

June 26, 2020

To: Interested Parties

From: Kevin Akins, ALG Research

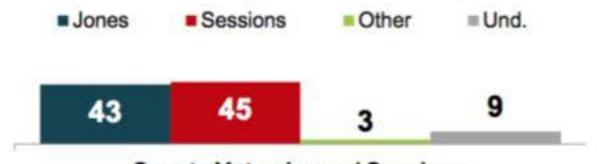
Re: Polling Summary in Alabama's U.S. Senate Election

Recent polling statewide in Alabama finds Democratic Senator Doug Jones in a competitive position and well within striking distance, against either Republican Jeff Sessions or Tommy Tuberville. As the July 14th Republican run-off approaches, Jones is once again overperforming the partisan DNA of Alabama and continues to show that he is in a competitive position to hold this important U.S. Senate seat in 2020.

Key Findings

 Jones is holding his own, as the race for Senate is again very close. Against either Sessions or and Tuberville, Jones is within the margin of error in this survey.

Against Sessions, Jones trails by just -2 points statewide (43% Jones / 45% Sessions / 3% Other / 9% und). Jones is consolidating his base support, with a strong advantage among African-American voters (88% Jones / 4% Sessions), and Jones leads by +14 points among self-identified Independent voters.



Senate Vote: Jones / Sessions

The race against Tuberville is similarly close (44% Jones / 47% Sessions / 1% other / 8% und). In a Tuberville race, Jones also heavily leads among African-Americans (88% Jones / 4% Tuberville), and Jones holds a similarly strong advantage among self-identified Independents (Jones +14).



Senate Vote: Jones / Tuberville

2. Neither Republican is beloved. Jeff Sessions' image has cratered among Alabama's general electorate. The former Attorney General and Senator is now at a weak 33% favorable / 50% unfavorable rating statewide. Meanwhile, traveling football coach Tommy Tuberville is barely treading water on his brand, at 40% favorable / 34% unfavorable. One-quarter of the state has yet to make an impression of Tuberville.

Senator Doug Jones has shown an ability to overperform the partisanship of Alabama and is in a tough, but competitive position today. The race for control of the U.S. Senate may run through Alabama and with an ample war chest and strong campaign, Doug Jones can win again.

ALG Research conducted a poll of n=600 likely November 2020 general election voters in Alabama between June 18-22, 2020. The survey was conducted with live interviewers and 65% of all interviews were completed via cell phone. The expected margin of sampling error is ±4.0% at the 95% confidence level. Racial weighting in this survey assumes an electorate that is 72% white / 25% African-American / 3% all other racial groups combined.