



All results are for release after 7:00 PM/ET Thursday, March 31, 2016.

WISCONSIN

This Fox Business Network Poll was conducted under the joint direction of Anderson Robbins Research (D) and Shaw & Company Research (R).

The poll was conducted by telephone with live interviewers March 28-30, 2016 among a random state sample of 1,602 Wisconsin likely primary voters. Respondents were screened to identify likely primary voters.

Results for the full sample have a margin of error of plus or minus 2.5 percentage points. Results for the 860 likely Democratic primary voters have a margin of error of plus or minus 3 percentage points and results for the 742 likely Republican primary voters have a margin of error of plus or minus 3.5 percentage points.

Landline (885) and cellphone (717) numbers were randomly selected from a statewide voter file of registered Wisconsin voters using a probability proportionate to size method. This simply means phone numbers are proportionally representative to the number of voters in all regions across the state of Wisconsin. Fieldwork conducted by Braun Research, Inc. of Princeton, NJ.

An asterisk (*) is used for percentages of less than one-half percent.

A dash (-) represents a value of zero.

Some results may not add to 100% due to rounding.

1. First, have you already voted in the presidential primary, either by early voting or by sending in an absentee ballot? **IF YES:** Did you vote in the Democratic primary or the Republican primary?
- | | Yes, already voted
<u>Democratic</u> | Yes, already voted
<u>Republican</u> | <u>No</u> | (Don't know/
<u>Refused</u>) |
|----------------|---|---|-----------|----------------------------------|
| 28-30 Mar 2016 | 5% | 3 | 92 | - |
2. How likely is it that you will vote in the Wisconsin presidential primary next Tuesday-- will you definitely vote in the primary, probably vote in the primary, probably not vote, or definitely not vote? **[IF DEFINITELY OR PROBABLY]** Will you vote in the Democratic or the Republican primary?
- | | ----- Democratic ----- | | ----- Republican ----- | | (Not sure) |
|----------------|------------------------|-----------------|------------------------|-----------------|------------|
| | <u>Definitely</u> | <u>Probably</u> | <u>Definitely</u> | <u>Probably</u> | |
| 28-30 Mar 2016 | 79% | 21 | 82% | 18 | - |

[Q3-6 IF REPUBLICAN PRIMARY IN Q1 AND Q2, N=742]

3. **[IF ALREADY VOTED]** Who did you vote for in the Republican primary? **[IF REPUBLICAN PRIMARY IN Q2]** If the Republican presidential primary were held today, which one of the following candidates would you support? **[IF NOT SURE, ASK: Well, if you had to decide today, which one would you choose?]**
[RANDOMIZE LIST]

	<u>28-30 Mar 2016</u>
	N=742
Ted Cruz	42%
Donald Trump	32
John Kasich	19
(Other)	1
(None of the above)	1
(Don't know)	5

[SKIP IF ALREADY VOTED IN REPUBLICAN PRIMARY & CODE AS 'CERTAIN']

4. Are you certain to support that person, or do you think you may change your mind and support someone else? [If don't know: re-read question and probe for answer]

28-30 Mar 2016	<u>Certain</u>	<u>May change</u>	(<u>Don't know</u>)
GOP primary voters	74%	22	4
Trump supporters	84%	15	1
Cruz supporters	81%	18	1
Kasich supporters	60%	40	1

[IF DON'T KNOW IN Q3, SKIP AND CODE AS 'DON'T KNOW']

5. And which Republican would be your second choice? **[IF NOT SURE, ASK: Well, if you had to decide today, which one would you choose?]**

[ONLY READ LIST IF REQUESTED. READ IN SAME ORDER AS Q3. DO NOT ACCEPT CHOICE FROM Q3.]

	First <u>choice</u>	Second <u>choice</u>	Trump <u>supporters</u>	Cruz <u>supporters</u>	Kasich <u>supporters</u>
Ted Cruz	42%	20%	35%	N/A	47%
Donald Trump	32	14	N/A	23%	20
John Kasich	19	35	34	57	N/A
(Other)	1	2	2	2	-
(None of the above)	1	20	26	14	30
(Don't know)	5	9	3	4	3

6. If Scott Walker were still in the race for the Republican nomination, who would you support? **[READ AND ROTATE]**

28-30 Mar 2016

Scott Walker	44%
Donald Trump	21
Ted Cruz	17
John Kasich	12
(Other)	*
(None of the above)	1
(Don't know)	5

[Q7-8 IF DEMOCRATIC PRIMARY IN Q1 OR Q2, N=860]

7. **[IF ALREADY VOTED]** Who did you vote for in the Democratic primary? **[IF DEMOCRATIC PRIMARY IN Q2]** If the Democratic presidential primary were held today, which one of the following candidates would you support? **[IF NOT SURE, ASK: Well, if you had to decide today, which one would you choose?]** **[ROTATE]**

28-30 Mar 2016

Bernie Sanders	48%
Hillary Clinton	43
(Other)	1
(None of the above)	4
(Don't know)	5

[SKIP IF ALREADY VOTED IN DEMOCRATIC PRIMARY & CODE AS 'CERTAIN']

8. Are you certain to support that person, or do you think you may change your mind and support someone else? [If don't know: re-read question and probe for answer]

28-30 Mar 2016	<u>Certain</u>	<u>May change</u>	<u>(Don't know)</u>
Dem primary voters	80%	15	6
Clinton supporters	83%	16	1
Sanders supporters	86%	13	1

[RESUME ALL]

9. If the 2016 presidential election were held today, how would you vote if the candidates were: **[IF DON'T KNOW]** Well, which way do you lean? **[ROTATE NAMES]**

	Democrat Hillary <u>Clinton</u>	Republican Donald <u>Trump</u>	<u>(Other)</u>	<u>(Wouldn't vote)</u>	<u>(Don't know)</u>
28-30 Mar 16	49%	35	6	7	3
Dem primary voters	84%	6	5	4	2
GOP primary voters	9%	69	7	11	5

10. If Donald Trump and Hillary Clinton are the two major party presidential candidates in November, would you:

	Be satisfied with voting for one or <u>the other.</u>	Seriously consider voting for a third <u>party candidate.</u>	Or just not cast a vote for <u>president at all?</u>	<u>(Don't know)</u>
28-30 Mar 16	64%	26	7	3
Dem primary voters	72%	20	5	3
GOP primary voters	55%	34	8	3

Fox Business Network Poll -- Margin of Error for Subgroups

The Fox Business Network Poll was conducted under the joint direction of Anderson Robbins Research (D) and Shaw & Company Research (R).

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Results among the attached subgroups have larger sampling errors:

Wisconsin Likely Primary Voters

Overall Sample: +/- 2.5%

Democrats: +/- 3.5%

Republicans: +/- 4%

Independents: +/- 6%

Men: +/- 3.5%

Women: +/- 3%

White: +/- 2.5%

Non-White: +/- 8%

College Degree: +/- 3.5%

No College Degree: +/- 3.5%

Under Age 35: +/- 6%

Age 35-54: +/- 4%

Age 55+: +/- 3%

Age 65+: +/- 4.5%

Income Under \$50k: +/- 4%

Income \$50k+: +/- 3%

Liberal: +/- 3.5%

Very Conservative: +/- 5.5%

Dem Primary Voters: +/- 3%

GOP Primary Voters: +/- 3.5%

**WI Republican
Primary Voters +/- 3.5%**

Men:	+/- 4.5%
Women:	+/- 5%

White Men:	+/- 5%
White Women:	+/- 5.5%

College Degree:	+/- 5%
No College Degree:	+/- 5%

Under Age 45:	+/- 7%
Age 45+:	+/- 4%

Income Under \$50k:	+/- 7%
Income \$50k+:	+/- 4.5%

White Evangelical:	+/- 5.5%

Very Conservative:	+/- 6%

Republican:	+/- 4%

**WI Democratic
Primary Voters +/- 3%**

Men:	+/- 5%
Women:	+/- 4%

White:	+/- 3.5%
Non-White:	+/- 9%

College Degree:	+/- 4.5%
No College Degree:	+/- 4.5%

Under Age 45:	+/- 6%
Age 45+:	+/- 4%

Income Under \$50k:	+/- 5%
Income \$50k+:	+/- 4.5%

Liberal:	+/- 4%

Democrat:	+/- 3.5%

[REPUBLICAN PRIMARY VOTERS]

3. If the Republican presidential primary were held today, which one of the following candidates would you support?

	Total	Men	Women	White Men	White Women	College Degree	No Degree
Ted Cruz	42%	40%	46%	40%	46%	42%	44%
John Kasich	19%	17%	21%	17%	21%	23%	14%
Donald Trump	32%	35%	27%	36%	28%	30%	34%
(Other)	1%	1%	*%	1%	*%	*%	1%
(None of the above)	1%	1%	1%	1%	1%	1%	1%
(Don't know)	5%	6%	5%	5%	5%	4%	7%

	Total	Under Age 45	Under 45+	Under \$50k	Under \$50k+	White Evangel	Very Cons	Rep
Ted Cruz	42%	43%	42%	40%	45%	49%	61%	48%
John Kasich	19%	21%	17%	23%	17%	16%	9%	16%
Donald Trump	32%	29%	33%	31%	32%	28%	25%	31%
(Other)	1%	1%	*%	1%	1%	-	-	1%
(None of the above)	1%	1%	1%	1%	1%	1%	1%	*%
(Don't know)	5%	4%	6%	3%	5%	6%	4%	5%

[REPUBLICAN PRIMARY VOTERS]

4. Are you certain to support that person, or do you think you may change your mind and support someone else?

	Total	Men	Women	White Men	White Women	College Degree	No Degree
Certain	74%	74%	74%	75%	74%	78%	71%
May change	22%	22%	21%	22%	22%	19%	25%
(Don't know)	4%	3%	4%	3%	4%	3%	4%

	Total	Under Age 45	Under 45+	Under \$50k	Under \$50k+	White Evangel	Very Cons	Rep
Certain	74%	70%	77%	70%	76%	73%	81%	76%
May change	22%	27%	19%	26%	21%	22%	16%	21%
(Don't know)	4%	3%	4%	4%	3%	5%	3%	3%

[REPUBLICAN PRIMARY VOTERS]

5. And which Republican would be your second choice?

	Total	Men	Women	White Men	White Women	College Degree	No Degree
Ted Cruz	20%	20%	21%	21%	20%	20%	21%
John Kasich	35%	32%	39%	32%	40%	36%	35%
Donald Trump	14%	16%	10%	16%	10%	13%	14%
(Other)	2%	2%	1%	2%	1%	1%	2%
(None of the above)	20%	20%	20%	20%	20%	23%	17%
(Don't know)	9%	9%	9%	9%	9%	7%	12%

	Total	Under Age 45	Under 45+	Under \$50k	Under \$50k+	White Evangel	Very Cons	Rep
Ted Cruz	20%	23%	19%	28%	19%	19%	16%	21%
John Kasich	35%	34%	36%	27%	37%	42%	43%	37%
Donald Trump	14%	18%	11%	13%	16%	14%	16%	14%
(Other)	2%	1%	2%	2%	1%	*%	2%	2%
(None of the above)	20%	18%	21%	21%	19%	15%	14%	16%
(Don't know)	9%	6%	11%	9%	8%	10%	8%	9%

[REPUBLICAN PRIMARY VOTERS]

6. If Scott Walker were still in the race for the Republican nomination, who would you support?

	Total	Men	Women	White Men	White Women	College Degree	No Degree
Ted Cruz	17%	19%	15%	18%	15%	18%	17%
John Kasich	12%	11%	13%	11%	13%	17%	7%
Donald Trump	21%	25%	16%	25%	16%	20%	22%
Scott Walker	44%	41%	49%	41%	49%	41%	48%
(Other)	*%	-	*%	-	*%	-	*%
(None of the above)	1%	1%	1%	*%	1%	1%	*%
(Don't know)	5%	4%	5%	5%	5%	4%	5%

	Total	Under Age 45	45+	Under \$50k	Under \$50k+	White Evangel	Very Cons	Rep
Ted Cruz	17%	18%	16%	17%	18%	18%	21%	18%
John Kasich	12%	13%	11%	11%	11%	10%	3%	8%
Donald Trump	21%	20%	22%	19%	23%	17%	14%	19%
Scott Walker	44%	45%	44%	48%	43%	51%	58%	49%
(Other)	*%	-	*%	*%	-	-	-	*%
(None of the above)	1%	1%	1%	*%	1%	*%	1%	1%
(Don't know)	5%	3%	6%	4%	4%	4%	3%	5%

[DEMOCRATIC PRIMARY VOTERS]

7. If the Democratic presidential primary were held today, which one of the following candidates would you support?

	Total	Men	Women	White	Non-White	College Degree	No Degree
Hillary Clinton	43%	36%	47%	41%	51%	40%	45%
Bernie Sanders	48%	55%	44%	50%	36%	50%	47%
(Other)	1%	1%	1%	1%	1%	1%	1%
(None of the above)	4%	5%	3%	4%	1%	4%	3%
(Don't know)	5%	4%	6%	4%	11%	5%	5%

	Total	Under Age 45	45+	Under \$50k	Under \$50k+	Lib	Dem
Hillary Clinton	43%	22%	53%	45%	39%	42%	47%
Bernie Sanders	48%	69%	38%	48%	51%	53%	48%
(Other)	1%	2%	*%	1%	1%	*%	*%
(None of the above)	4%	3%	4%	3%	4%	1%	1%
(Don't know)	5%	4%	5%	3%	5%	4%	4%

[DEMOCRATIC PRIMARY VOTERS]

8. Are you certain to support that person, or do you think you may change your mind and support someone else?

	Total	Men	Women	White	Non-White	College Degree	No Degree
Certain	80%	82%	78%	80%	74%	78%	81%
May change	15%	13%	17%	15%	17%	17%	13%
(Don't know)	6%	6%	6%	5%	9%	6%	5%

	Total	Under Age 45	45+	Under \$50k	Under \$50k+	Lib	Dem
Certain	80%	79%	80%	80%	80%	83%	81%
May change	15%	16%	15%	15%	15%	14%	14%
(Don't know)	6%	6%	5%	5%	5%	3%	4%

[ALL PRIMARY VOTERS]

9. If the 2016 presidential election were held today, how would you vote if the candidates were:

	Total	Dem	Rep	Ind	Men	Women	White	Non-White	College Degree	No Degree
Democrat Hillary Clinton	49%	90%	7%	40%	39%	59%	46%	79%	52%	46%
Republican Donald Trump	35%	3%	71%	38%	44%	26%	37%	13%	30%	39%
(Other)	6%	4%	7%	8%	7%	4%	6%	3%	7%	4%
(Wouldn't vote)	7%	3%	12%	10%	7%	8%	8%	3%	8%	7%
(Don't know)	3%	1%	4%	4%	3%	3%	3%	2%	3%	3%

	Total	Under Age 35	35-54	55+	65+	Under \$50k	\$50k+	Lib	Very Cons
Democrat Hillary Clinton	49%	50%	47%	50%	51%	57%	45%	85%	9%
Republican Donald Trump	35%	30%	38%	34%	33%	28%	39%	6%	70%
(Other)	6%	8%	6%	4%	3%	4%	7%	4%	6%
(Wouldn't vote)	7%	9%	6%	8%	10%	8%	6%	4%	11%
(Don't know)	3%	3%	3%	3%	3%	3%	3%	1%	5%

[REPUBLICAN PRIMARY VOTERS]

9. If the 2016 presidential election were held today, how would you vote if the candidates were:

	Total	Men	Women	White Men	White Women	College Degree	No Degree
Democrat Hillary Clinton	9%	7%	11%	7%	11%	11%	6%
Republican Donald Trump	69%	74%	62%	74%	62%	62%	76%
(Other)	7%	8%	6%	7%	6%	9%	4%
(Wouldn't vote)	11%	8%	15%	8%	15%	12%	10%
(Don't know)	5%	4%	6%	4%	6%	5%	4%

	Total	Under Age 45	45+	Under \$50k	\$50k+	White Evangel	Very Cons	Rep
Democrat Hillary Clinton	9%	11%	7%	9%	9%	7%	2%	6%
Republican Donald Trump	69%	67%	70%	70%	70%	67%	76%	72%
(Other)	7%	11%	5%	6%	7%	6%	6%	7%
(Wouldn't vote)	11%	8%	12%	11%	10%	13%	11%	11%
(Don't know)	5%	3%	5%	5%	5%	6%	5%	4%

[DEMOCRATIC PRIMARY VOTERS]

9. If the 2016 presidential election were held today, how would you vote if the candidates were:

	Total	Men	Women	White	Non-White	College Degree	No Degree
Democrat Hillary Clinton	84%	78%	88%	82%	94%	85%	82%
Republican Donald Trump	6%	7%	4%	6%	2%	5%	7%
(Other)	5%	6%	3%	5%	2%	4%	5%
(Wouldn't vote)	4%	6%	4%	5%	1%	4%	5%
(Don't know)	2%	3%	1%	2%	2%	2%	2%

	Total	Under Age 45	45+	Under \$50k	\$50k+	Lib	Dem
Democrat Hillary Clinton	84%	81%	86%	83%	83%	90%	91%
Republican Donald Trump	6%	3%	7%	6%	6%	2%	2%
(Other)	5%	7%	3%	3%	6%	4%	4%
(Wouldn't vote)	4%	7%	3%	6%	3%	3%	3%
(Don't know)	2%	2%	1%	2%	2%	1%	1%

[ALL PRIMARY VOTERS]

10. If Donald Trump and Hillary Clinton are the two major party presidential candidates in November, would you:

	Total	Dem	Rep	Ind	Men	Women	White	Non-White	College Degree	No Degree
Be satisfied with voting for one or the other,	64%	77%	54%	54%	63%	65%	63%	76%	63%	65%
Seriously consider voting for a third party candidate,	26%	17%	34%	34%	28%	25%	27%	17%	29%	24%
Or just not cast a vote for president at all	7%	4%	9%	7%	6%	7%	7%	5%	6%	7%
(Don't know)	3%	2%	3%	4%	3%	3%	3%	3%	2%	4%

	Total	Under Age 35	35-54	55+	65+	Under \$50k	\$50k+	Lib	Very Cons
Be satisfied with voting for one or the other,	64%	55%	64%	69%	68%	66%	63%	76%	58%
Seriously consider voting for a third party candidate,	26%	37%	28%	21%	21%	24%	28%	18%	30%
Or just not cast a vote for president at all	7%	6%	6%	7%	6%	7%	6%	4%	9%
(Don't know)	3%	2%	2%	4%	5%	3%	2%	2%	3%

[REPUBLICAN PRIMARY VOTERS]

10. If Donald Trump and Hillary Clinton are the two major party presidential candidates in November, would you:

	Total	Men	Women	White Men	White Women	College Degree	No Degree
Be satisfied with voting for one or the other,	55%	59%	50%	59%	50%	50%	61%
Seriously consider voting for a third party candidate,	34%	32%	36%	31%	37%	41%	27%
Or just not cast a vote for president at all	8%	7%	11%	7%	11%	8%	9%
(Don't know)	3%	2%	3%	3%	3%	2%	3%

	Total	Under Age 45	45+	Under \$50k	\$50k+	White Evangel	Very Cons	Rep
Be satisfied with voting for one or the other,	55%	50%	58%	58%	56%	53%	58%	55%
Seriously consider voting for a third party candidate,	34%	42%	30%	30%	35%	33%	31%	33%
Or just not cast a vote for president at all	8%	7%	9%	10%	7%	11%	8%	9%
(Don't know)	3%	1%	4%	3%	2%	3%	2%	3%

[DEMOCRATIC PRIMARY VOTERS]

10. If Donald Trump and Hillary Clinton are the two major party presidential candidates in November, would you:

	Total	Men	Women	White	Non-White	College Degree	No Degree
Be satisfied with voting for one or the other,	72%	67%	75%	71%	79%	74%	69%
Seriously consider voting for a third party candidate,	20%	23%	18%	21%	13%	19%	21%
Or just not cast a vote for president at all	5%	6%	4%	5%	3%	4%	5%
(Don't know)	3%	4%	2%	3%	5%	2%	4%

	Total	Under Age 45	45+	Under \$50k	\$50k+	Lib	Dem
Be satisfied with voting for one or the other,	72%	60%	78%	70%	72%	77%	77%
Seriously consider voting for a third party candidate,	20%	31%	14%	22%	20%	17%	17%
Or just not cast a vote for president at all	5%	6%	4%	6%	5%	4%	4%
(Don't know)	3%	3%	3%	2%	3%	2%	2%