HOW THE POLL WAS CONDUCTED

This poll was conducted by Mason-Dixon Polling & Research, Inc. of Washington, D.C. from July 23 through July 24, 2016. A total of 625 registered Missouri voters were interviewed statewide by telephone. All stated they were likely to vote in the November general election.

Those interviewed were randomly selected from a phone-matched Missouri voter registration list that included both land-line and cell phone numbers. Quotas were assigned to reflect voter turn-out by county.

The margin for error, according to standards customarily used by statisticians, is no more than plus or minus 4 percentage points. This means that there is a 95 percent probability that the "true" figure would fall within that range if the entire population were sampled. The margin for error is higher for any subgroup, such as a party or gender grouping.

STATEWIDE NAME RECOGNITION

QUESTION: I am going to read a list of names.

Do you recognize the name _____?
(IF YES) Do you have a favorable, unfavorable or neutral opinion of _____?

	RECOGNIZE FAVORABLE	RECOGNIZE UNFAVORABLE	RECOGNIZE NEUTRAL	DON'T RECOGNIZE
PRESIDENT				
Hillary Clinton	42%	45%	13%	–
Donald Trump	33%	51%	16%	–
SENATE				
Roy Blunt	33%	31%	33%	3%
Jason Kander	26%	13%	38%	23%

QUESTION: If the 2016 general election for president were held today, which one of the following candidates would get your vote:

- Hillary Clinton, the Democrat
- Donald Trump, the Republican
- Gary Johnson, the Libertarian
- Jill Stein, the Green party candidate

	CLINTON	TRUMP	JOHNSON	STEIN	UND
STATE	41%	40%	9%	1%	9%

REGION	CLINTON	TRUMP	JOHNSON	STEIN	UND
St. Louis Metro	52%	34%	8%	1%	7%
Kansas City Metro	46%	32%	9%	1%	12%
Northern Missouri	31%	49%	11%	–	9%
Central Missouri	33%	46%	9%	1%	11%
Southeast Missouri	30%	53%	7%	–	10%
Southwest Missouri	27%	53%	12%	1%	7%

SEX	CLINTON	TRUMP	JOHNSON	STEIN	UND
Men	35%	44%	12%	1%	8%
Women	46%	37%	6%	1%	10%

AGE	CLINTON	TRUMP	JOHNSON	STEIN	UND
18-34	44%	31%	13%	2%	10%
35-49	40%	38%	11%	1%	10%
50-64	44%	42%	7%	1%	6%
65+	36%	47%	5%	–	12%

RACE	CLINTON	TRUMP	JOHNSON	STEIN	UND
White	29%	47%	11%	1%	12%
Black	96%	1%	–	–	3%

PARTY ID	CLINTON	TRUMP	JOHNSON	STEIN	UND
Democrat	87%	3%	2%	1%	7%
Republican	3%	79%	11%	–	7%
Independent	31%	39%	16%	1%	13%

QUESTION: If the 2016 general election for Missouri's U.S. Senate seat were held today, for whom would you vote if the candidates were Jason Kander the Democrat, and Roy Blunt, the Republican?

	KANDER	BLUNT	UNDECIDED
STATE	43%	47%	10%

REGION	KANDER	BLUNT	UNDECIDED
St. Louis Metro	48%	41%	11%
Kansas City Metro	50%	40%	10%
Northern Missouri	36%	55%	9%
Central Missouri	41%	48%	11%
Southeast Missouri	37%	53%	10%
Southwest Missouri	31%	62%	7%

SEX	KANDER	BLUNT	UNDECIDED
Men	39%	55%	6%
Women	47%	40%	13%

AGE	KANDER	BLUNT	UNDECIDED
18-34	53%	34%	13%
35-49	44%	48%	8%
50-64	39%	50%	11%
65+	38%	53%	9%

RACE	KANDER	BLUNT	UNDECIDED
White	35%	56%	9%
Black	77%	7%	16%

PARTY ID	KANDER	BLUNT	UNDECIDED
Democrat	87%	8%	5%
Republican	3%	90%	7%
Independent	38%	45%	17%

DEMOGRAPHICS

PARTY ID:	Democrat	219 (35%)
	Republican	211 (34%)
	Independent	195 (31%)

AGE:	18-34	111 (18%)
	35-49	193 (31%)
	50-64	186 (30%)
	65+	133 (21%)
	Refused	2

RACE:	White/Caucasian	514 (82%)
	Black/African American	86 (14%)
	Other	21 (3%)
	Refused	4 (1%)

SEX:	Male	305 (49%)
	Female	320 (51%)

REGION:	St. Louis Metro	230 (37%)
	Kansas City Metro	125 (20%)
	Northern Missouri	55 (9%)
	Central Missouri	60 (10%)
	Southeast Missouri	65 (10%)
	Southwest Missouri	90 (14%)