.3	47.4
Bad	40.3	47.5	25.4	30	32.1	46.9	27.6	23	18.7	42.8	34.5
<b>Job market</b>											
Good	0	0	25.3	27.1	36.7	3.7	47.2	18.3	47.4	2.9	12.7
Normal	18.5	41	13.8	25.1	16.8	16.3	22.2	31.1	25.9	22.4	21.1
Bad	81.5	59	60.9	47.9	46.5	80	30.6	50.6	26.7	74.7	66.3
<b>United States econor</b>											
Good	45	0	24	23.7	16	3.8	44	16.9	45.3	2.3	5.7
Normal	5.7	20.3	15.5	24.3	14	7.4	28.9	25.1	32.5	11.9	11.9
Bad	49.3	79.7	60.5	52	70	88.8	27.1	58	22.2	85.8	82.3

**What is your expectation regarding the US economy and job market six months from now?  
What is your expectation regarding your family's situation?**

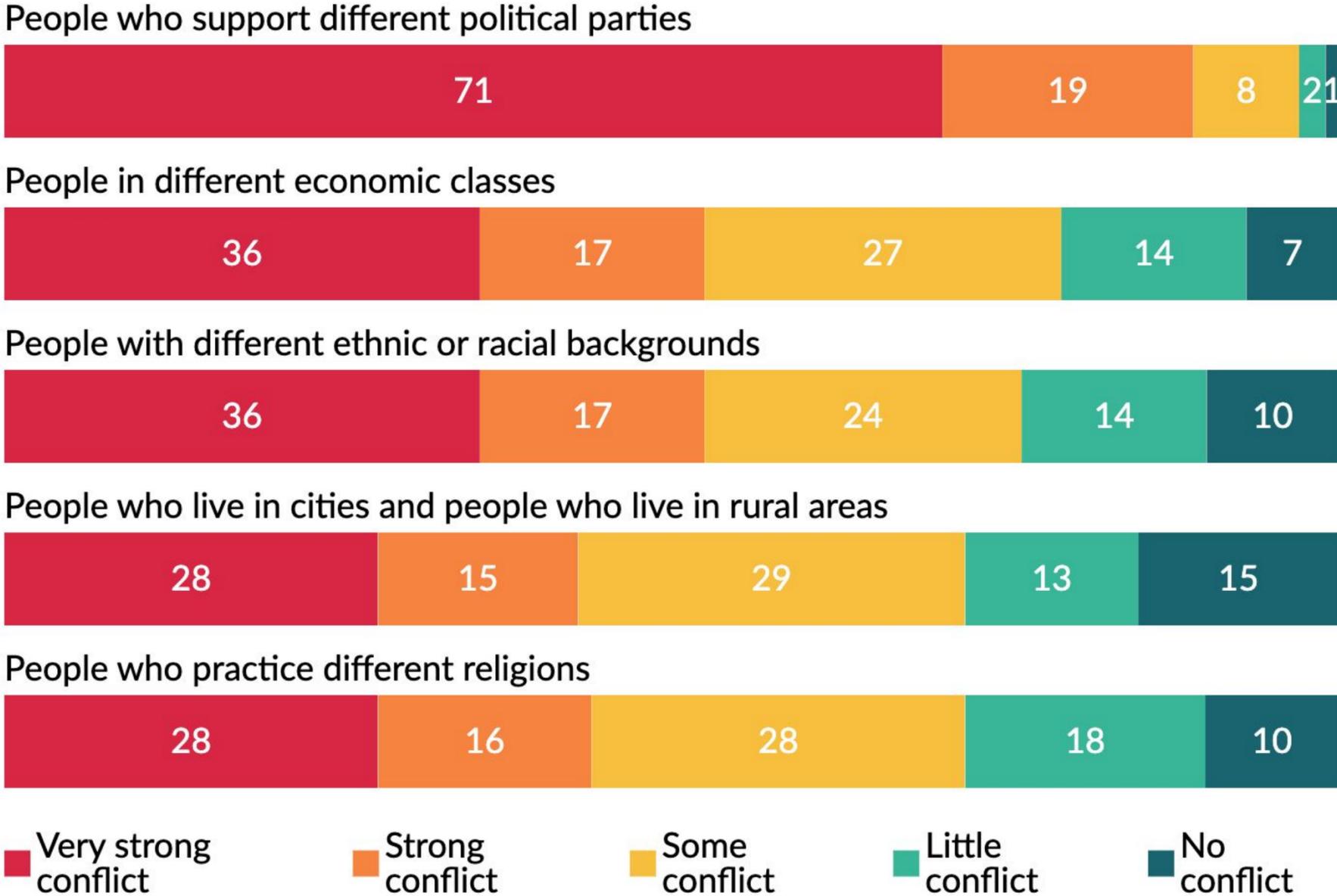


	GENDER			AGE				INCOME			EDUCATION		LOCATION		
	Man	Woman	Other / prefer not to identify	18 - 29	30 - 44	45 - 64	65+	Below \$50k	\$50k - \$100k	Above \$100k	College degree or higher	All other	Urban	Sub - urban	Rural
<b>United States econor</b>															
Will get better	44.9	35	5.1	42.4	24	39.1	51.5	48.7	44.1	28.4	31.5	46.7	30.9	39.9	49.4
Will stay the same	10.1	5.6	0	6.5	11.3	9.6	3.3	2.6	7	13.1	9.4	6.4	4.8	8.4	9
Will get worse	44.9	59.4	94.9	51.1	64.7	51.3	45.1	48.6	48.9	58.6	59	46.9	64.4	51.8	41.6
<b>Job market</b>															
Will get better	43.2	34.9	5.1	44.9	23.7	38	48.5	49.1	42.5	26.8	30.2	46.2	34.4	37.9	47
Will stay the same	14.6	6.6	1.6	13.5	14.9	7.7	8.5	3.5	11.5	15.9	13.3	8.2	3.7	11.4	14.7
Will get worse	42.1	58.6	93.3	41.6	61.4	54.2	42.9	47.5	45.9	57.3	56.5	45.6	61.9	50.7	38.3
<b>My family's situation</b>															
Will get better	39.7	30.4	5.1	42.3	20.9	30.5	46.5	40	39.3	26.9	27.6	40.8	31	33.3	43.9
Will stay the same	24.8	27.4	10.2	28.4	23.4	30.9	21.9	23.8	27.3	26.7	31.7	21.4	26.4	26.3	24
Will get worse	35.6	42.3	84.7	29.2	55.7	38.6	31.6	36.2	33.4	46.4	40.8	37.7	42.7	40.4	32.1

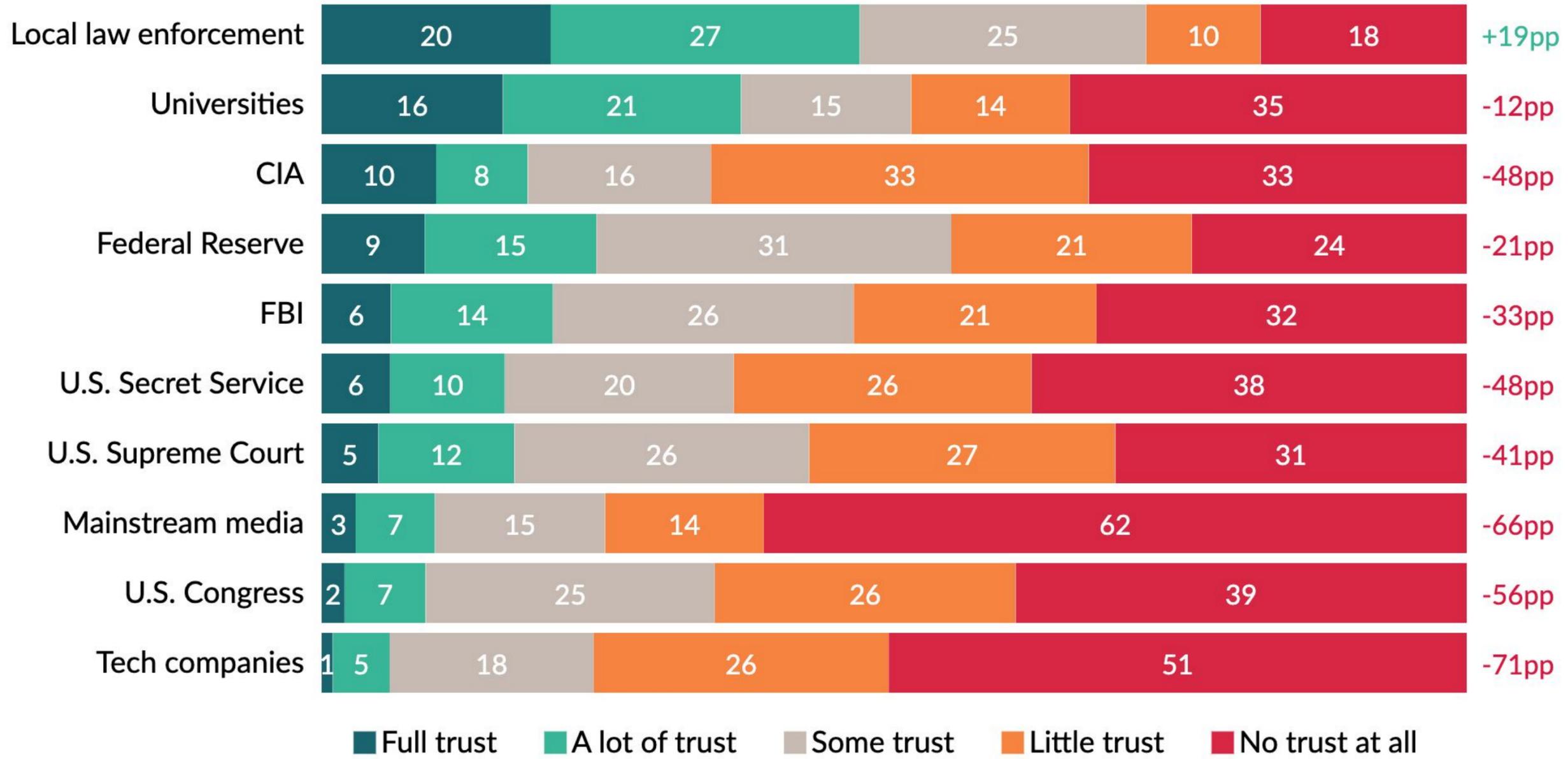
	RACE					PARTISANSHIP			2024 VOTE FOR PRESIDENT		
	Asian	Black	Hispanic	White	Other	Democrat	Republican	Independent	Donald Trump	Kamala Harris	Other, don't remember, didn't vote
<b>United States econor</b>											
Will get better	43.4	0	28.2	46.7	40	1.1	80.7	32.1	84.7	0.5	5.5
Will stay the same	0	9.7	19.2	5.7	0	4.9	5.4	12.1	9.8	5.5	10.1
Will get worse	56.6	90.3	52.5	47.6	60	94.1	13.8	55.9	5.4	94	84.4
<b>Job market</b>											
Will get better	43.4	0	28.2	45.5	38.9	0.8	79.7	30.9	81.9	0.4	12.9
Will stay the same	2.3	9.7	16.7	9.6	11	6.6	8.3	15.3	12.7	7	25.2
Will get worse	54.2	90.3	55	44.9	50.1	92.6	12	53.8	5.4	92.6	61.9
<b>My family's situation</b>											
Will get better	4.6	0	28.2	42.6	17.9	2.1	69.5	28.4	73.1	1.3	5
Will stay the same	69.7	41.6	20.5	22.6	39.4	27.1	21.1	29.4	18.8	30.9	47.5
Will get worse	25.6	58.4	51.3	34.8	42.6	70.8	9.4	42.2	8.2	67.8	47.5

## 2.7. Social polarization and trust in institutions

### Would you say there is significant polarization and social conflict in the United States between the following groups?

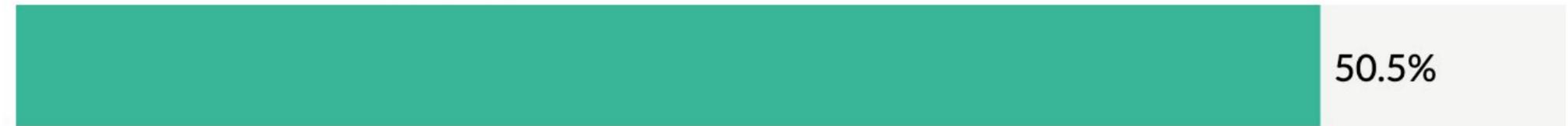


### How much trust do you have in the following institutions?



In your opinion, are rulings by federal judges that block parts of President Trump's agenda motivated mainly by political bias or a genuine interest in applying the law?

Genuine interest in applying the law



Political bias



Don't know



0% 15% 30% 45% 60%

	GENDER			AGE				INCOME		
	Man	Woman	Other / prefer not to identify	18 - 29	30 - 44	45 - 64	65+	Below \$50k	\$50k - \$100k	Above \$100k
Genuine interest in a	44.7	56	83.3	52.2	59.5	45.7	47.9	49	46.8	54.6
Political bias	52.7	42.4	15.9	46.8	35.4	53.1	50.9	49.3	51.8	42.4
Don't know	2.6	1.6	0.8	1.1	5.1	1.2	1.2	1.8	1.3	3

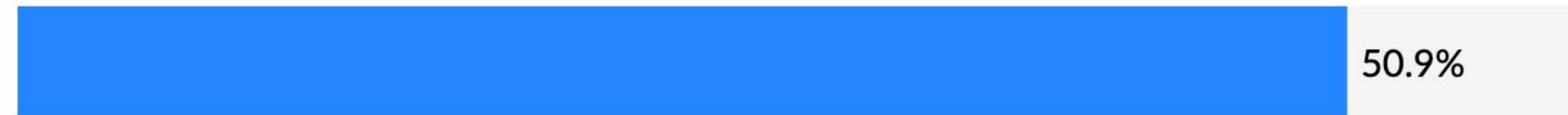
	EDUCATION		RACE					LOCATION		
	College degree or higher	All other	Asian	Black	Hispanic	White	Other	Urban	Sub - urban	Rural
Genuine interest in a	50.6	50.4	49	61.8	54.7	48.7	44.6	55.1	51	43.9
Political bias	46.7	48.1	46.9	38.2	39.5	49.6	55.3	42.9	46.6	54.7
Don't know	2.8	1.5	4.1	0	5.9	1.7	0	1.9	2.4	1.4

	PARTISANSHIP			2024 VOTE FOR PRESIDENT		
	Democrat	Republican	Independent	Donald Trump	Kamala Harris	Other, don't remember, didn't vote
Genuine interest in a	88.8	13.3	52.9	7.4	91.9	74.2
Political bias	9.8	85.4	44	90	6.9	20.7
Don't know	1.3	1.3	3.1	2.6	1.2	5.1

## 2.8. Election scenarios

## If the midterm elections for the House of Representatives were held today, who would you be most likely to vote for?

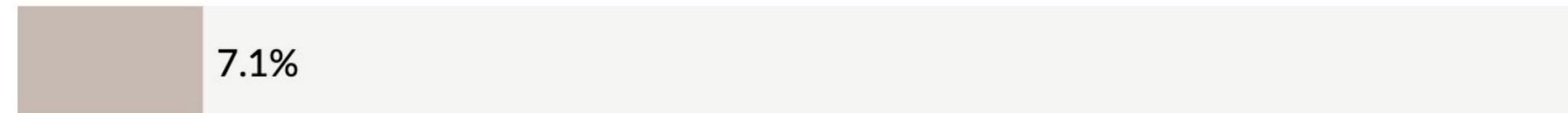
The Democratic candidate



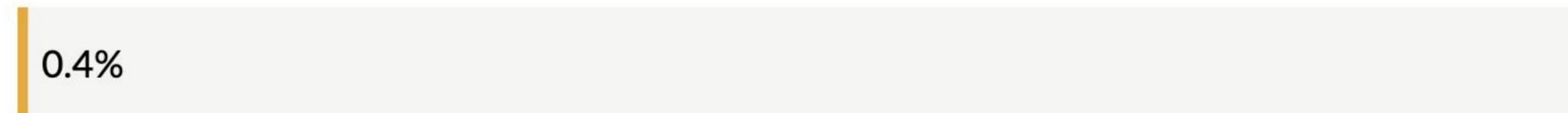
The Republican candidate



Don't know



Would not vote



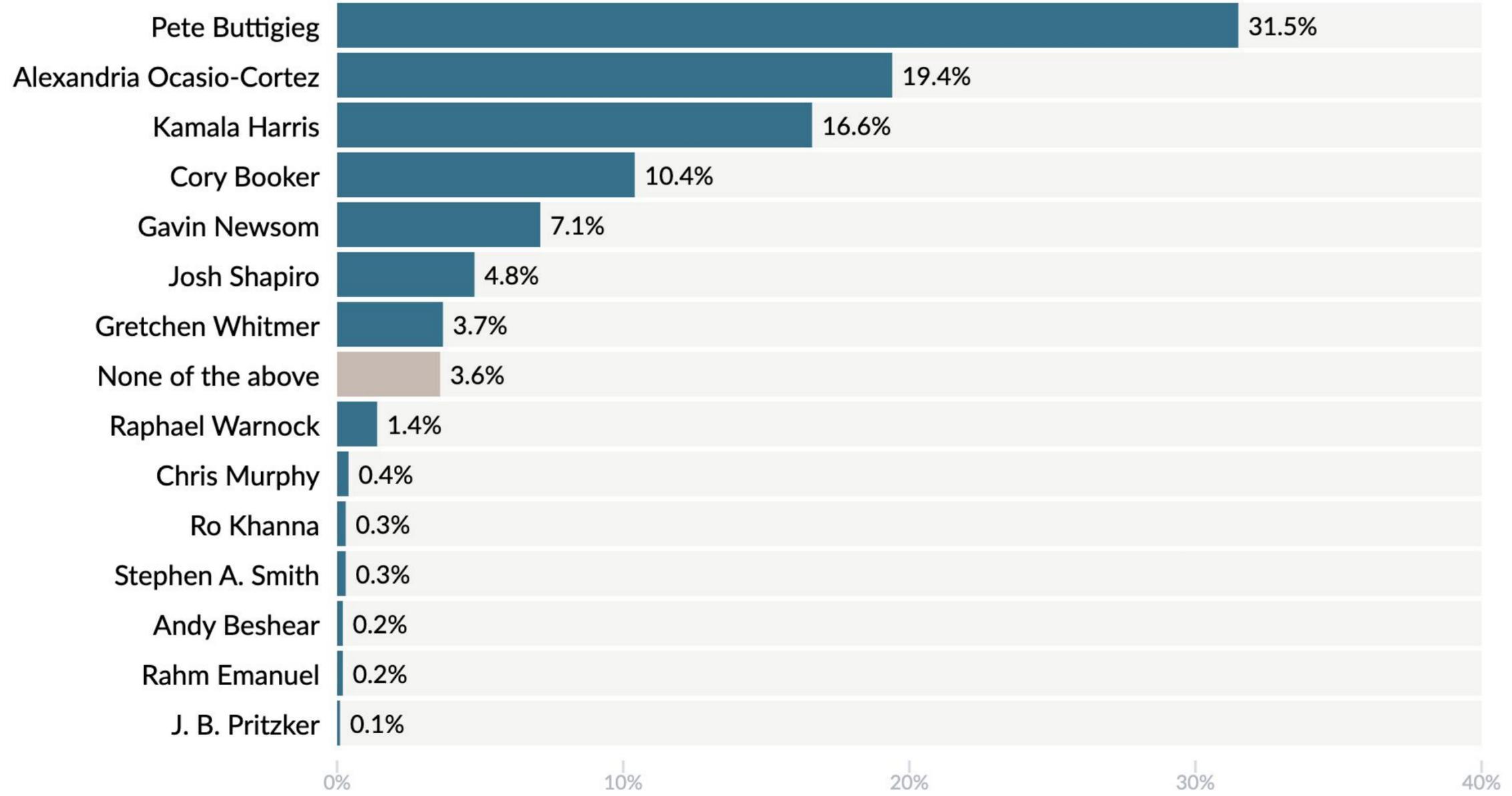
0% 15% 30% 45% 60%

	GENDER			AGE				INCOME		
	Man	Woman	Other / prefer not to identify	18 - 29	30 - 44	45 - 64	65+	Below \$50k	\$50k - \$100k	Above \$100k
The Democratic cand	41	60.3	85.2	54.6	55	45.6	51.7	50.1	46	55.5
The Republican candi	48.6	35.2	5	38.5	33.5	49.1	41.8	44	44.3	37.8
Don't know	10	4.2	7	5.9	11.2	5.2	6.2	5.4	8.9	6.7
Would not vote	0.4	0.3	2.8	1	0.4	0.2	0.3	0.5	0.8	0

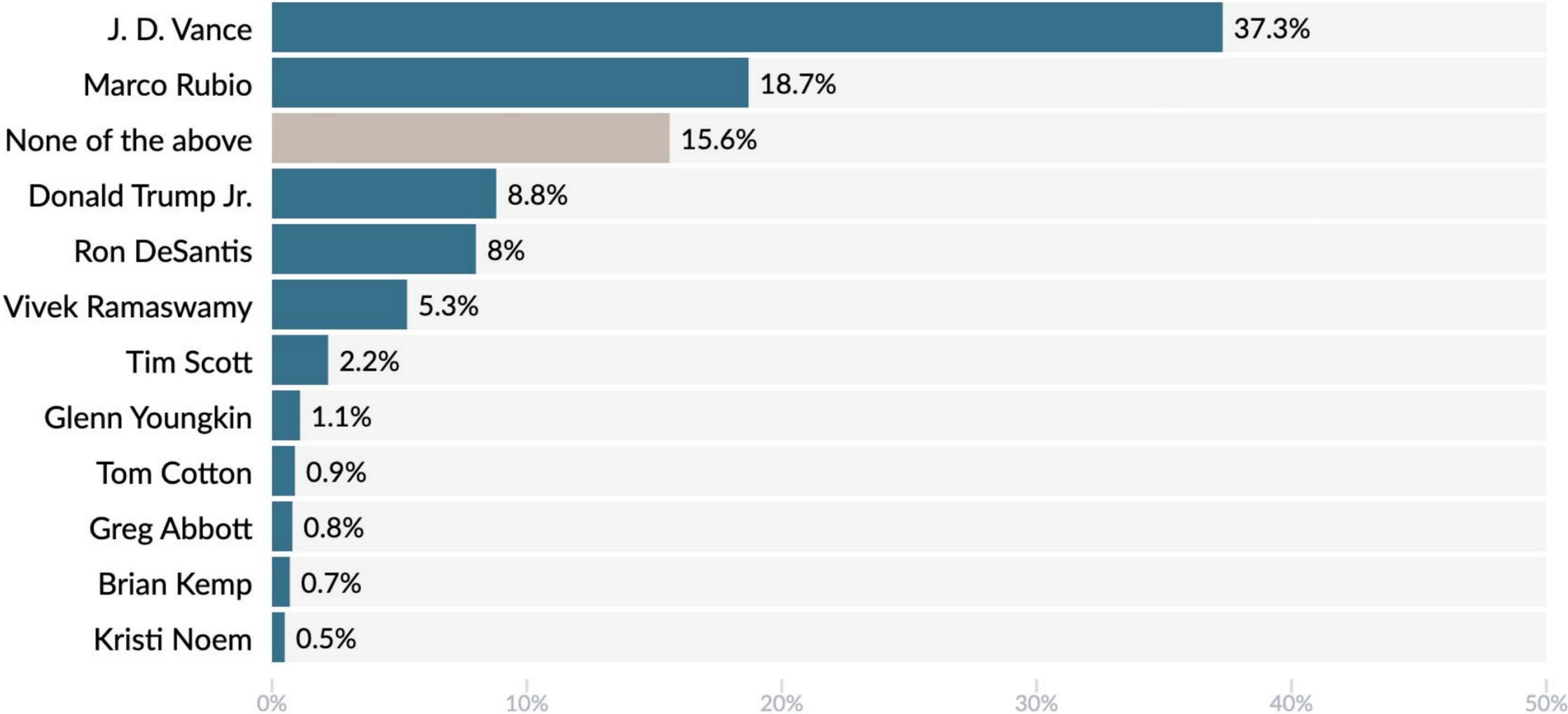
	EDUCATION		RACE					LOCATION		
	College degree or higher	All other	Asian	Black	Hispanic	White	Other	Urban	Sub - urban	Rural
The Democratic cand	51.3	50.5	55.5	67.1	49.3	49.4	45.7	55.6	50.7	46.2
The Republican candi	41.3	42	43.1	27.1	34.8	44.2	49.7	35	41.7	48.9
Don't know	7.3	6.9	1.4	5.2	15.4	6.1	3.8	9.1	7.1	4.7
Would not vote	0.1	0.6	0	0.7	0.5	0.3	0.8	0.3	0.5	0.2

	PARTISANSHIP			2024 VOTE FOR PRESIDENT		
	Democrat	Republican	Independent	Donald Trump	Kamala Harris	Other, don't remember, didn't vote
The Democratic cand	97.8	9.6	50.3	5.4	95.5	56.8
The Republican candi	1.3	87.4	35.1	87.4	0.2	13.4
Don't know	0.9	3	13.7	7.2	4.2	25.1
Would not vote	0	0	0.9	0	0.1	4.6

### Provided that these were the candidates, who would you vote for in the Democratic primaries for the 2028 presidential election? [among those identifying as Democrats]



Provided that these were the candidates, who would you vote for in the Republican primaries for the 2028 presidential election? [among those identifying as Republicans]



# About AtlasIntel

With an average error of 0.3pp, AtlasIntel was the most accurate pollster of the 2024 election, both at the national level and in swing states. It was also the only pollster to correctly indicate the winner of the presidential race in each state.

### Most Accurate Pollsters of the 2024 US Presidential Election

#### National Popular Vote

	Trump	Harris	Advantage Trump vs Harris	Poll Error
Results			1.5	
1 AtlasIntel 11/04	50	48.8	1.2	0.3
2 ActiVote 11/02	50.5	49.5	1	0.5
3 Quantus Insights 10/30	49.1	48.3	0.8	0.7
4 SoCal Strategies 10/31	49.9	49.1	0.8	0.7
5 Big Data Poll 10/29	50.1	49.9	0.2	1.3
6 Rasmussen 10/31	49	46	3	1.5
7 J.L. Partners 10/29	50	47	3	1.5
8 Fabrizio/GBAO/WSJ 10/22	49	46	3	1.5
9 TIPP Insight 11/03	48	48	0	1.5
10 Hart Research/POS 11/02	49	49	0	1.5
11 Emerson College 11/02	49	49	0	1.5
12 NYT/Siena 10/23	48	48	0	1.5
13 NBC News 11/02	49	49	0	1.5
14 Leger/NYP 11/03	48.5	49.4	0.9	2.4
15 YouGov 10/31	48	49	1	2.5
16 Patriot Polling 11/03	48.1	49.4	1.3	2.8
17 Research Co. 11/03	46	48	2	3.5
18 Ipsos 11/03	48	50	2	3.5
19 HarrisX 11/02	49	51	2	3.5
20 Morning Consult 10/31	47	49	2	3.5
21 Marist College 11/02	47	51	4	5.5

Final Trump vs. Harris advantage according to New York Times projection on 11/07/2024.  
The error ranking considers the last poll released by each pollster up to two weeks (14 days) before Election Day.



[www.atlasintel.org/polls](http://www.atlasintel.org/polls)

### Performance of Final Atlas Polls

#### 2024 U.S. Presidential Election

Race	Final result	Atlas Polls	Error
National	Trump +1.5	Trump +1.2	0.3
Nevada	Trump +3.1	Trump +3.1	0.0
Wisconsin	Trump +0.9	Trump +0.9	0.0
Michigan	Trump +1.4	Trump +1.5	0.1
Montana	Trump +19.9	Trump +20.2	0.3
Virginia	Harris +5.8	Harris +5.4	0.4
Arizona	Trump +5.5	Trump +5.1	0.4
Georgia	Trump +2.2	Trump +1.6	0.6
Pennsylvania	Trump +1.7	Trump +1.0	0.7
North Carolina	Trump +3.2	Trump +2.1	1.1
Minnesota	Harris +4.2	Harris +2.0	2.2
Ohio	Trump +11.2	Trump +8.5	2.7
Texas	Trump +13.6	Trump +10.6	3.0



[www.atlasintel.org/polls](http://www.atlasintel.org/polls)

## AtlasIntel was also the most accurate pollster of the 2020 presidential election.

In 2020, Atlas polls had an average error of 2pp. They anticipated election results within the margin of error in all swing states. 2020 was the worst cycle for the US polling industry in four decades.\*



Replying to @NateSilver538

Finally, here's how the most prolific pollsters fared in the general election.

The best-performing pollster was AtlasIntel!

Second was Trafalgar!

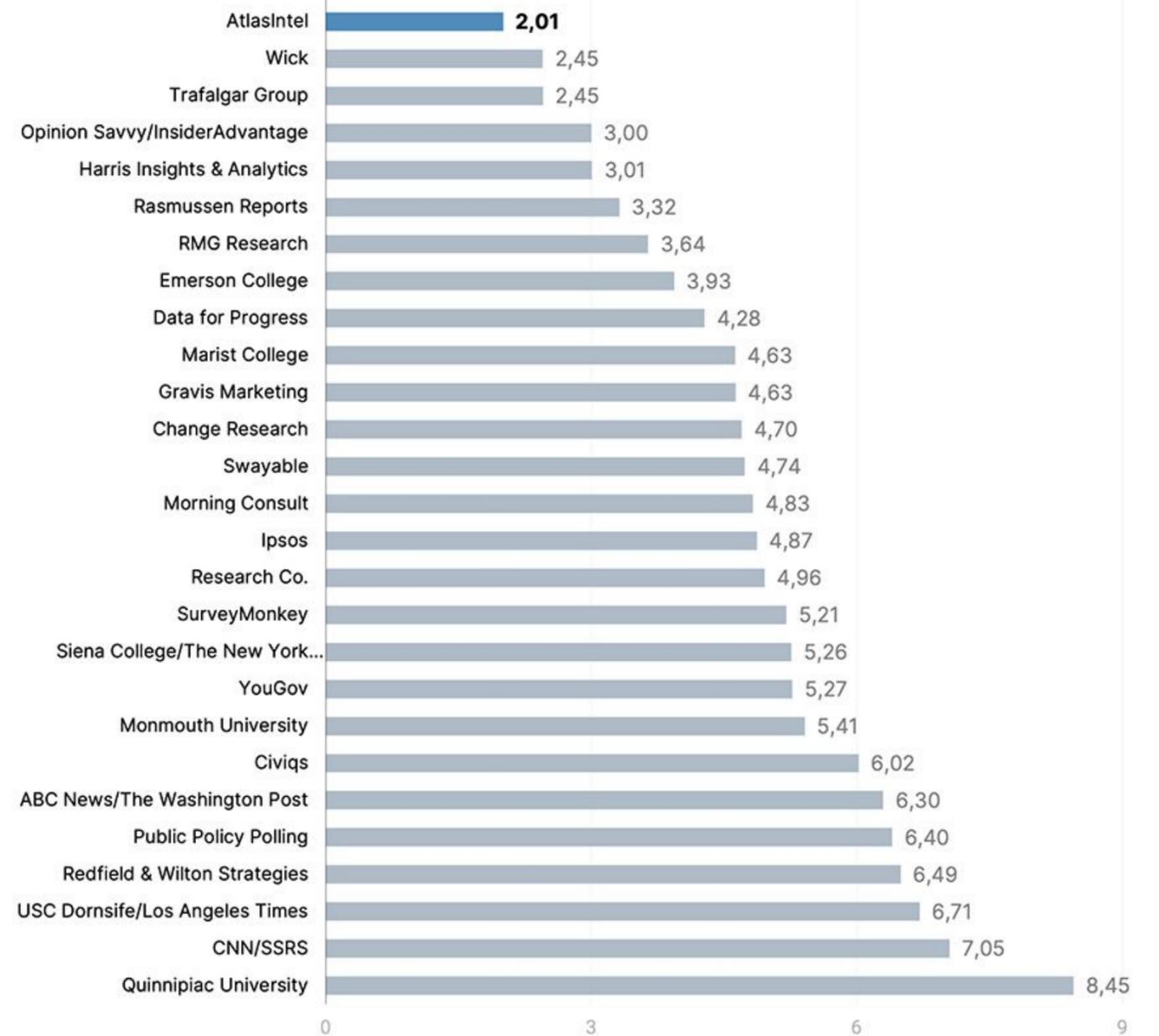
Yeah, they incorrectly had Trump winning a few states, but they were close on the margins, and that's the better metric.

### AtlasIntel was 2020's most accurate pollster

Average error of polls in final 21 days before the 2020 general election, for pollsters that conducted at least 10 polls

POLLSTER	NO. POLLS	RACES CALLED CORRECTLY	STATISTICAL BIAS	AVG. ERROR
Swayable	68	93%	+5.1	+5.8
SurveyMonkey	58	97	+3.8	+4.7
Morning Consult	54	80	+4.6	+4.8
Change Research	44	69	+5.7	+6.1
Data for Progress	42	75	+5.0	+5.0
YouGov	37	82	+5.3	+5.3
Emerson College	36	58	+3.0	+4.1
Ipsos	32	73	+4.6	+4.6
Public Policy Polling	31	63	+7.2	+7.2
Trafalgar Group	28	50	-2.1	+2.6
Siena College/NYT Upshot	25	76	+5.5	+5.5
RMG Research	25	80	+6.0	+6.0
Civiqs	22	73	+5.3	+5.6
Gravis Marketing	21	90	+4.8	+4.8
SurveyUSA	17	79	+2.4	+4.6
Rasmussen Reports/POR	17	68	+1.0	+2.8
Opinion Savvy/InsiderAdvantage	15	47	+0.8	+3.5
Research Co.	14	96	+5.2	+5.2
<b>AtlasIntel</b>	<b>14</b>	<b>71</b>	<b>+1.0</b>	<b>+2.2</b>
Harris Insights & Analytics	13	81	+3.2	+3.3
SSRS	12	75	+7.1	+7.1

Average error of national and state-level polls in the 2020 US Presidential Election [polls released in the final week before election day]



AtlasIntel figures as the highest rated pollster in the United States, according to Nate Silver’s updated pollster ranking for 2025, following the results of the 2024 US presidential elections.

## 2025 US Pollster Ratings

Silver Bulletin | Nate Silver

Rank 2025	Year Change	Pollster	Grade	Partisan Bias	Predictive Plus-Minus
1	▲7	AtlasIntel	A+	D +0.2	-1.0
3	–	The Washington Post	A+	D +0.9	-0.9
5	▼3	The New York Times/Siena College	A	D +1.4	-0.8
7	▼2	SurveyUSA	A	D +0.1	-0.7
13	▲1	Emerson College	A-	D +0.6	-0.6
15	▼3	Monmouth University	A-	D +2.0	-0.5
19	▼9	Marist College	A-	D +0.5	-0.4
21	▼2	Public Policy Polling	A-	D +0.9	-0.4
25	▼1	Mason-Dixon Polling & Strategy	A-	R +0.5	-0.3
27	▲1	Suffolk University	A-	D +0.9	-0.3
30	▼5	Quinnipiac University	B+	D +0.6	-0.3
39	▲28	Trafalgar Group	B+	R +1.8	-0.2
56	▼10	Gallup	B+	R +0.6	-0.1
72	▲54	InsiderAdvantage	B	D +0.4	0.0
77	▼39	YouGov	B	D +1.1	0.0
82	▲2	Rasmussen Reports	B	R +1.4	0.1
106	▼6	Gravis Marketing/Kaplan Strategies	B	D +1.3	0.2
107	▼33	Harris Insights & Analytics	B	R +1.0	0.2
123	▼33	Data for Progress	B	D +1.6	0.3
162	▼31	Big Village	B-	D +0.2	0.4
166	▲125	University of New Hampshire	B-	D +2.0	0.4
171	▼27	Ipsos	B-	D +1.9	0.4
203	▼9	Change Research	B-	D +2.7	0.5
211	▼22	Zogby Analytics	B-	R +0.6	0.6
225	▼79	Morning Consult	B-	D +3.4	0.6
417	▼11	American Research Group	C+	D +0.1	0.8
485	▼21	SurveyMonkey	C	D +4.6	1.0

The table above includes all pollsters with a track record based on at least 90 polls. For the full list and ratings methodology please see: <https://www.natesilver.net/p/pollster-ratings-silver-bulletin>

**SILVER BULLETIN**

According to the New York Times, AtlasIntel is one the most reliable pollsters in the United States.

### The latest polls

Every poll here influences the averages above. Polls from “select pollsters,” which meet certain criteria for reliability, count for more. You can filter by state, toggle to show only select pollsters, and choose head-to-head or three-way matchups.

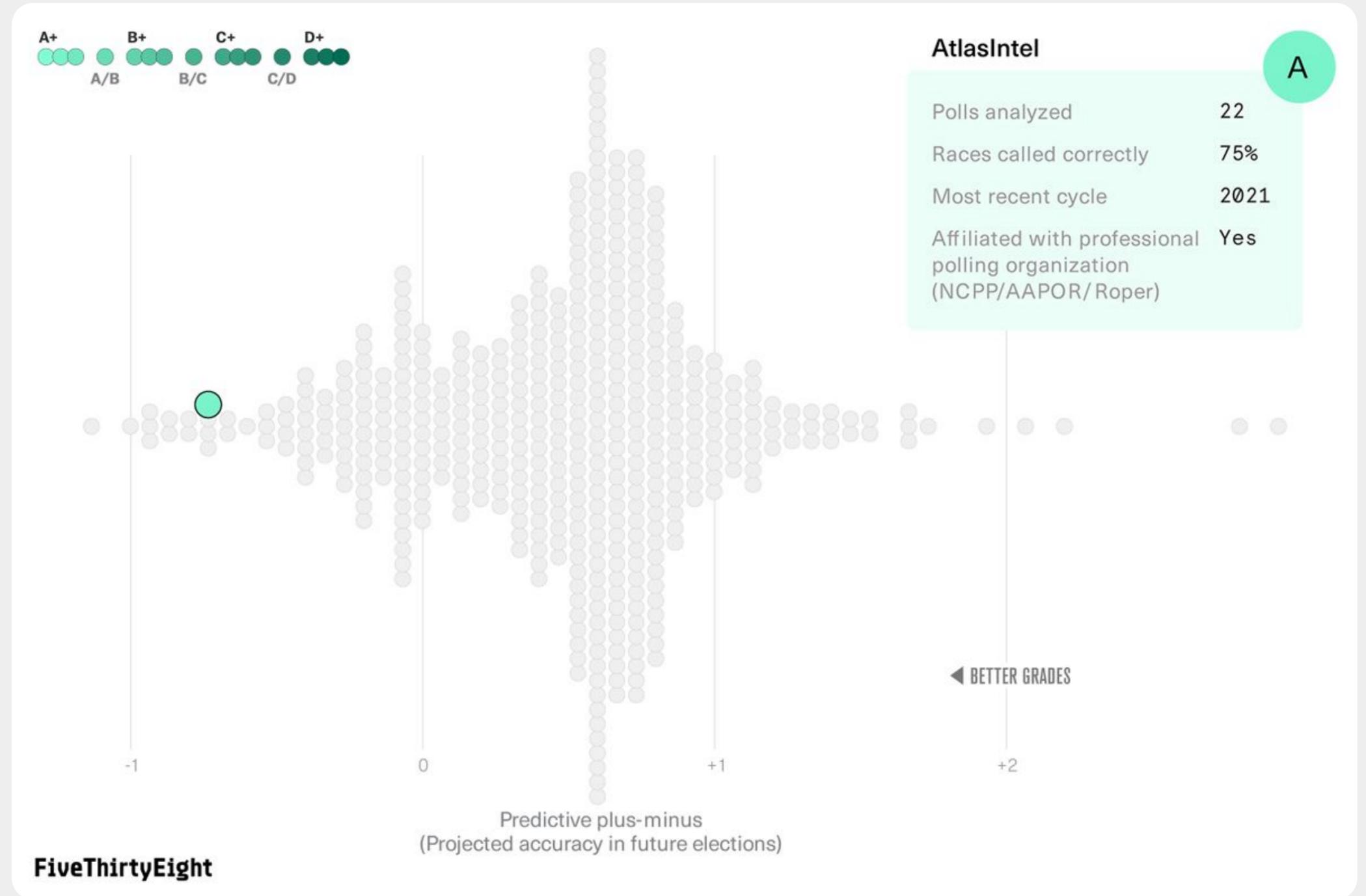
National polls		All pollsters	◆ Select pollsters	Biden vs. Trump	With Kennedy	
POLLSTER	SPONSOR	STATE	MARGIN	BIDEN	TRUMP	KENNEDY
◆ Emerson College <small>July 7-8 <span>New</span></small>		U.S.	Trump +4	40%	44%	6%
◆ Cygnal Political <small>July 1-2</small>		U.S.	Trump +5	38%	44%	7%
◆ Fabrizio, Lee & Associate <small>June 29 - July 2</small>	Wall Street Journal	U.S.	Trump +6	36%	42%	7%
◆ The New York Times/Sier <small>June 28 - July 2</small>		U.S.	Trump +6	37%	42%	8%
◆ CNN/SSRS <small>June 28-30</small>		U.S.	Trump +6	35%	41%	14%
◆ Suffolk University <small>June 28-30</small>	USA Today	U.S.	Trump +4	38%	41%	8%
◆ AtlasIntel <small>June 26-28</small>	CNN Brazil	U.S.	Trump +5	40%	46%	10%
◆ The New York Times/Sier <small>June 20-25</small>		U.S.	Trump +4	37%	40%	7%
◆ Quinnipiac University <small>June 20-24</small>		U.S.	Trump +6	37%	43%	11%
◆ Beacon Research/Shaw <small>June 14-17</small>	Fox News	U.S.	Biden +1	43%	42%	10%



Ruth Igielnik  
Staff editor, polling

Polls by “select pollsters” are shown with a diamond. These pollsters have backgrounds that tend to mean they are more reliable. Also, polls that were conducted by or for partisan organizations are labeled, as they often release only results that are favorable to their cause.

AtlasIntel was the only web-based polling company with an A-rating in the last edition of Nate Silver's FiveThirtyEight pollster ranking, which evaluated the historical accuracy and the methodological quality of polls.

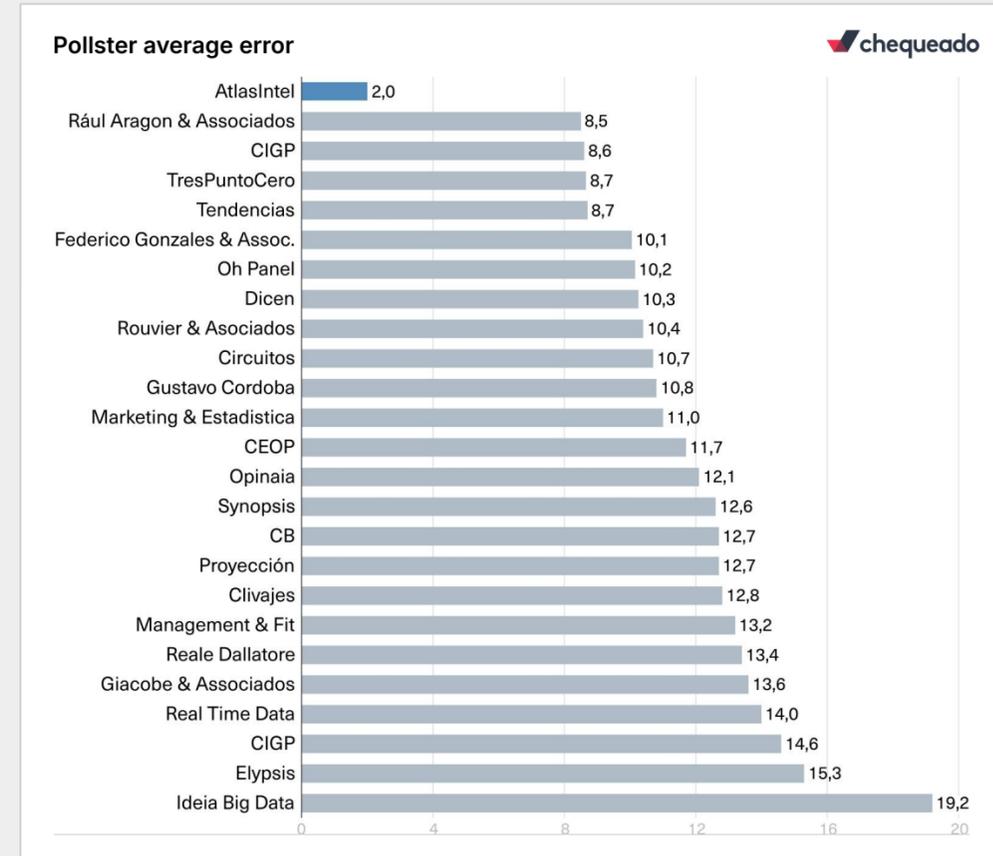


AtlasIntel was the most accurate pollster of the last three election cycles in Argentina (presidential elections, legislative primaries, and legislative elections).

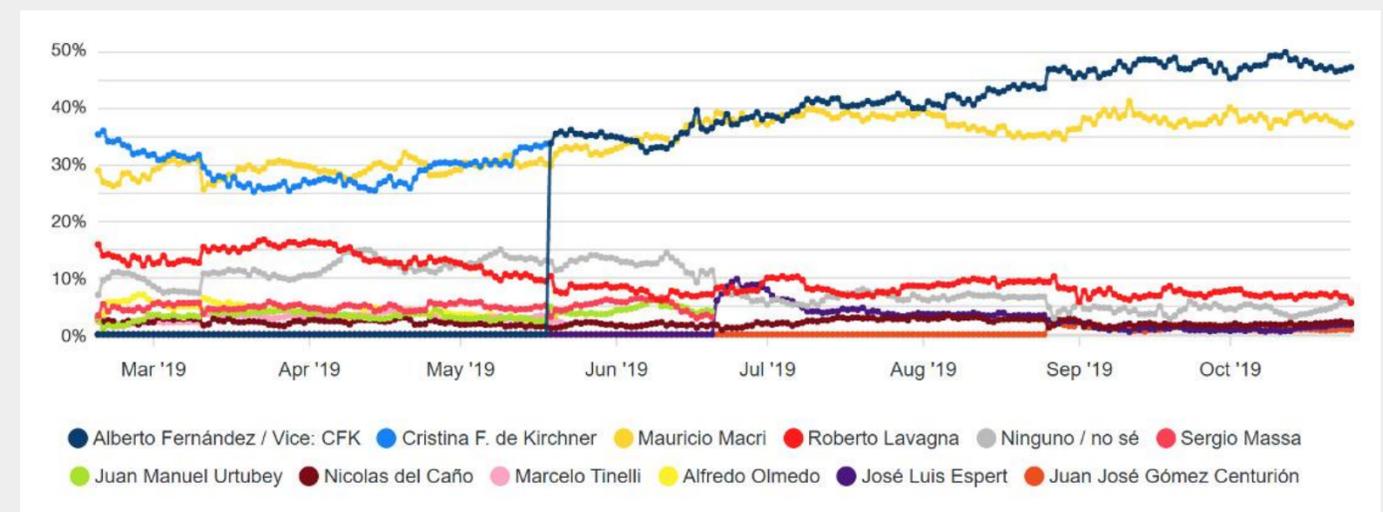
In each of the three election cycles, AtlasIntel had the lowest polling error. In 2023, AtlasIntel was the only pollster to correctly indicate the winners of both the 1st Round (Sergio Massa) and the runoff (Javier Milei).



2019 Argentina Presidential Election Polls



2019 Atlas Tracking Pro Time series



AtlasIntel was the most accurate pollster of the 2022 presidential election in Brazil.

	2/10	1		2		3		4		5		6		7		8		9	
		1/10		1/10		30/09		29/09		1/10		30/09		1/10		29/09		29/09	
		AtlasIntel		MDA		Paraná Pesquisas		Ideia Big Data		Ipec		Veritá		Datafolha		Futura		Brasmarket	
	Result	Result	Error	Result	Error	Result	Error	Result	Error	Result	Error	Result	Error	Result	Error	Result	Error	Result	Error
Lula	48.4	50.3	1.9	48.3	0.1	47.2	1.2	48.9	0.4	51	2.6	41.6	6.8	50	1.6	43.6	4.8	34.7	13.7
Jair Bolsonaro	43.2	41.1	2.1	39.7	3.5	40.1	3.1	38.5	4.7	37	6.6	44.6	1.4	36	7.2	40.5	2.7	51.0	7.8
Simone Tebet	4.2	2.7	1.5	4.7	0.5	6.2	2.0	6.2	2.1	5	1.2	4.2	0.0	6	1.8	7.7	3.5	5.8	1.6
Ciro Gomes	3.0	4.0	1.0	4.9	1.9	5.3	2.3	5.2	2.2	5	2.4	4.1	1.1	5	2.0	6.0	3.0	7.0	4.0
Outros	1.2	1.9	0.7	2.4	1.2	1.2	0.0	1.2	0.1	2	0.9	5.5	4.3	2	0.8	2.2	1.0	1.5	0.3
Average error			1.4		1.5		1.7		1.9		2.7		2.7		2.7		3.0		5.5

## AtlasIntel was the most accurate pollster of the 2022 Constitutional Plebiscite in Chile

Public and private AtlasIntel polls accurately captured the dynamics of voter mobilization and came closer to the final vote count than any competitor.

AtlasIntel public releases both before and after the start of the poll blackout period indicated that slightly more than 58% of Chilean voters would vote to reject the new constitution; with 61,8% of votes cast against the new constitutional text, AtlasIntel came closest to the final outcome regardless of whether one considers polls released before or during the blackout period.

### Ranking of pollster accuracy

CHILE 2022 - Constitutional plebiscite

Last public poll released prior to the start of the publication blackout period (likely voters)

	9/4	1		2		3		4		5		6		7		8		9	
		8/19		8/19		8/19		8/1		8/19		8/19		8/7		8/19		8/2	
		AtlasIntel		Black & White		UDD		Criteria		Cadem		Activa Pulso Ciudadano		Data Influye		Signos / SmartAnalytics		MORI / FIEL	
	Result	Result	Error	Result	Error	Result	Error	Result	Error	Result	Error	Result	Error	Result	Error	Result	Error	Result	Error
Approve	38,14	41,6	3,5	42,0	3,9	44,3	6,2	44,4	6,3	45,0	6,9	46,5	8,4	47,3	9,2	48,1	10,0	48,4	10,3
Reject	61,86	58,4	3,5	58,0	3,9	55,7	6,2	55,6	6,3	55,0	6,9	53,5	8,4	52,7	9,2	51,9	10,0	51,6	10,3
Average error			3,5		3,9		6,2		6,3		6,9		8,4		9,2		10,0		10,3

Last public poll released after the start of the publication blackout period (likely voters)

	9/4	1		2		3		4	
		9/3		9/3		8/29		9/2	
		AtlasIntel		Black & White		Activa Pulso Ciudadano		Cadem	
	Result	Result	Error	Result	Error	Result	Error	Result	Error
Approve	38,14	41,9	3,8	45,0	6,9	45,1	7,0	47,0	8,9
Reject	61,86	58,1	3,8	55,0	6,9	54,9	7,0	53,0	8,9
Average error			3,8		6,9		7,0		8,9

AtlasIntel was the most accurate pollster of the 2022 presidential race in Colombia, considering polling accuracy during the primaries, the 1st round of voting, and the runoff.

	Result	1		2		3		4		5		6	
		AtlasIntel (Atlas Tracking PRO)		AtlasIntel (Public polls)		Invamer		Guarumo		CNC		YanHaas	
		Result	Error	Result	Error	Result	Error	Result	Error	Result	Error	Result	Error
<b>Primaries</b>													
<b>Result by coalition</b>													
Pacto Histórico	47.1	48.8	1.7	50.6	3.5	53.1	6.0	38.4	8.7	41.7	5.4	48.3	1.2
Equipo por Colombia	33.7	29.9	3.8	28.2	5.5	26.7	7.0	37.5	3.8	27.8	5.9	21.7	12.0
Centro Esperanza	19.1	21.3	2.2	21.2	2.1	20.3	1.2	24.1	5.0	30.6	11.5	30.0	10.9
<b>Pacto Histórico</b>													
Gustavo Petro	80.5	87.5	7.0	85.2	4.7	78.6	1.9	81.6	1.1	78.6	1.9	87.8	7.3
Francia Márquez	14.0	6.8	7.2	6.2	7.8	13.5	0.5	10.5	3.5	12.2	1.8	19.5	5.5
Camilo Romero	4.1	3.3	0.8	3.9	0.2	5.9	1.8	5.9	1.8	4.1	0.0	9.8	5.7
<b>Equipo por Colombia</b>													
Fico Gutiérrez	54.2	55.7	1.5	53.4	0.8	28.9	25.3	33.4	20.8	32.6	21.6	36.6	17.6
Álex Char	17.7	22.5	4.8	23.1	5.4	24.7	7.0	29.2	11.5	32.6	14.9	24.4	6.7
David Barguil	15.8	13.3	2.5	16.0	0.2	15.5	0.3	21.4	5.6	6.5	9.3	9.8	6.0
Aydeé Lizarazo	6.5	1.2	5.3	2.0	4.5	12.3	5.8	4.2	2.3	5.4	1.1	7.3	0.8
Enrique Peñalosa	5.8	7.3	1.5	5.6	0.2	18.7	12.9	11.8	6.0	22.8	17.0	22.0	16.2
<b>Centro Esperanza</b>													
Sergio Fajardo	33.5	48.2	14.7	49.6	16.1	37.8	4.3	37.5	4.0	41.5	8.0	47.4	13.9
Juan Manuel Galán	22.5	18.7	3.8	14.9	7.6	23.9	1.4	22.1	0.4	33.0	10.5	31.6	9.1
Carlos Amaya	20.9	11.6	9.3	10.9	10.0	14.9	6.0	10.4	10.5	8.5	12.4	5.3	15.6
Alejandro Gaviria	15.6	15.5	0.1	19.0	3.4	12.9	2.7	21.5	5.9	11.7	3.9	7.9	7.7
Jorge Enrique Robledo	7.4	6.0	1.4	5.5	1.9	10.5	3.1	8.5	1.1	5.3	2.1	7.9	0.5
<b>FIRST ROUND</b>													
Gustavo Petro	40.3	38.2	2.1	41.2	0.9	40.5	0.2	38.8	1.5	39.7	0.6	42.6	2.3
Rodolfo Hernández	28.2	24.5	3.7	22.1	6.1	20.9	7.3	20.8	7.4	21.2	7.0	12.8	15.4
Fico Gutiérrez	23.9	25.2	1.3	27.5	3.6	27.1	3.2	31.6	7.7	23.1	0.8	22.3	1.6
Sergio Fajardo	4.2	8.3	4.1	9.1	4.9	5.1	0.9	4.4	0.2	4.4	0.2	7.4	3.2
<b>SECOND ROUND</b>													
Gustavo Petro	50.4	48.6	1.8	47.5	2.9	47.2	3.2	46.5	3.9	50.5	0.1	48.4	2.0
Rodolfo Hernández	47.3	48.9	1.6	50.2	2.9	48.2	0.9	48.2	0.9	46.1	1.2	37.6	9.7
Blank votes	2.2	2.5	0.2	2.4	0.1	4.7	2.4	5.3	3.0	3.4	1.1	14.0	11.7
Average error			3.6		4.1		4.6		5.1		6.0		7.9

## AtlasIntel was the only pollster to correctly anticipate the deadlock resulting from the 2023 legislative election in Spain

With an error of less than a tenth of a percentage point, AtlasIntel was the only pollster to correctly estimate the difference between the PP and the PSOE as well as the difference between the ideological left-right blocks. The surprising result resulted in a legislative deadlock.

### El Confidencial

La única encuesta que ha clavado los resultados del 23-J se hizo en São Paulo: "Era un experimento"

En un contexto en el que las casas de encuestas están siendo criticadas por sobreestimar a la derecha, a Atlas Intel le bastó un único sondeo el 17 de julio para acertar más que ninguna



Roman (izquierda, camisa gris), junto al equipo de Atlas Intel que ha realizado la encuesta desde Brasil. (Cedida)

## 23 July Elections in Spain: Comparison of Results vs. Poll Estimates

	PP	PSOE	PP vs. PSOE margin	Poll error
<b>Final Result</b> 23-Jul	33.1	31.7	1.4	
1 <b>AtlasIntel</b> 17-Jul	30.8	29.4	1.4	0.05
2 <b>Simple Lógica/elDiario.es</b> 17-Jul	32.2	28.6	3.6	2.25
3 <b>YouGov</b> 17-Jul	32.0	28.0	4.0	2.65
4 <b>CIS</b> 17-Jul	30.8	32.2	-1.4	2.75
5 <b>GESOP/The Adelaide Review</b> 21-Jul	32.7	28.5	4.2	2.85
5 <b>40dB/Prisa</b> 17-Jul	32.9	28.7	4.2	2.85
7 <b>Cluster17/El Grand Continent</b> 15-Jul	33.6	28.9	4.7	3.35
7 <b>IMOP/El Confidencial</b> 15-Jul	32.9	28.2	4.7	3.35
9 <b>SocioMétrica/El Español</b> 17-Jul	33.5	28.3	5.2	3.85
10 <b>Sondaxe/La Voz de Galicia</b> 17-Jul	34.3	28.7	5.6	4.25
11 <b>ElectoPanel/Electomanía</b> 17-Jul	34.5	28.8	5.7	4.35
12 <b>KeyData/Público</b> 17-Jul	34.7	28.0	6.7	5.35
13 <b>InvyMark/laSexta</b> 15-Jul	33.5	26.3	7.2	5.85
14 <b>Sigma Dos/El Mundo</b> 17-Jul	35.4	28.0	7.4	6.05
15 <b>GAD3/ABC</b> 17-Jul	36.9	28.6	8.3	6.95
15 <b>Target Point/El Debate</b> 17-Jul	36.4	28.1	8.3	6.95
17 <b>Data10/OKDiario</b> 17-Jul	36.0	27.5	8.5	7.15
18 <b>NC Report/La Razón</b> 17-Jul	37.2	28.3	8.9	7.55

# Geographic Coverage

## 1. THE AMERICAS

Argentina, Bolivia, Brazil, Canada, Chile, Colombia, Costa Rica, Dominican Republic, Ecuador, El Salvador, Guatemala, Haiti, Honduras, Mexico, Nicaragua, Panama, Paraguay, Peru, United States, Uruguay, Venezuela.

## 2. EUROPE & MIDDLE EAST

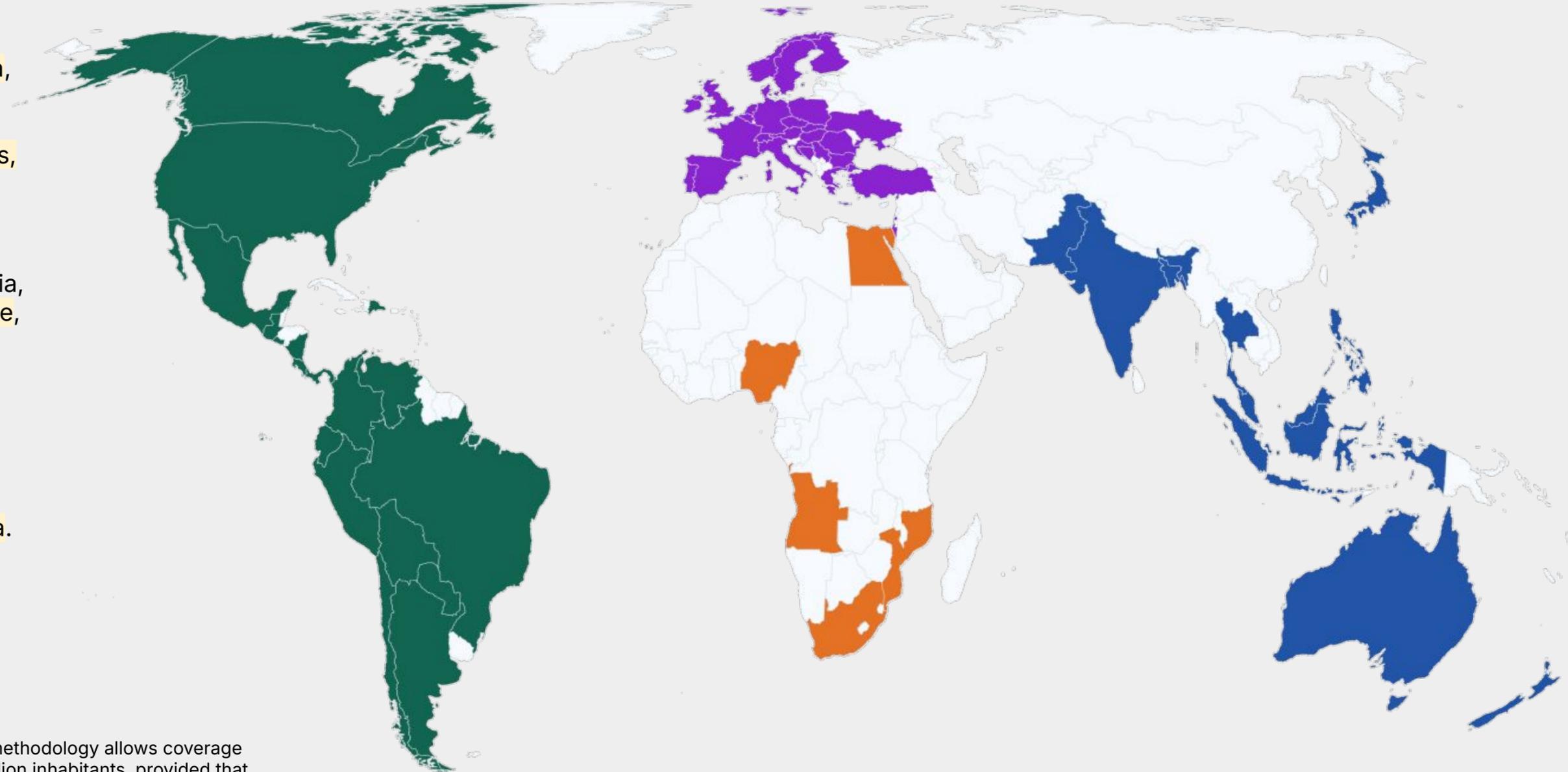
Austria, Belgium, Bosnia and Herzegovina, Bulgaria, Croatia, Czech Republic, Denmark, Finland, France, Germany, Greece, Hungary, Ireland, Italy, Israel, Netherlands, Norway, Poland, Portugal, Romania, Serbia, Slovakia, Spain, Sweden, Switzerland, Turkey, Ukraine, United Kingdom.

## 3. AFRICA

Angola, Egypt, Mozambique, Nigeria, South Africa.

## 4. ASIA & OCEANIA

Australia, Bangladesh, India, Indonesia, Japan, Malaysia, New Zealand, Pakistan, Philippines, Thailand.



AtlasIntel's online data collection solution and sample calibration methodology allows coverage of any country in the Americas and in Europe with more than 3 million inhabitants, provided that its work is not restricted by legal restrictions and Internet blockages. In Africa and Asia, AtlasIntel provides coverage for a group of larger nations; the addition of additional countries can be explored on a case by case basis.

Countries where AtlasIntel has already conducted surveys for other institutional clients are highlighted in the list above.



[www.atlasintel.org](http://www.atlasintel.org)

[info@atlasintel.org](mailto:info@atlasintel.org)