



Georgia Senate Runoff Elections

02 – 04 Jan 2021



Methodology & Sample Profile

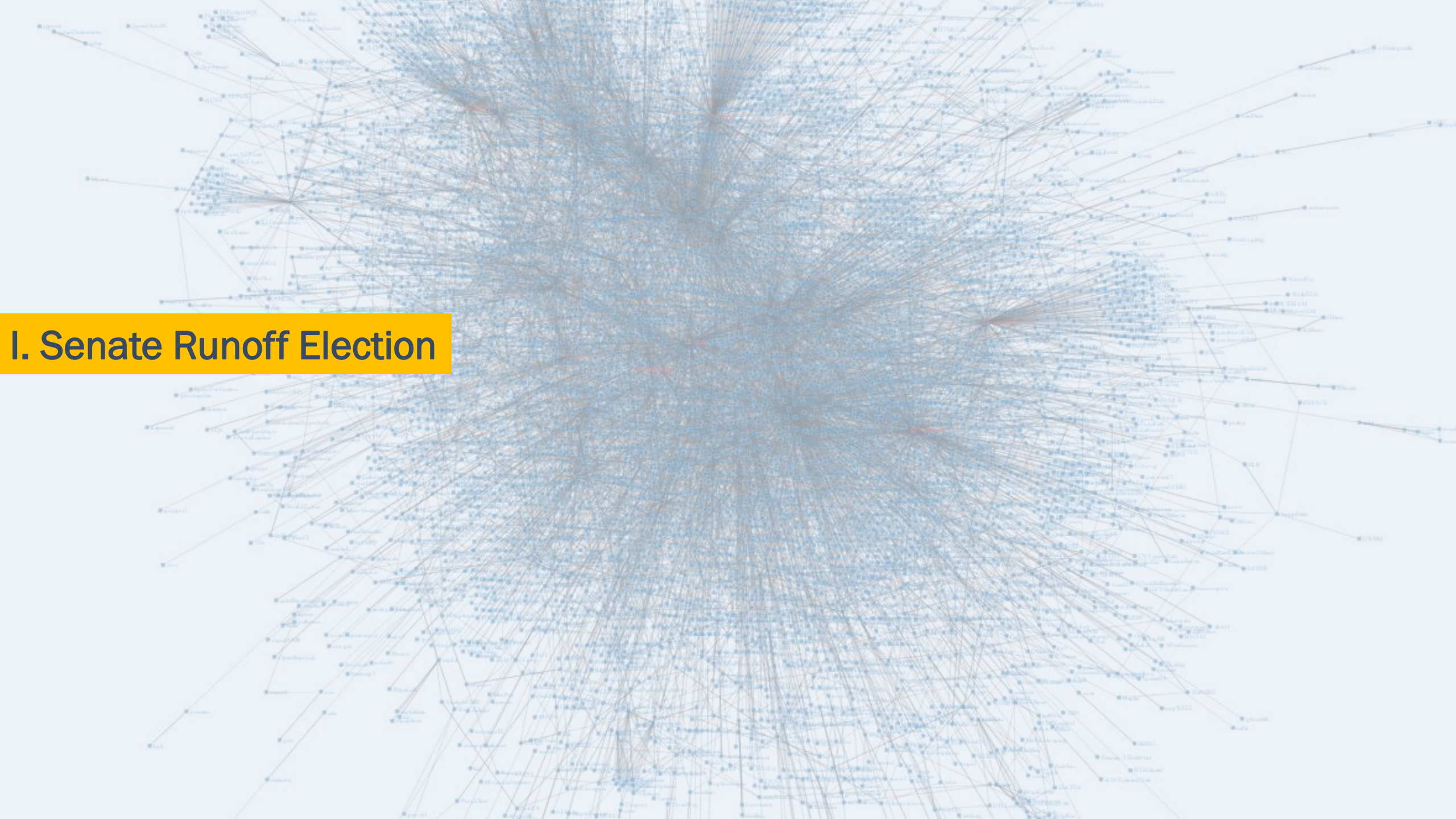
This study was conducted by AtlasIntel, an independent research & data intelligence firm.

Random interviews of Georgia adults were conducted online between January 2 and January 4 2021. The sample was post-stratified with propensity scores to match the profile of registered voters on the following variables: gender, region, age group, education, family income, and race. Results are reported for 857 likely voters. The margin of error for likely voters is +/-3% at the 95% confidence level. Some percentages do not add up to 100% due to rounding.

More information about AtlasIntel can be obtained by visiting www.atlasintel.org.

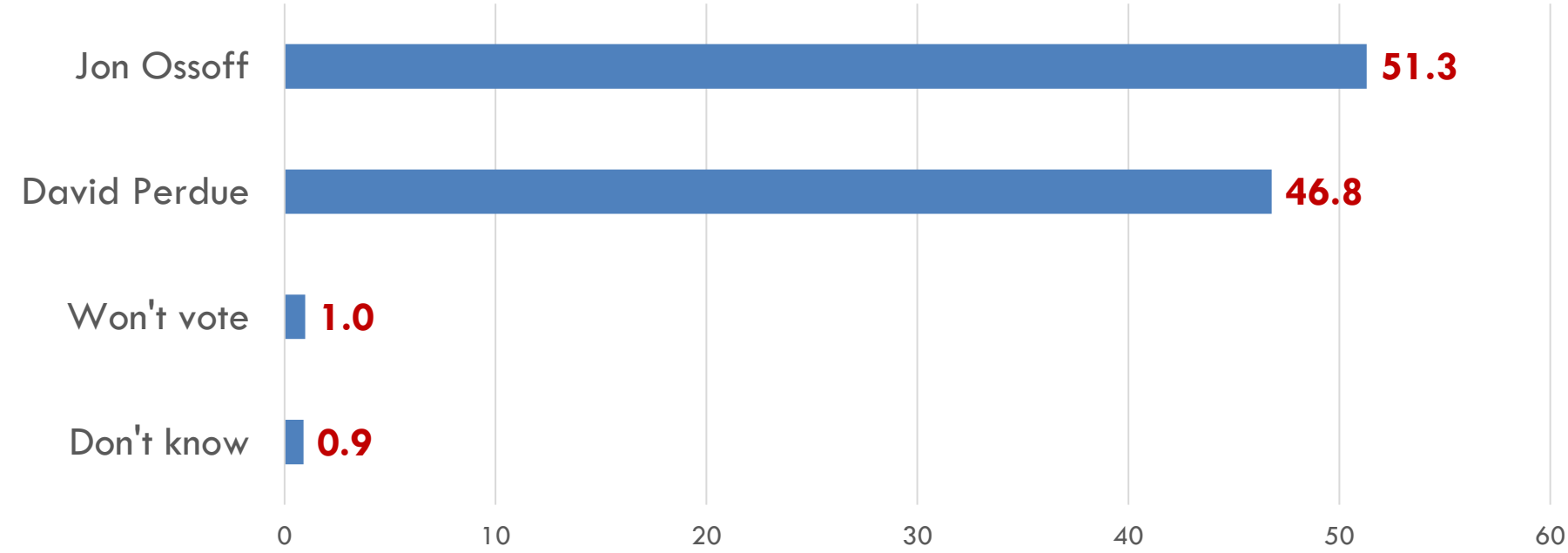
Gender		Partisanship (self-reported)	
Female	51.3%	Democrats	33.2%
Male	48.7%	Republicans	33.7%
		Independents	33.1%
Age Group		Household income	
18 – 29	13.6%	Below 50k	41.8%
30 – 44	27.4%	50k – 100k	30.2%
45 – 64	41.4%	Above 100k	28.0%
65+	17.5%		
Race		Education	
White	61.0%	College degree or higher	52.8%
Black	28.8%	All other	47.2%
Hispanic	3.6%		
Asian	3.0%	Vote in 2020 Presidential Election	
Other	3.7%	Donald Trump	46.2%
		Joe Biden	46.4%
		Other, don't remember, didn't vote	7.4%

I. Senate Runoff Election



Whom will you vote for in the runoff of the United States Senate election in Georgia, to be held on January 5, 2021?

	<i>Jan-21</i>
David Perdue	47
Jon Ossoff	51
Don't know	1
Won't vote	1



Whom will you vote for in the runoff of the United States Senate election in Georgia, to be held on January 5, 2021?

[Crosstabs]

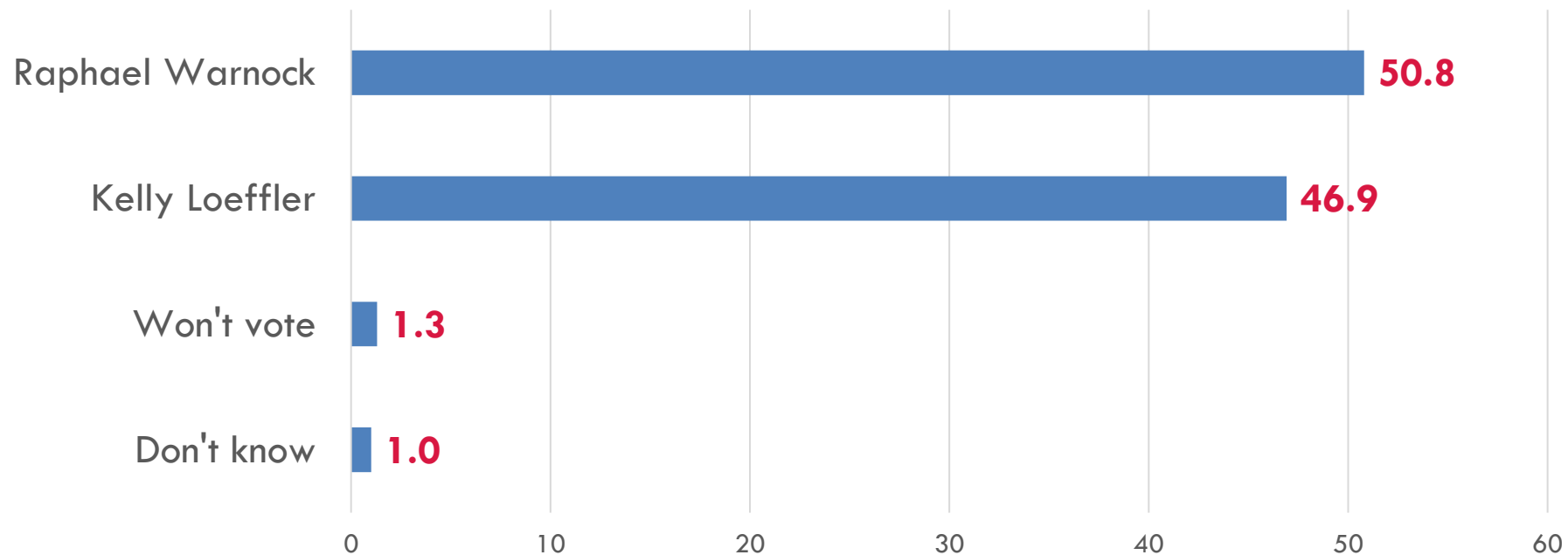
	Sex		Age				Race					Income		
	Man	Woman	16 - 29	30 - 44	45 - 64	65+	Asian	Black	Hispanic	Other	White	Below \$50k	\$50k - \$100k	Above \$100k
David Perdue - Republican	55	39	45	40	46	60	46	12	37	61	63	46	45	50
Jon Ossoff - Democrat	44	58	55	56	52	39	54	88	58	35	34	51	53	49
Won't vote	0	2	0	3	0	0	0	0	5	2	1	1	1	1
Don't know	0	1	0	0	2	1	0	0	0	2	1	1	1	0

	Partisanship			2020 Presidential Election Vote					Vote Mode		
	Democrat	Independent	Republican	Donald Trump	Joe Biden	Other candidate	Didn't vote	Don't remember	By absentee mail ballot	In person, early vote	In person, on Election Day
David Perdue - Republican	6	42	92	95	1	78	19	46	27	51	59
Jon Ossoff - Democrat	93	55	7	4	98	19	65	31	70	49	37
Won't vote	1	2	0	0	0	0	15	0	2	0	2
Don't know	0	1	1	1	0	3	1	22	1	0	3



Whom will you vote for in the runoff of the United States Senate special election in Georgia, to be held on January 5, 2021?

	<i>Jan-21</i>
Kelly Loeffler	47
Raphael Warnock	51
Don't know	1
Won't vote	1



Whom will you vote for in the runoff of the United States Senate special election in Georgia, to be held on January 5, 2021?

[Crosstabs]

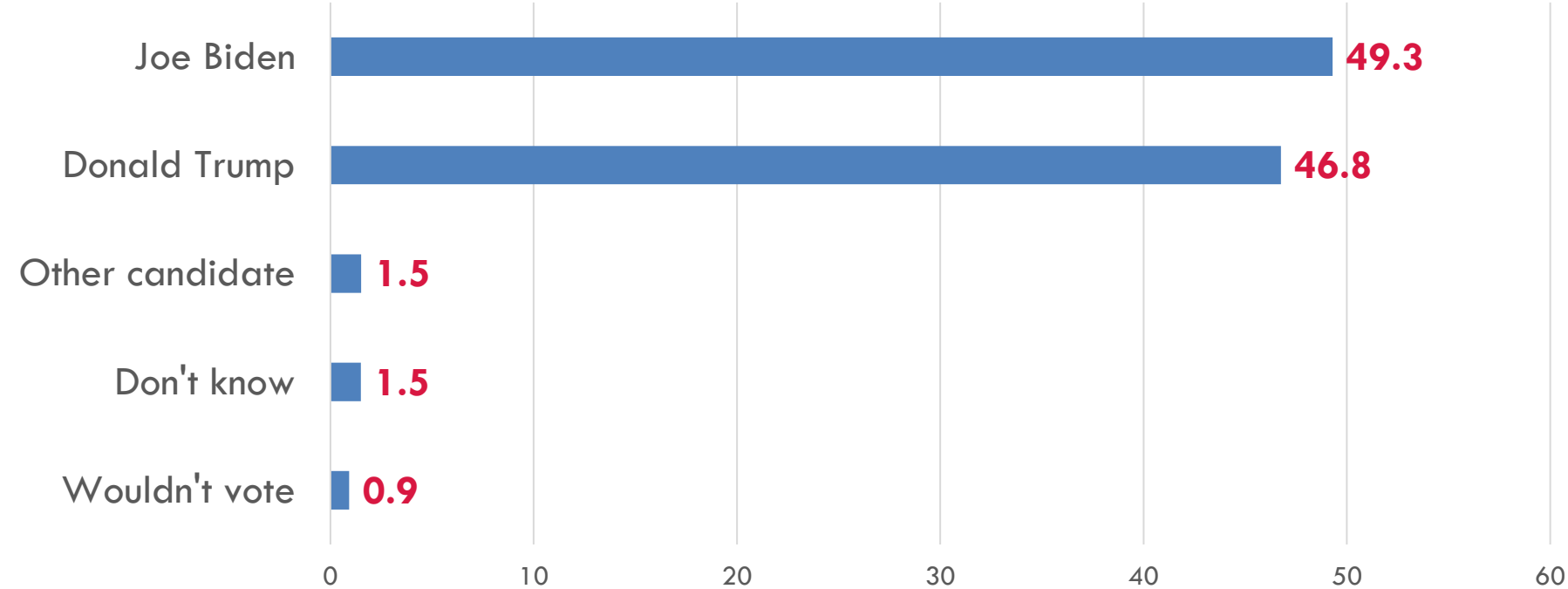
	Sex		Age				Race					Income		
	Man	Woman	16 - 29	30 - 44	45 - 64	65+	Asian	Black	Hispanic	Other	White	Below \$50k	\$50k - \$100k	Above \$100k
Kelly Loeffler - Republican	55	39	45	39	47	61	46	12	37	61	63	46	45	50
Raphael Warnock - Democrat	44	57	52	57	51	39	54	88	58	35	34	50	53	49
Won't vote	1	2	3	3	0	0	0	0	5	2	2	2	1	1
Don't know	0	2	0	1	2	0	0	0	0	2	2	2	1	0

	Partisanship			2020 Presidential Election Vote					Vote Mode		
	Democrat	Independent	Republican	Donald Trump	Joe Biden	Other candidate	Didn't vote	Don't remember	By absentee mail ballot	In person, early vote	In person, on Election Day
Kelly Loeffler - Republican	6	42	92	95	1	69	20	46	28	50	60
Raphael Warnock - Democrat	93	54	6	2	98	28	65	31	69	49	35
Won't vote	1	3	0	1	0	0	15	0	3	0	2
Don't know	0	1	2	2	0	3	0	22	0	1	3



If the 2020 Presidential Election was held tomorrow, how would you vote?
(regardless of how you voted during the actual election).

	<i>Jan-21</i>
Donald Trump	47
Joe Biden	49
Other	4



If the 2020 Presidential Election was held tomorrow, how would you vote?
(regardless of how you voted during the actual election).

[Crosstabs]

	Sex		Age				Race					Income		
	Man	Woman	16 - 29	30 - 44	45 - 64	65+	Asian	Black	Hispanic	Other	White	Below \$50k	\$50k - \$100k	Above \$100k
Donald Trump	54	40	45	39	47	59	39	12	37	63	63	49	45	46
Joe Biden	42	56	52	54	50	38	42	86	63	34	32	47	52	49
Other candidate	2	1	3	2	1	2	12	1	0	0	1	1	3	1
Wouldn't vote	1	1	0	2	1	0	6	1	0	2	1	1	0	2
Don't know	2	1	0	3	1	1	0	0	0	2	2	2	1	1

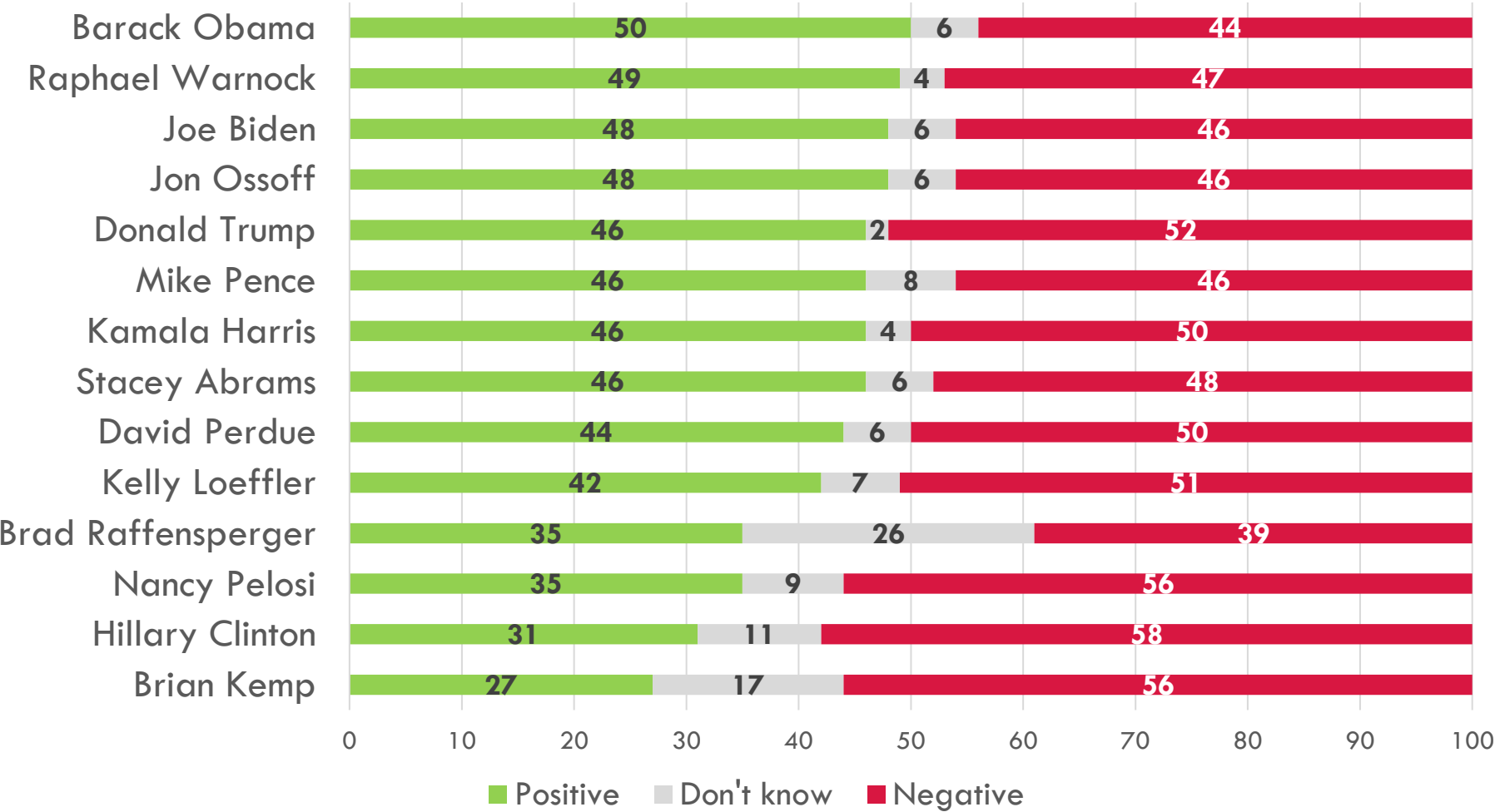
	Partisanship			2020 Presidential Election Vote					Vote Mode		
	Democrat	Independent	Republican	Donald Trump	Joe Biden	Other candidate	Didn't vote	Don't remember	By absentee mail ballot	In person, early vote	In person, on Election Day
Donald Trump	5	41	94	97	0	42	11	52	28	49	62
Joe Biden	94	49	5	1	99	3	55	26	67	49	30
Other candidate	0	3	1	0	1	51	1	0	3	1	2
Wouldn't vote	0	2	0	1	0	0	13	0	2	1	1
Don't know	0	4	1	1	0	5	19	23	0	1	5



II. Image of Political Leaders



Do you have a positive or negative image of the following politicians?

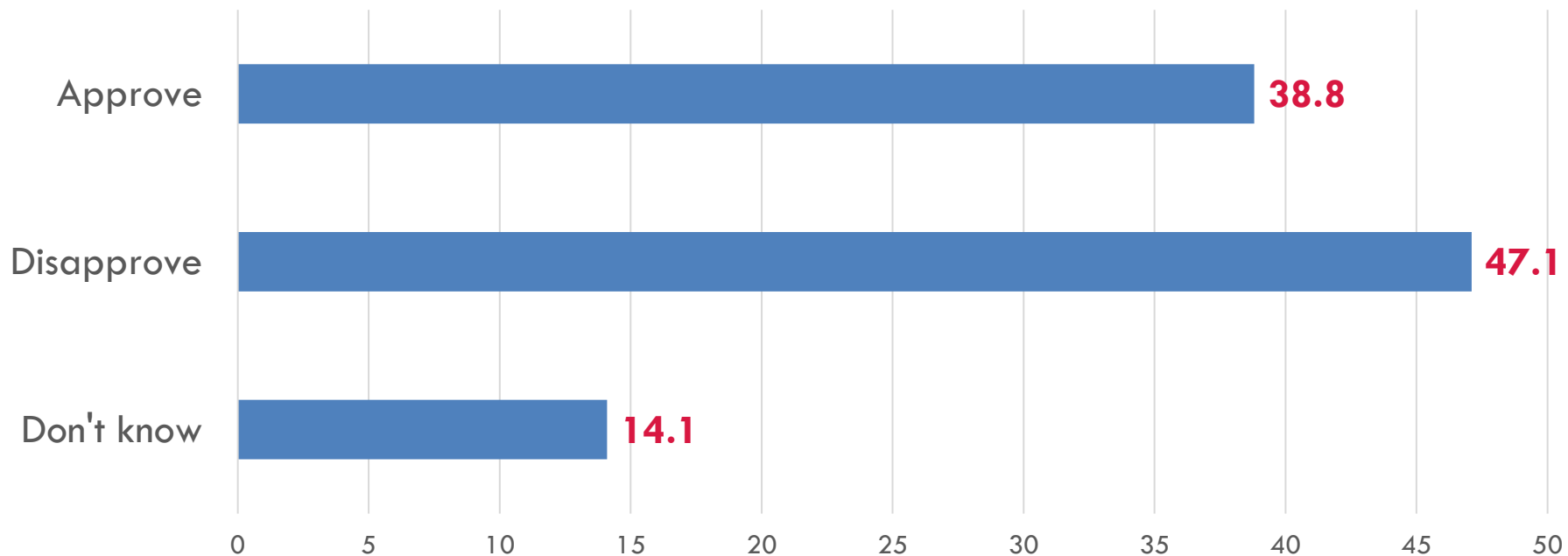




III. Election Fraud Allegations

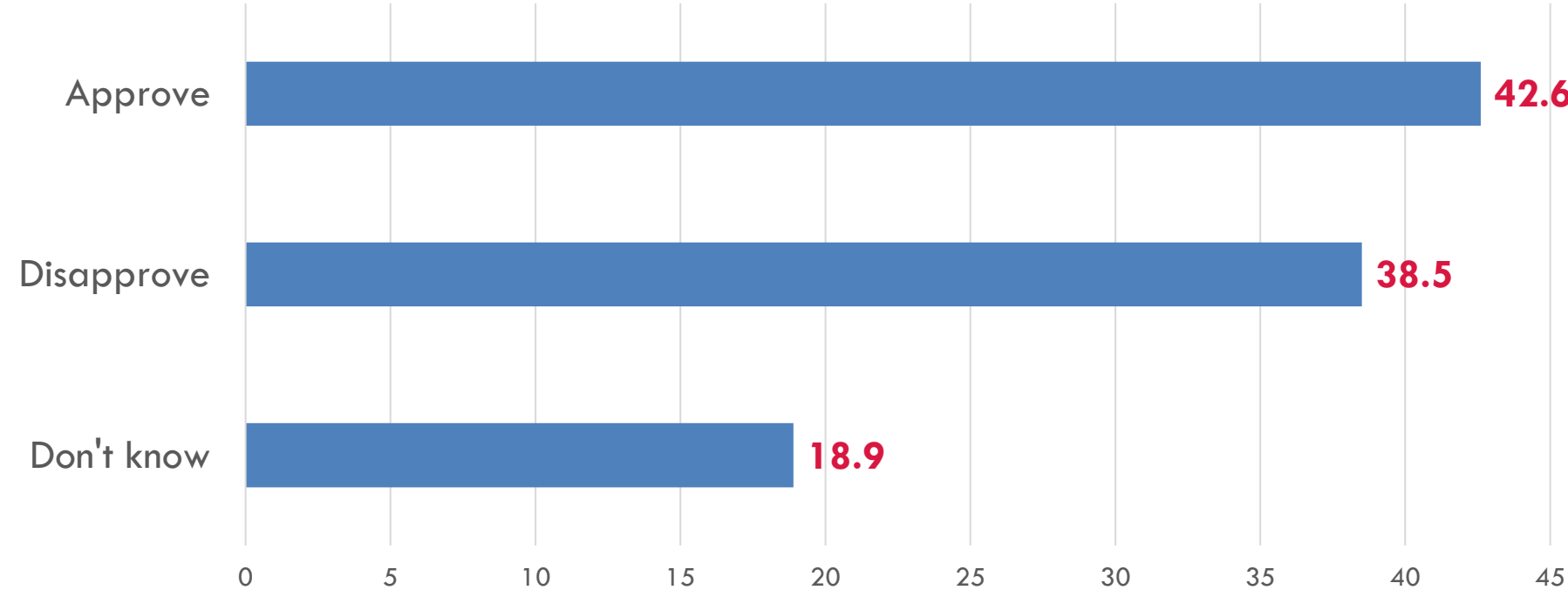
Do you approve or disapprove of Governor Brian Kemp's conduct during the 2020 Presidential Election?

	<i>Jan-21</i>
Approve	39
Disapprove	47
Don't know	14



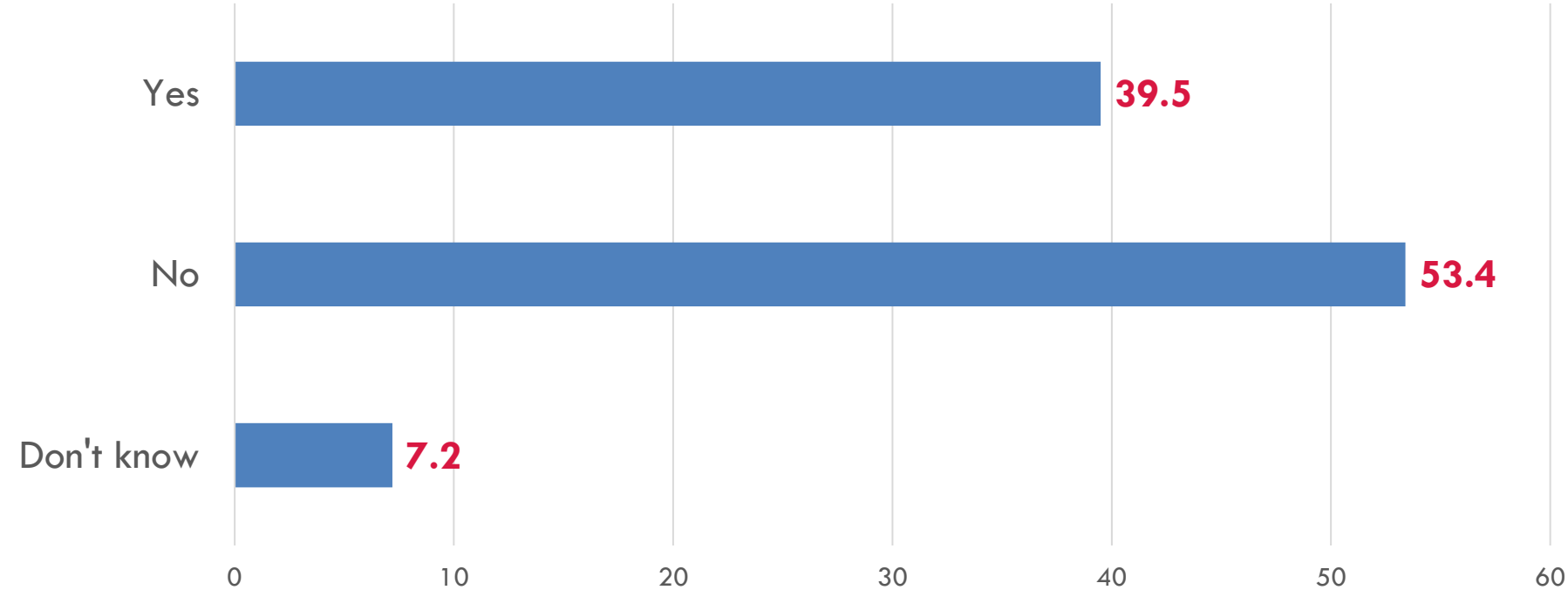
Do you approve or disapprove of Secretary of State Brad Raffensperger’s conduct during the 2020 Presidential Election?

	<i>Jan-21</i>
Approve	43
Disapprove	39
Don't know	19



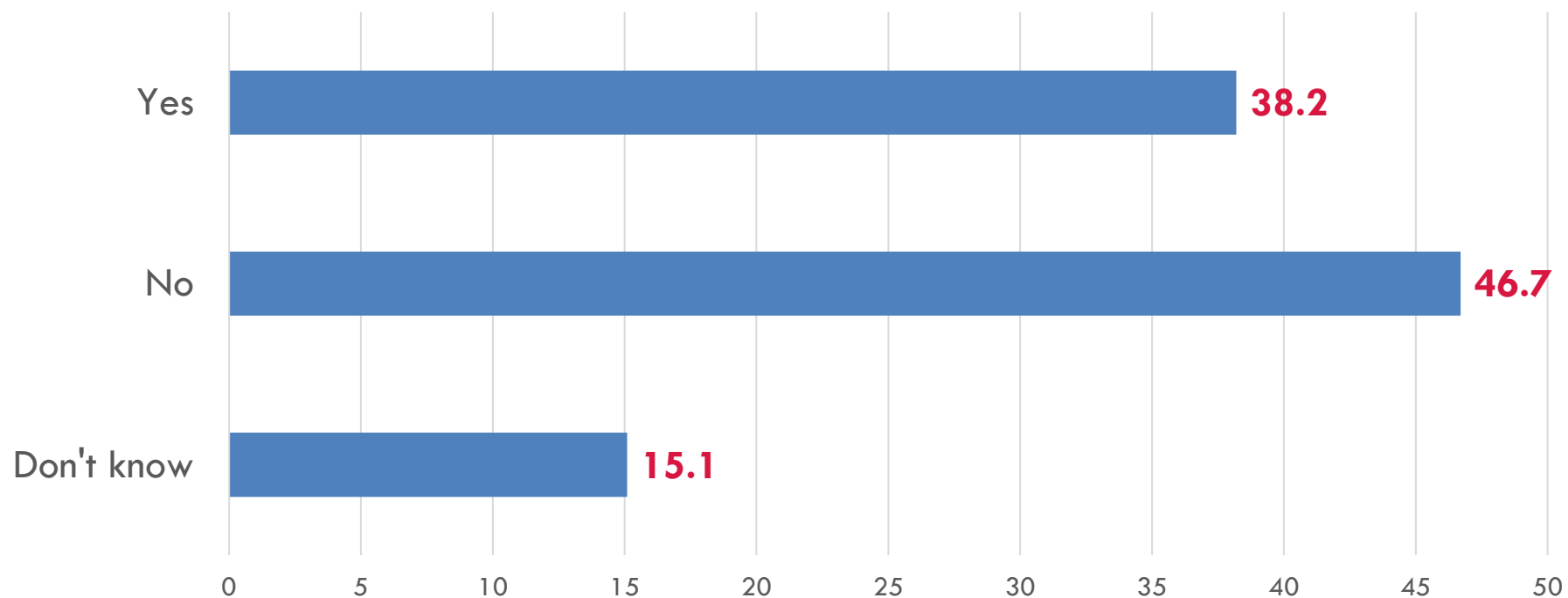
Do you think Joe Biden won Georgia in the 2020 Presidential Election due to election fraud?

	<i>Jan-21</i>
Yes	40
No	53
Don't know	7



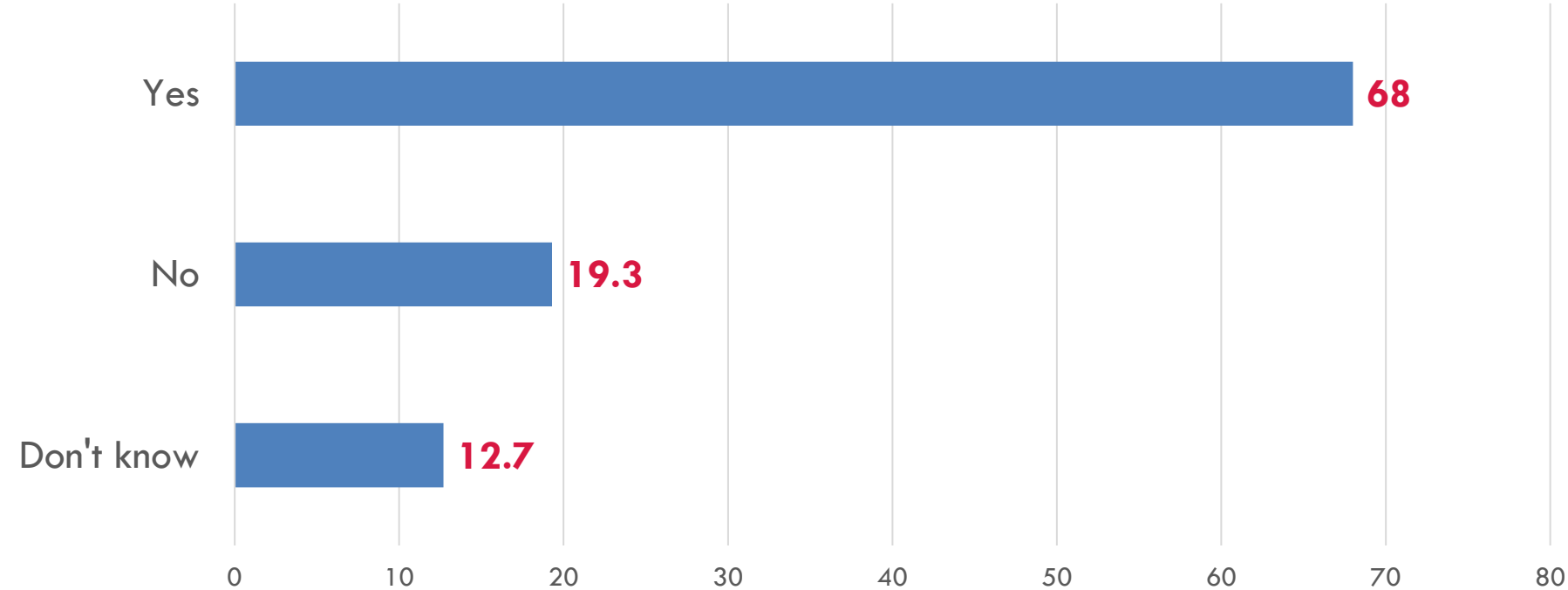
In your opinion, will election fraud affect the results of the January 5 2021 runoff for the Georgia Senate elections?

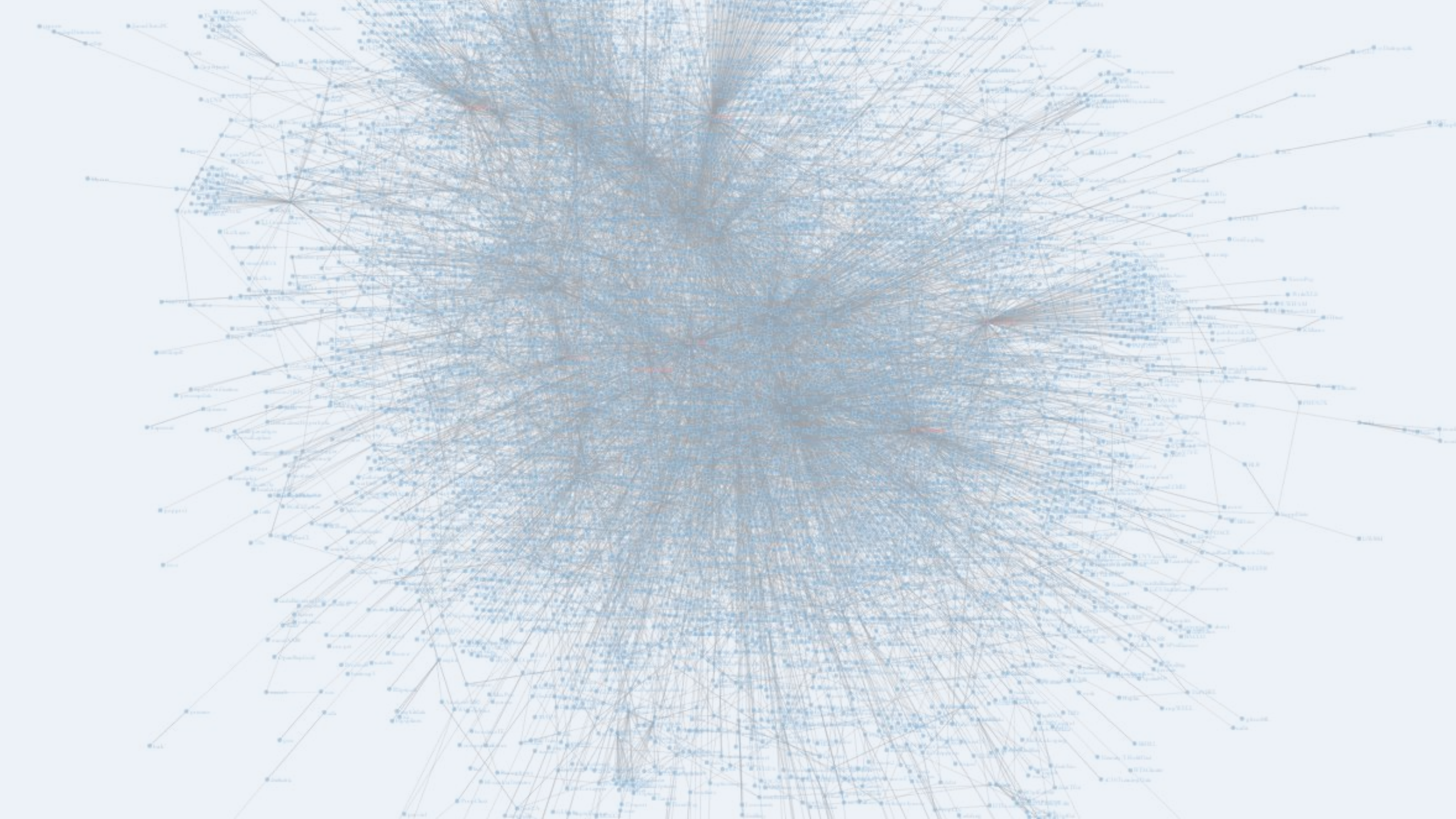
	<i>Jan-21</i>
Yes	38
No	47
Don't know	15



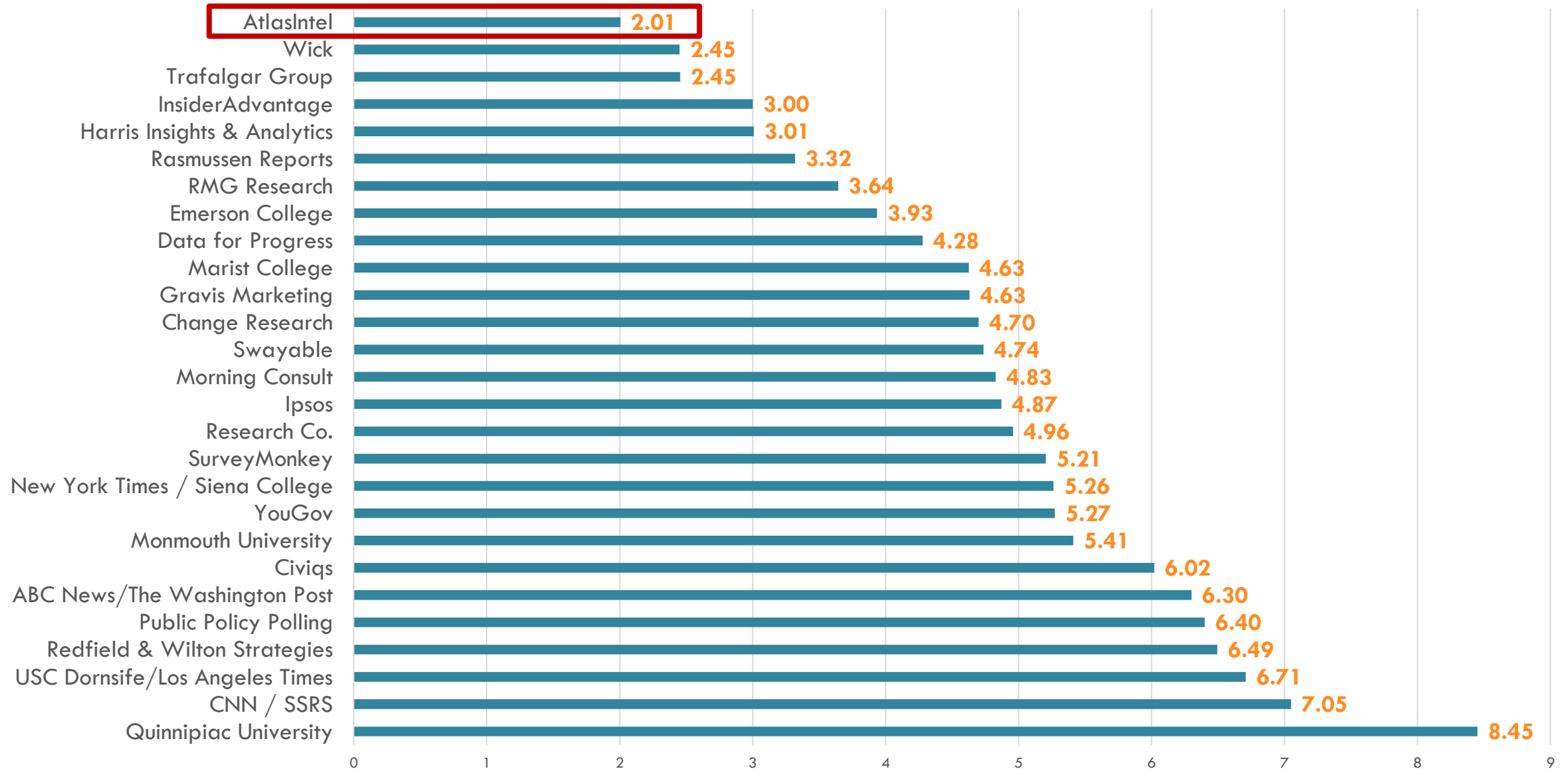
Do you support the introduction of voter ID verification for absentee ballots?

	Jan-21
Yes	68
No	19
Don't know	13





AtlasIntel was the best pollster of the 2020 US presidential election, with an average error of 2.01% in the estimated margin of victory in state and national-level polls.



Note: Based on differences between margins of victory in polls vs. final vote count; includes pollsters releasing at least 5 national and battleground state polls in the last 10 days prior to ED (11/3).

Data source: <https://data.fivethirtyeight.com/> for polling data; <https://results.decisiondeskhq.com/> for vote count data. Updated as of 5:30pm EST on 12/07/2020.

All AtlasIntel polls in the 2020 US election cycle were able to anticipate the result within the margin of error.
The average error was smaller than that of any forecaster or polling average.

			1		2		3		4		5		6		7		8	
			AtlasIntel		Plural Vote		Real Clear Politics		FiveThirtyEight		JHK Forecast		Economist		DecisionDesk		LeanTossup	
	Candidate	Vote share	Result	Error	Result	Error	Result	Error	Result	Error	Result	Error	Result	Error	Result	Error	Result	Error
National	Biden	51.3	50.9	0.4			51.2	0.1	51.8	0.5	52.6	1.3	54.4	3.1				
	Trump	46.9	46.2	0.7			44	2.9	43.4	3.5	44.4	2.5	45.6	1.3				
Arizona	Biden	49.4	48.1	1.3	46.9	2.5	47.9	1.5	48.7	0.7	49.8	0.4	51.2	1.8	48.1	1.3	51.4	2.0
	Trump	49.1	50.4	1.3	48.3	0.8	47	2.1	46.1	3.0	47	2.1	48.8	0.3	45.6	3.5	45.4	3.7
Florida	Biden	47.9	48.6	0.7	48.3	0.4	47.9	0.0	46.6	1.3	50.3	2.4	51.7	3.8	48.6	0.7	45.9	2.0
	Trump	51.2	48.5	2.7	47.6	3.6	47	4.2	49.1	2.1	47.6	3.6	48.3	2.9	46.2	5.0	51	0.2
Georgia	Biden	49.5	46.1	3.4	47.7	1.8	47.2	2.3	48.5	1.0	49.6	0.1	50.4	0.9	48.2	1.3	50.2	0.7
	Trump	49.3	48.3	1.0	47.7	1.6	48.2	1.1	47.4	1.9	48	1.3	49.6	0.3	46.5	2.8	46.6	2.7
Michigan	Biden	50.6	48.3	2.3	50.6	0	50	0.6	51.2	0.6	52.7	2.1	54.2	3.6	50.5	0.1	54.2	3.6
	Trump	47.9	45.9	2.0	44.5	3.4	45.8	2.1	43.2	4.7	45	2.9	45.8	2.1	42.8	5.1	42.6	5.3
Nevada	Biden	50			49.5	0.5	48.7	1.3	49.7	0.3	51.5	1.5	53.4	3.4	49.2	0.8	53.2	3.2
	Trump	47.7			46	1.7	46.3	1.4	44.4	3.3	45	2.7	46.6	1.1	42.7	5.0	42.5	5.2
North Carolina	Biden	48.7	47.5	1.2	47.4	1.3	47.6	1.1	48.9	0.2	50	1.3	51	2.3	48.9	0.2	50.7	2.0
	Trump	50.1	49.5	0.6	48	2.1	47.8	2.3	47.1	3.0	48	2.1	49	1.1	46.8	3.3	46.1	4.0
Pennsylvania	Biden	50	48.5	1.5	48.1	1.9	48.7	1.3	50.2	0.2	51.5	1.5	53.1	3.1	50	0.0	52.1	2.1
	Trump	48.8	49.6	0.8	49	0.2	47.5	1.3	45.6	3.2	46	2.8	46.9	1.9	44.6	4.2	44.7	4.1
Texas	Biden	46.5	47.3	0.8	47.4	0.9	47.8	1.3	47.4	0.9	48	1.5	51.1	4.6	46.7	0.2	49.8	3.3
	Trump	52.1	50	2.1	48.9	3.2	46.5	5.6	48.6	3.5	49.7	2.4	48.9	3.2	47.9	4.2	47.1	5.0
Wisconsin	Biden	49.6	50.6	1.0	50	0.4	51	1.4	52.1	2.5	52.4	2.8	54	4.4	51	1.4	52.9	3.3
	Trump	48.9	48.7	0.2	47.4	1.5	44.3	4.6	43.7	5.2	44.4	4.5	46	2.9	43.4	5.5	43.9	5.0
Average error				1.34		1.54		1.93		2.08		2.09		2.40		2.48		3.19

* includes battleground states won by Joe Biden or Donald Trump within less than a 7% margin

AtlasIntel polls for the 2020 US democratic primaries had the smallest mean error across all pollsters. AtlasIntel conducted the most accurate polls in New Hampshire, California, and Florida.

pollster	mean error
IRKM Research and Communications Inc.	0.06354
University of Massachusetts Lowell	0.06194
Monmouth University	0.05217
YouGov	0.05006
Marist College	0.04994
University of New Hampshire	0.04254
American Research Group	0.04207
Change Research	0.04170
Park Street Strategies	0.03640
Emerson College	0.03567
Suffolk University	0.03454
Civiqs	0.03360
David Binder Research	0.03040
Data for Progress	0.02943
Elucd	0.02710
AtlasIntel	0.02594

Performance up to February 12 2020

Source: G. Elliott Morris, The Economist

<https://twitter.com/gelliottmorris/status/1227454160813088769>

QUALIFYING POLLSTERS			
Rank	Pollster	RMSE	# of Polls
1	ATLASINTEL	4.74	7
2	DATA FOR PROGRESS	5.92	23
3	EMERSON COLLEGE	5.50	7
4	MONMOUTH UNIVERSITY	6.27	6
5	CHANGE RESEARCH	6.92	6
6	YUOGOV	6.98	7
7	SWAYABLE	8.04	19
8	UNIVERSITY OF MASSACHUSETTS LOWELL	11.06	7

Performance up to March 15 2020

Source: Jack Kersting, JHK Forecasts

https://projects.jhkforecasts.com/democratic_primary/analysis/

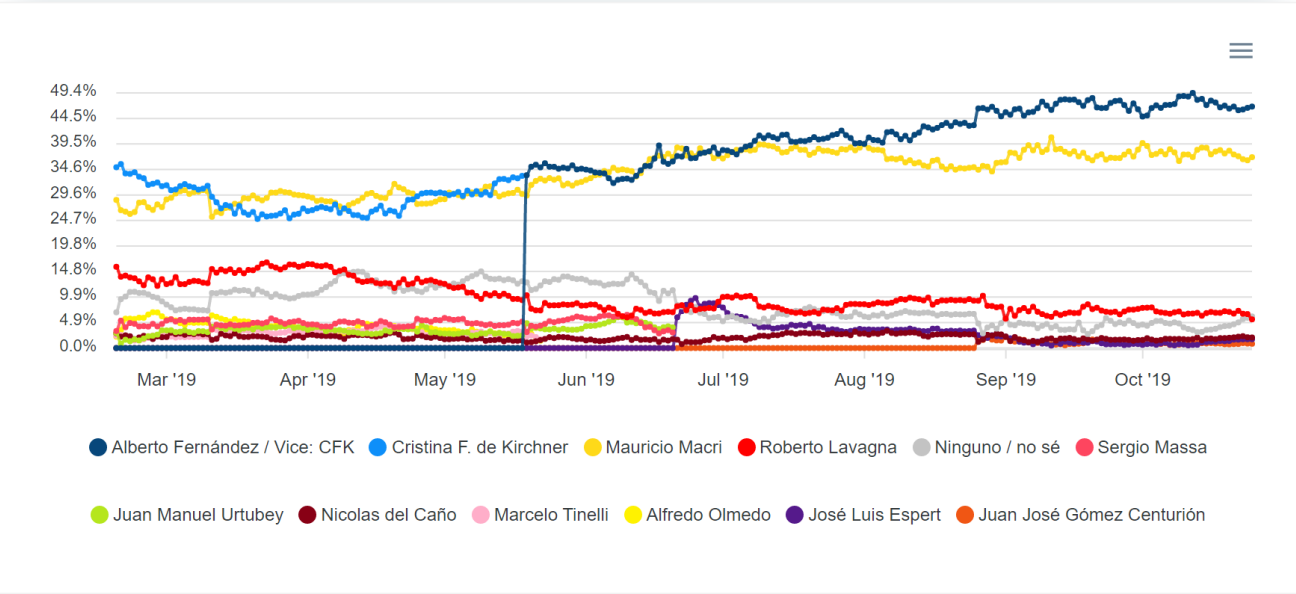
In the 2020 Municipal Elections in Brazil, in each of the five cities polled by AtlasIntel (São Paulo, Rio de Janeiro, Recife, Fortaleza, and Porto Alegre) no other polls came closer to the final results.

Desempenho das pesquisas de opinião

PREFEITO DE SÃO PAULO - 2020 - 2º TURNO

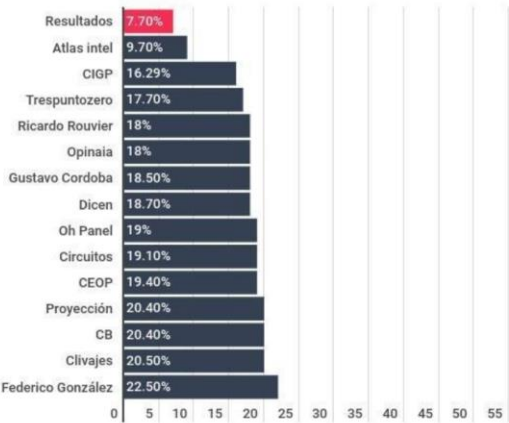
		1		2		3		4		5		5	
		Atlas		Ibope		Datafolha		Paraná Pesquisas		XP / Ipespe		Realtime Big Data	
Registro no TSE		SP-01322/2020		SP-02990/2020		SP-02990/2020		SP-05951/2020		SP-09138/2020		SP-02990/2020	
Margem de erro		+/- 2p.p.		+/- 3p.p.		+/- 2p.p.		+/- 3p.p.		+/- 3.5p.p.		+/- 3p.p.	
Método de coleta		Web		Face a face		Face a face		Face a face		Telefone		Telefone	
Data de divulgação		27.11.2020		28.11.2020		28.11.2020		27.11.2020		26.11.2020		28.11.2020	
Veículo de divulgação		El País		TV Globo / Estadão		Folha de SP / TV Globo		BAND / Gazeta do Povo		Valor Econômico		CNN Brasil / TV Record	
	Resultado	Resultado	Erro	Resultado	Erro	Resultado	Erro	Resultado	Erro	Resultado	Erro	Resultado	Erro
Bruno Covas	59.5	58.1	1.4	57	2.5	55	4.5	54.6	4.9	54	5.5	54	5.5
Guilherme Boulos	40.6	41.9	1.4	43	2.5	45	4.5	45.4	4.9	46	5.5	46	5.5
Erro da pesquisa			1.4		2.5		4.5		4.9		5.5		5.5

AtlasIntel had the best performance in anticipating the results of the 2019 Presidential Elections in Argentina. We conducted the only poll that predicted the results of all candidates within the margin of error.



Diferencia entre las encuestas y los resultados en las elecciones 2019

Diferencia



Fuente: relevamiento de Chequeado en base a 14 encuestas publicadas en diarios nacionales.



Ranking of polls in the 2019 Presidential Elections in Argentina

		1		2		3		4		5		6		7		8		9		10		11		12		13		14		15	
		Atlas Intel		CIGP		UDES		TresPunto Zero		Ricardo Rouvier		Dicen		Oh Panel		CELAG		Gustavo Cordoba		Clivajes		Proyección		Opinaia		Federico Gonzales		Circuitos		CB Consultora	
		Result	Diff.	Result	Diff.	Result	Diff.	Result	Diff.	Result	Diff.	Result	Diff.	Result	Diff.	Result	Diff.	Result	Diff.	Result	Diff.	Result	Diff.	Result	Diff.	Result	Diff.	Result	Diff.	Result	Diff.
Alberto Fernández	48.1	49.5	1.4	51.4	3.3	51	2.9	52.5	4.4	52.3	4.2	51.9	3.8	52	3.9	52.8	4.7	52.2	4.1	53.7	5.6	54.56	6.5	55.3	7.2	54.0	5.9	53.7	5.6	58.0	9.9
Mauricio Macri	40.4	39.6	-0.8	35.1	-5.3	34	-6.4	34.8	-5.6	34.3	-6.1	33.2	-7.2	33	-7.4	33.4	-6.9	32.7	-7.7	33.2	-7.2	33.87	-6.5	34.0	-6.3	31.5	-8.9	30.4	-10.0	34.4	-5.9
Roberto Lavagna	6.2	6.7	0.5	7.5	1.3	8	1.8	6.6	0.4	7.6	1.4	10.1	3.9	10	3.8	7.6	1.5	9.8	3.6	8.2	2.0	6.998	0.8	6.4	0.2	8.2	2.0	9.8	3.6	4.5	1.7
Nicolas del Caño	2.2	2.0	-0.2	2.2	0.0	3	0.8	2.7	0.5	2.9	0.7	2.2	0.0	2	0.2	2.5	0.3	2.5	0.3	2.8	0.6	2.13	0.0	2.1	0.0	2.3	0.1	3.4	1.2	1.4	0.7
Juan José G. Centurión	1.7	1.0	-0.7	2.2	0.5	2	0.3	2.1	0.4	1.6	0.1	1.4	0.3	2	0.3	2.5	0.8	1.6	0.1	1.2	0.5	1.318	0.4	1.1	0.6	2.1	0.4	1.5	0.2	1.0	0.7
José Luis Espert	1.5	1.2	-0.3	1.7	0.2	2	0.5	1.3	0.2	1.4	0.1	1.3	0.2	1	0.5	1.1	0.4	1.2	0.3	0.9	0.6	1.116	0.4	1.1	0.4	1.9	0.4	1.2	0.3	0.7	0.8
AF / MM Difference	7.7	9.9	16.3	17.0	17.7	18.0	18.7	19.0	19.4	19.5	20.5	20.7	21.3	22.5	23.3	23.5															
		2.2	8.6	9.3	10.0	10.3	11.0	11.3	11.7	11.8	12.8	13.0	13.6	14.1	15.1	15.4															



#EleccionesArgentina

Las encuestas y las elecciones 2019: sólo una consultora brasileña se acercó en el resultado

Translate Tweet



Atlas Tracking PRO

High-frequency polling tool based on AtlasIntel's proprietary methodology for data collection, validation, and stratification.

✓ Currently coverage:

North America

- United States
- Mexico

US States

- Arizona
- Florida
- Georgia
- Ohio
- Michigan
- North Carolina
- Pennsylvania
- Texas

South America

- Argentina
- Brazil
- Chile
- Colombia
- Ecuador
- Peru

Europe

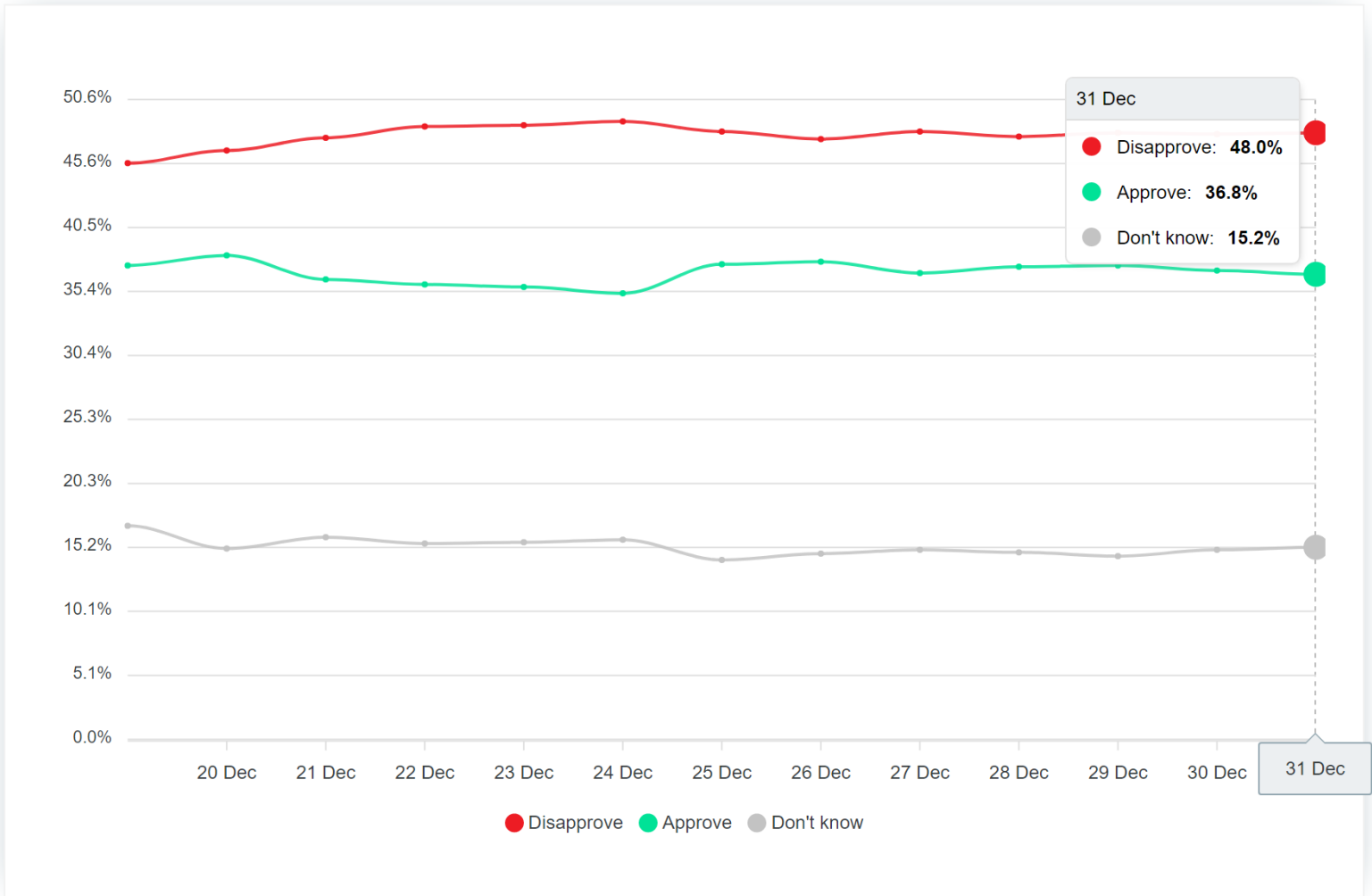
- France
- Germany
- Netherlands
- Italy
- Spain
- UK



Atlas Tracking PRO is accessible in real time to our subscribers

Do you approve or disapprove Governor Brian Kemp's conduct during the 2020 Presidential Election?

Last update 01/01/2021 22:50 EDT

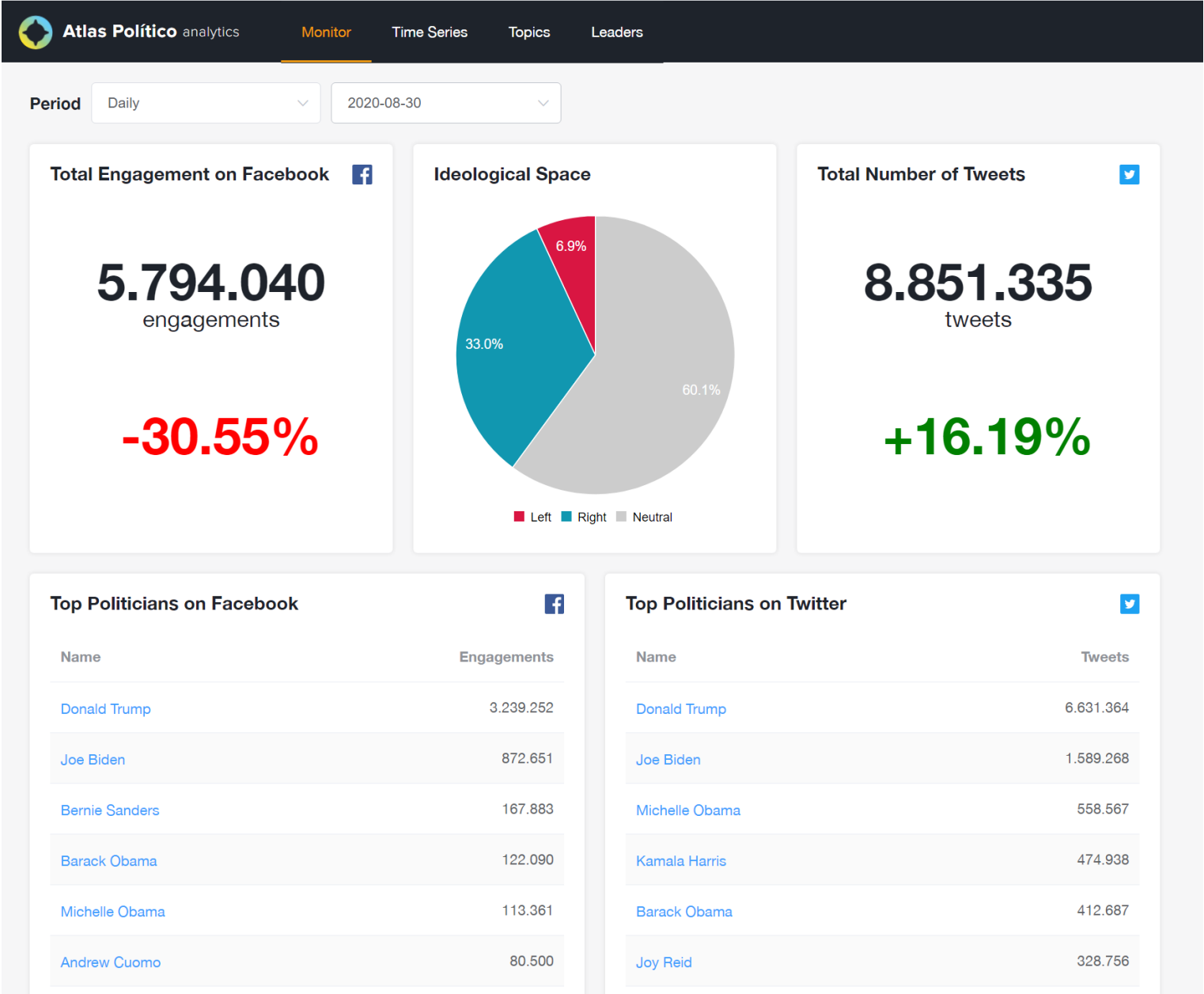


Atlas Monitor

Atlas Monitor tracks political engagement in social media in real time. We deploy big data tools to transform huge quantities of information into intuitive and useful indicators that reveal the impact of network sentiment on political developments and electoral dynamics. All of our work carefully adheres to the privacy rights of social media users, to platform policies, and to local and international legislation.



Atlas Monitor is accessible in real time to our subscribers



Media & Client Inquiries: info@atlasintel.org

