



PENNSYLVANIA STATEWIDE

2016

Survey conducted October 30, 2016. 1,249 likely General Election voters participated in the survey. Survey weighted to match expected turnout demographics for the 2016 General Election. Margin of Error is +/- 2.77% with a 95% level of confidence. Totals do not always equal 100% due to rounding.



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Q: The candidates in the General Election for President of the United States are the Republican Donald Trump, the Democrat Hillary Clinton and the Libertarian Gary Johnson or someone else. If the election were held today, for whom would you vote? **(ROTATE)**

Donald Trump: 43%

Hillary Clinton: 45%

Gary Johnson: 3%

Someone else: 1%

Undecided: 6%



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MEDIA MARKET				
Column %	Harrisburg	Philadelphia	Pittsburgh	Wilkes-Barre
Donald Trump	53%	35%	49%	50%
Hillary Clinton	32%	58%	40%	38%
Gary Johnson	8%	2%	4%	2%
Someone else	3%	1%	1%	2%
Undecided	4%	4%	6%	7%

PARTY			
Column %	Republican	Democrat	Non-Partisan
Donald Trump	75%	18%	37%
Hillary Clinton	16%	73%	43%
Gary Johnson	3%	3%	8%
Someone else	1%	1%	2%
Undecided	5%	5%	11%

GENDER		
Column %	Female	Male
Donald Trump	40%	47%
Hillary Clinton	49%	43%
Gary Johnson	2%	4%
Someone else	2%	1%
Undecided	7%	4%

AGE					
Column %	18-29	30-39	40-49	50-69	70+
Donald Trump	39%	30%	49%	43%	49%
Hillary Clinton	53%	50%	39%	49%	43%
Gary Johnson	5%	7%	4%	2%	2%
Someone else	0%	4%	2%	0%	1%
Undecided	3%	10%	6%	5%	5%



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RACE				
Column %	White	African-American	Hispanic	Other
Donald Trump	49%	19%	39%	27%
Hillary Clinton	41%	73%	56%	54%
Gary Johnson	3%	3%	1%	5%
Someone else	1%	1%	0%	1%
Undecided	5%	7%	4%	13%



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Weighted Demographics

MEDIA MARKET	
	%
Erie, PA	4%
Harrisburg et al, PA	15%
Johnstown et al, PA	7%
Philadelphia, PA	42%
Pittsburgh, PA	22%
Wilkes Barre et al, PA	10%

PARTY	
	%
Republican	42%
Democrat	48%
Non-Partisan	10%

GENDER	
	%
Female	54%
Male	46%

AGE	
	%
18-29	9%
30-39	13%
40-49	16%
50-69	43%
70+	20%

RACE	
	%
White	75%
African-American	14%
Hispanic	8%
Other	3%