



MITCHELL
RESEARCH & COMMUNICATIONS
PUBLIC AFFAIRS • ADVOCACY • MARKET RESEARCH • POLITICAL CONSULTING • POLLING

P R E S S R E L E A S E

FOR RELEASE: September 28, 2016

Contact: Steve Mitchell
248-891-2414

Clinton Lead Stays at 5% in Michigan Despite Scoring 2:1 Debate Win

(Clinton 49% - Trump 44% in 2-way and Clinton 46% - Trump 41% in 4-way)

EAST LANSING, Michigan --- Despite the fact that by a 2:1 margin voters in Michigan thought Hillary Clinton won Monday night's debate against Donald Trump, the latest Fox 2 Detroit/Mitchell Poll of Michigan shows former Secretary of State Hillary Clinton leading businessman Donald Trump by a 5 percent margin in a two-way race (49%- 44% with 8% undecided) and in a four-way race that includes Libertarian Party candidate former New Mexico Gov. Gary Johnson and Green Party candidate Dr. Jill Stein. In the four-way race it is Clinton 46%, Trump 41%, Johnson 8%, Stein 1% and 4% undecided.

In the last FOX 2 Detroit/Mitchell Poll conducted August 9-10, Clinton led by 5% in a two-way race (47%-42%) and by 6% in a four-way race (Clinton 45%, Trump 39%, Johnson 7%, Stein 1%, with 8% undecided).

The IVR (automated) poll of 1,956 likely voters in the November 2016 General Election was conducted by Mitchell Research & Communications on September 27, 2016 and has a Margin of Error of + or - 2.2% at the 95% level of confidence.

"The race has stayed the same in Michigan despite the fact that twice as many voters think Clinton won the debate than think that Trump did. Fifty-one percent said Clinton to 25% who said Trump. Clinton leads by five percent in both a two-way and four-way race that includes Libertarian Gary Johnson and Green Party candidate Jill Stein," Steve Mitchell, CEO of Mitchell Research & Communications said.

Eight in ten (80%) of likely voters watched the debate, and of the debate watchers Clinton leads 50%-44%. She leads by one percent (42%-41%) among non-watchers.

Fifty-one percent say Clinton won, 25% say Trump, 18% called it a tie, and 6% were not sure. Ninety-four percent of Clinton voters say she won compared to only 55% of Trump voters who say he won. A third (33%) of Trump voters said it was a tie compared to only 3% of Clinton's.

Since this is a four-way contest in Michigan, we will examine crosstabs in that contest.

FOX 2 Detroit/Mitchell Poll of Likely Voters
Conducted September 27, 2016

“Clinton continues to dominate with women, leading by 11 percent (48%-37%) while Trump leads with men by 3 percent (46%-43%) Six percent of women are undecided compared to 2% of men. Clinton has only a 3 percent lead with 18-44 year old voters (41%-38%) with 13% of that age group voting for Johnson, and a 17% lead with 65 + voters (55%-38%). Trump leads by 3 percent with 45-64 year olds (46%-43%).

Clinton continues to be stronger with Democrats (91% in the four-way) than Trump is with Republicans (87% in the four-way), but Trump gained two percent with GOP voters since the last survey while Clinton stayed the same. In the four-way contest, Johnson (26%) leads both Trump (23%) and Clinton (24%), but she has gained 18% with these important voter since the last survey.

Other key findings:

- Both Clinton (44% Favorable-51% Unfavorable) and Trump (40%-54%) are very unpopular, with Trump being the least liked. However, Trump has posted a stronger gain since early November.
- More people say jobs/economy (53%) is the most important issue in the presidential campaign than say national defense/terrorism (34%). Thirteen percent are undecided.

“The race continues to be close, despite Clinton’s strong debate performance. It has tightened, but with three debates to come, we are likely to still see more volatility in this campaign over the next two months,” Mitchell concluded.

Methodology:

Mitchell Research & Communications used a sample of registered voters in the November 2016 Michigan General Election. Our goal is to spread as wide a net as possible to assure we survey voters who may not have voted in elections for a long time. A double filter was used to determine that we were surveying only likely voters.

- First voters had to say they were registered voters. If they were not, the phone call ended.
- Then, they were asked if they were definitely voting, probably voting, not sure yet, or definitely not voting in the November General Election. If they were “definitely not voting” the phone call ended.

Federal law only permits us to call land lines when using automated phoning. Any surveys that doesn’t specify if they use cell phones do not use them. Data is weighted to reflect likely voter turnout by gender, age, and race.

(Steve Mitchell is CEO of Mitchell Research & Communications, an East Lansing, Michigan based national polling and consulting company. He is currently political pollster for FOX 2 Detroit. He has polled with great accuracy for the media in Michigan, South Carolina, Florida, Missouri, Illinois, and California. An examination of RealClearPolitics.com will show that in final polls before the election in races for president, U.S. Senator and governor in Michigan, his final poll results have been off by an average of only 2.75% from actual results 2008-2014.

Mitchell can be reached at 248-891-2414; stevemitchell40@gmail.com; @stevemitchell40 on Twitter)

Field Copy/Aggregate Percentages and Crosstabs below:



**IVR FOX 2 Detroit – Mitchell Poll of Michigan
Conducted September 27, 2016 Survey
(N=1,956 Likely Voters)**

Hi, we are conducting a survey for WJBK-TV in Detroit on the November 2016 General Election for president.

1. If you are a registered voter at the household we are calling please press 1. If you're not, press 2.
Yes 100%
No **END**
2. Thinking about this November's General Election for president, if you are definitely voting press 1, probably voting press 2, not sure yet press 3, and if you are definitely not voting press 4.
Definitely Voting 97%
Probably Voting 2
Not Sure Yet 1
Definitely Not Voting 4 **END**

Before questions on the presidential race, a few quick statistical questions:

3. Are you...
Or, Male press 47%
Female press 53
4. What is your age?
18-44 press 32%
45-64 press 41
65 + press 27
5. Are you white/Caucasian press 1, African-American press 2, Hispanic press 3, Asian or something else press 4.
White/Caucasian 83%
African-American 13
Hispanic 2
Asian or other 2

6. Do you, or do any members of your household belong to a labor union or teachers association? If you belong press 1, if someone else in your household belongs press 2, if no one belongs press 3, if you're not sure press 4.
- | | |
|--------------|-----|
| Respondent | 26% |
| Someone else | 11 |
| Non-union | 62 |
| Not sure | 1 |
7. Thinking about THIS UPCOMING November General Election, if the election was being held today would you be voting straight Democratic, mostly Democratic, a few more Democrats than Republicans, about equally for both parties, a few more Republicans than Democrats, mostly Republican, straight Republican, or will you vote for another party? If you plan to vote...
- | | |
|--------------------------|-----|
| Democratic press | 48% |
| Equally for both parties | 4 |
| Republican | 44 |
| Another Party | 4 |
8. In THIS UPCOMING November Election, do you plan to vote by absentee ballot or on Election Day? If you plan to vote by Absentee Ballot press 1, on Election Day press 2, if you're not sure press 3.
- | | |
|-----------------|-----|
| Absentee Ballot | 27% |
| Election Day | 72 |
| Not sure | 1 |
9. What area do you live in? If you live in the:
- | | |
|---|----|
| City of Detroit press | 6% |
| Wayne County outside of Detroit | 13 |
| Oakland County | 13 |
| Macomb County | 8 |
| Flint, Saginaw, Bay City, Thumb | 12 |
| Monroe, Washtenaw, Lansing, Jackson, Mid-Michigan | 17 |
| West Michigan | 21 |
| Northern Michigan/UP | 10 |

Now I am going to read you some names. For each, please tell me if you have heard of that name. If you have heard of that name – let me know if you have a favorable or unfavorable impression of that person. If you don't know the name, or don't know enough about them to say favorable or unfavorable, you can give me that answer too. Whenever names are mentioned they will be in alphabetical order.

10. Hillary Clinton. If you are not aware of Hillary Clinton Press 1. Aware with a favorable impression Press 2. Aware with an unfavorable impression Press 3. If you are aware, but don't know enough to say favorable or unfavorable Press 4, and if you are not sure Press 5.
- | | |
|---------------------|----|
| Not Aware | 2% |
| Favorable | 44 |
| Unfavorable | 51 |
| Aware/No Impression | 2 |
| Undecided | 2 |

11. Donald Trump. If you are not aware of Donald Trump Press 1. Aware with a favorable impression Press 2. Aware with an unfavorable impression Press 3. If you are aware, but don't know enough to say favorable or unfavorable Press 4, and if you are not sure Press 5.
- | | |
|---------------------|----|
| Not Aware | 2% |
| Favorable | 40 |
| Unfavorable | 54 |
| Aware/No Impression | 2 |
| Undecided | 2 |
12. If the election for president was being held today and the candidates were Hillary Clinton the Democrat and Donald Trump the Republican which one would you vote for? If you would vote for or lean towards Clinton press 1, if you would vote for or lean towards Trump press 2, if you're not sure press 3
- | | |
|-----------------|-----|
| Hillary Clinton | 49% |
| Donald Trump | 44 |
| Undecided | 8 |
13. In a four-way presidential race that includes Libertarian Party candidate Gary Johnson and Green Party candidate Jill Stein, if the November 2016 General Election for President was being held today, who would you be voting for? In alphabetical order by name, if you are voting for or lean towards Hillary Clinton the Democrat press 1, if you are voting for or lean towards Gary Johnson the Libertarian Party candidate press 2, if you are voting for or lean towards Jill Stein the Green Party candidate press 3, if you are voting for or lean towards Donald Trump the Republican press 4, and if you're not sure press 5.
- | | |
|-----------|-----|
| Clinton | 46% |
| Johnson | 8 |
| Stein | 1 |
| Trump | 41 |
| Undecided | 4 |
14. Did you watch the presidential debate between Hillary Clinton and Donald Trump? If you did **NOT** watch the debate press 1, if you **DID** watch the debate press 2.
- | | |
|---------------|-----|
| Did NOT watch | 20% |
| Did watch | 80 |
15. Whether you watched the debate or not, from what you've seen, read, or heard, do you think the debate was won by Hillary Clinton, Donald Trump, or was it a tie? If you think it was won by Clinton press 1, Trump press 2, if you think it was a tie press 3, if you're not sure press 4.
- | | |
|----------|-----|
| Clinton | 51% |
| Trump | 25 |
| Tie | 18 |
| Not sure | 6 |
16. In your choice for president, which is more important to you, jobs the economy or national defense and terrorism? If you think jobs the economy is more important press 1, national defense and terrorism press 2, if you're not sure press 3.
- | | |
|----------------------------|-----|
| Jobs/economy | 53% |
| National defense/terrorism | 34 |
| Not sure | 13 |

Finally ...

17. In the 2012 General Election, did you vote for --- in alphabetical order --- Barack Obama or Mitt Romney? If you voted for Obama press 1, Romney press 2, if you did not vote in 2012 press 3, if you're not sure press 4.

Obama	53%
Romney	43
Did not vote	2
Not sure	2

Crosstabs Below:

Mitchell Research & Communications IVR FOX 2 Detroit Mitchell Poll of Michigan Survey Conducted September 27, 2016

N=1956	<u>1) Total</u>	<u>12) Clinton - Trump 2-Way</u>		
	Yes	Hillary Clinton	Donald Trump	Not Sure
Total	1956	950	853	153
	100.0%	48.6%	43.6%	7.8%
	100.0%	100.0%	100.0%	100.0%

2) Cast Ballot 2016 General Election

Definitely Voting	1902	938	833	131
	100.0%	49.3%	43.8%	6.9%
	97.2%	98.7%	97.7%	85.6%
Probably Voting	35	8	15	12
	100.0%	22.9%	42.9%	34.3%
	1.8%	0.8%	1.8%	7.8%
Not Sure Yet	19	4	5	10
	100.0%	21.1%	26.3%	52.6%
	1.0%	0.4%	0.6%	6.5%
Total	1956	950	853	153
	100.0%	48.6%	43.6%	7.8%
	100.0%	100.0%	100.0%	100.0%

18) Cast Ballot 2016 General Election

Obama	1031	868	103	60
	100.0%	84.2%	10.0%	5.8%
	52.7%	91.4%	12.1%	39.2%
Romney	838	70	706	62
	100.0%	8.4%	84.2%	7.4%
	42.8%	7.4%	82.8%	40.5%
Did Not Vote	45	5	29	11
	100.0%	11.1%	64.4%	24.4%
	2.3%	0.5%	3.4%	7.2%
Not Sure	42	7	15	20
	100.0%	16.7%	35.7%	47.6%
	2.1%	0.7%	1.8%	13.1%

Mitchell Research & Communications IVR FOX 2 Detroit Mitchell Poll of Michigan Survey Conducted September 27, 2016

N=1956

13) Trump - Clinton 4-Way

	Clinton	Johnson	Stein	Trump	Undecided
Total	895	146	24	806	85
	45.8%	7.5%	1.2%	41.2%	4.3%
	100.0%	100.0%	100.0%	100.0%	100.0%

2) Cast Ballot 2016 General Election

Definitely Voting	883	133	19	791	76
	46.4%	7.0%	1.0%	41.6%	4.0%
	98.7%	91.1%	79.2%	98.1%	89.4%
Probably Voting	7	7	4	14	3
	20.0%	20.0%	11.4%	40.0%	8.6%
	0.8%	4.8%	16.7%	1.7%	3.5%
Not Sure Yet	5	6	1	1	6
	26.3%	31.6%	5.3%	5.3%	31.6%
	0.6%	4.1%	4.2%	0.1%	7.1%
Total	895	146	24	806	85
	45.8%	7.5%	1.2%	41.2%	4.3%
	100.0%	100.0%	100.0%	100.0%	100.0%

18) Cast Ballot 2016 General Election

Obama	828	63	10	94	36
	80.3%	6.1%	1.0%	9.1%	3.5%
	92.5%	43.2%	41.7%	11.7%	42.4%
Romney	57	59	11	676	35
	6.8%	7.0%	1.3%	80.7%	4.2%
	6.4%	40.4%	45.8%	83.9%	41.2%
Did Not Vote	4	8	0	27	6
	8.9%	17.8%	0.0%	60.0%	13.3%
	0.4%	5.5%	0.0%	3.3%	7.1%
Not Sure	6	16	3	9	8
	14.3%	38.1%	7.1%	21.4%	19.0%
	0.7%	11.0%	12.5%	1.1%	9.4%

Mitchell Research & Communications IVR FOX 2 Detroit Mitchell Poll of Michigan Survey Conducted September 27, 2016

N=1956	1) Total	12) Clinton - Trump 2-Way		
	Yes	Hillary Clinton	Donald Trump	Not Sure
Total	1956 100.0% 100.0%	950 48.6% 100.0%	853 43.6% 100.0%	153 7.8% 100.0%
<u>3) Gender</u>				
Male	918 100.0% 46.9%	407 44.3% 42.8%	451 49.1% 52.9%	60 6.5% 39.2%
Female	1038 100.0% 53.1%	543 52.3% 57.2%	402 38.7% 47.1%	93 9.0% 60.8%
Total	1956 100.0% 100.0%	950 48.6% 100.0%	853 43.6% 100.0%	153 7.8% 100.0%
<u>4) Age</u>				
18-44	616 100.0% 31.5%	293 47.6% 30.8%	262 42.5% 30.7%	61 9.9% 39.9%
45-64	808 100.0% 41.3%	365 45.2% 38.4%	381 47.2% 44.7%	62 7.7% 40.5%
65 and older	532 100.0% 27.2%	292 54.9% 30.7%	210 39.5% 24.6%	30 5.6% 19.6%

Mitchell Research & Communications IVR FOX 2 Detroit Mitchell Poll of Michigan Survey Conducted September 27, 2016

N=1956

13) Trump - Clinton 4-Way

	Clinton	Johnson	Stein	Trump	Undecided
Total	895 45.8% 100.0%	146 7.5% 100.0%	24 1.2% 100.0%	806 41.2% 100.0%	85 4.3% 100.0%

3) Gender

Male	393 42.8% 43.9%	70 7.6% 47.9%	11 1.2% 45.8%	422 46.0% 52.4%	22 2.4% 25.9%
Female	502 48.4% 56.1%	76 7.3% 52.1%	13 1.3% 54.2%	384 37.0% 47.6%	63 6.1% 74.1%
Total	895 45.8% 100.0%	146 7.5% 100.0%	24 1.2% 100.0%	806 41.2% 100.0%	85 4.3% 100.0%

4) Age

18-44	253 41.1% 28.3%	81 13.1% 55.5%	9 1.5% 37.5%	236 38.3% 29.3%	37 6.0% 43.5%
45-64	350 43.3% 39.1%	48 5.9% 32.9%	14 1.7% 58.3%	368 45.5% 45.7%	28 3.5% 32.9%
65 and older	292 54.9% 32.6%	17 3.2% 11.6%	1 0.2% 4.2%	202 38.0% 25.1%	20 3.8% 23.5%

Mitchell Research & Communications IVR FOX 2 Detroit Mitchell Poll of Michigan Survey Conducted September 27, 2016

N=1956	1) Total	12) Clinton - Trump 2-Way		
	Yes	Hillary Clinton	Donald Trump	Not Sure
Total	1956 100.0% 100.0%	950 48.6% 100.0%	853 43.6% 100.0%	153 7.8% 100.0%
<u>5) Race</u>				
White/Caucasian	1627 100.0% 83.2%	715 43.9% 75.3%	779 47.9% 91.3%	133 8.2% 86.9%
African-American	259 100.0% 13.2%	193 74.5% 20.3%	51 19.7% 6.0%	15 5.8% 9.8%
Hispanic	32 100.0% 1.6%	23 71.9% 2.4%	8 25.0% 0.9%	1 3.1% 0.7%
Hispanic/Asian or other	38 100.0% 1.9%	19 50.0% 2.0%	15 39.5% 1.8%	4 10.5% 2.6%
Total	1956 100.0% 100.0%	950 48.6% 100.0%	853 43.6% 100.0%	153 7.8% 100.0%
<u>6) Labor Household</u>				
Respondent	517 100.0% 26.4%	296 57.3% 31.2%	176 34.0% 20.6%	45 8.7% 29.4%
Someone else	218 100.0% 11.1%	107 49.1% 11.3%	95 43.6% 11.1%	16 7.3% 10.5%
Non-union	1204 100.0% 61.6%	537 44.6% 56.5%	580 48.2% 68.0%	87 7.2% 56.9%
Not Sure	17 100.0% 0.9%	10 58.8% 1.1%	2 11.8% 0.2%	5 29.4% 3.3%

Mitchell Research & Communications IVR FOX 2 Detroit Mitchell Poll of Michigan Survey Conducted September 27, 2016

N=1956

13) Trump - Clinton 4-Way

	Clinton	Johnson	Stein	Trump	Undecided
Total	895 45.8% 100.0%	146 7.5% 100.0%	24 1.2% 100.0%	806 41.2% 100.0%	85 4.3% 100.0%

5) Race

White/Caucasian	659 40.5% 73.6%	132 8.1% 90.4%	20 1.2% 83.3%	738 45.4% 91.6%	78 4.8% 91.8%
African-American	194 74.9% 21.7%	11 4.2% 7.5%	1 0.4% 4.2%	48 18.5% 6.0%	5 1.9% 5.9%
Hispanic	22 68.8% 2.5%	0 0.0% 0.0%	2 6.3% 8.3%	7 21.9% 0.9%	1 3.1% 1.2%
Hispanic/Asian or other	20 52.6% 2.2%	3 7.9% 2.1%	1 2.6% 4.2%	13 34.2% 1.6%	1 2.6% 1.2%
Total	895 45.8% 100.0%	146 7.5% 100.0%	24 1.2% 100.0%	806 41.2% 100.0%	85 4.3% 100.0%

6) Labor Household

Respondent	274 53.0% 30.6%	56 10.8% 38.4%	7 1.4% 29.2%	159 30.8% 19.7%	21 4.1% 24.7%
Someone else	103 47.2% 11.5%	17 7.8% 11.6%	3 1.4% 12.5%	88 40.4% 10.9%	7 3.2% 8.2%
Non-union	505 41.9% 56.4%	71 5.9% 48.6%	14 1.2% 58.3%	557 46.3% 69.1%	57 4.7% 67.1%
Not Sure	13 76.5% 1.5%	2 11.8% 1.4%	0 0.0% 0.0%	2 11.8% 0.2%	0 0.0% 0.0%

Mitchell Research & Communications IVR FOX 2 Detroit Mitchell Poll of Michigan Survey Conducted September 27, 2016

N=1956	1) Total	12) Clinton - Trump 2-Way		
	Yes	Hillary Clinton	Donald Trump	Not Sure
Total	1956 100.0% 100.0%	950 48.6% 100.0%	853 43.6% 100.0%	153 7.8% 100.0%

7) Political Party 2016

Democratic	931 100.0% 47.6%	863 92.7% 90.8%	48 5.2% 5.6%	20 2.1% 13.1%
Equally for Both Parties	82 100.0% 4.2%	28 34.1% 2.9%	24 29.3% 2.8%	30 36.6% 19.6%
Republican	858 100.0% 43.9%	34 4.0% 3.6%	765 89.2% 89.7%	59 6.9% 38.6%
Another Party	85 100.0% 4.3%	25 29.4% 2.6%	16 18.8% 1.9%	44 51.8% 28.8%
Total	1956 100.0% 100.0%	950 48.6% 100.0%	853 43.6% 100.0%	153 7.8% 100.0%

8) Method of Casting Ballot - 2016 Election

Absentee Ballot	533 100.0% 27.2%	285 53.5% 30.0%	203 38.1% 23.8%	45 8.4% 29.4%
Election Day	1407 100.0% 71.9%	657 46.7% 69.2%	644 45.8% 75.5%	106 7.5% 69.3%
Not Sure	16 100.0% 0.8%	8 50.0% 0.8%	6 37.5% 0.7%	2 12.5% 1.3%

Mitchell Research & Communications IVR FOX 2 Detroit Mitchell Poll of Michigan Survey Conducted September 27, 2016

N=1956

13) Trump - Clinton 4-Way

	Clinton	Johnson	Stein	Trump	Undecided
Total	895 45.8% 100.0%	146 7.5% 100.0%	24 1.2% 100.0%	806 41.2% 100.0%	85 4.3% 100.0%

7) Political Party 2016

Democratic	846 90.9% 94.5%	21 2.3% 14.4%	7 0.8% 29.2%	37 4.0% 4.6%	20 2.1% 23.5%
Equally for Both Parties	20 24.4% 2.2%	21 25.6% 14.4%	2 2.4% 8.3%	19 23.2% 2.4%	20 24.4% 23.5%
Republican	27 3.1% 3.0%	37 4.3% 25.3%	10 1.2% 41.7%	747 87.1% 92.7%	37 4.3% 43.5%
Another Party	2 2.4% 0.2%	67 78.8% 45.9%	5 5.9% 20.8%	3 3.5% 0.4%	8 9.4% 9.4%
Total	895 45.8% 100.0%	146 7.5% 100.0%	24 1.2% 100.0%	806 41.2% 100.0%	85 4.3% 100.0%

8) Method of Casting Ballot - 2016 Election

Absentee Ballot	275 51.6% 30.7%	35 6.6% 24.0%	1 0.2% 4.2%	195 36.6% 24.2%	27 5.1% 31.8%
Election Day	613 43.6% 68.5%	109 7.7% 74.7%	23 1.6% 95.8%	605 43.0% 75.1%	57 4.1% 67.1%
Not Sure	7 43.8% 0.8%	2 12.5% 1.4%	0 0.0% 0.0%	6 37.5% 0.7%	1 6.3% 1.2%

Mitchell Research & Communications IVR FOX 2 Detroit Mitchell Poll of Michigan Survey Conducted September 27, 2016

N=1956	1) Total	12) Clinton - Trump 2-Way		
	Yes	Hillary Clinton	Donald Trump	Not Sure
Total	1956 100.0% 100.0%	950 48.6% 100.0%	853 43.6% 100.0%	153 7.8% 100.0%
<u>9) Area</u>				
City of Detroit	109 100.0% 5.6%	85 78.0% 8.9%	21 19.3% 2.5%	3 2.8% 2.0%
Wayne County outside of Detroit	252 100.0% 12.9%	123 48.8% 12.9%	115 45.6% 13.5%	14 5.6% 9.2%
Oakland County	256 100.0% 13.1%	143 55.9% 15.1%	97 37.9% 11.4%	16 6.3% 10.5%
Macomb County	155 100.0% 7.9%	60 38.7% 6.3%	76 49.0% 8.9%	19 12.3% 12.4%
Flint, Saginaw, Bay City, Thumb	238 100.0% 12.2%	124 52.1% 13.1%	88 37.0% 10.3%	26 10.9% 17.0%
Monroe, Washtenaw, Lansing, Jackson, Mid-Michigan	340 100.0% 17.4%	166 48.8% 17.5%	141 41.5% 16.5%	33 9.7% 21.6%
West Michigan	402 100.0% 20.6%	163 40.5% 17.2%	200 49.8% 23.4%	39 9.7% 25.5%
Northern Michigan/UP	204 100.0% 10.4%	86 42.2% 9.1%	115 56.4% 13.5%	3 1.5% 2.0%

Mitchell Research & Communications IVR FOX 2 Detroit Mitchell Poll of Michigan Survey Conducted September 27, 2016

N=1956

13) Trump - Clinton 4-Way

	Clinton	Johnson	Stein	Trump	Undecided
Total	895 45.8% 100.0%	146 7.5% 100.0%	24 1.2% 100.0%	806 41.2% 100.0%	85 4.3% 100.0%
<u>9) Area</u>					
City of Detroit	83 76.1% 9.3%	11 10.1% 7.5%	0 0.0% 0.0%	11 10.1% 1.4%	4 3.7% 4.7%
Wayne County outside of Detroit	129 51.2% 14.4%	7 2.8% 4.8%	8 3.2% 33.3%	105 41.7% 13.0%	3 1.2% 3.5%
Oakland County	134 52.3% 15.0%	14 5.5% 9.6%	2 0.8% 8.3%	93 36.3% 11.5%	13 5.1% 15.3%
Macomb County	57 36.8% 6.4%	5 3.2% 3.4%	1 0.6% 4.2%	69 44.5% 8.6%	23 14.8% 27.1%
Flint, Saginaw, Bay City, Thumb	108 45.4% 12.1%	34 14.3% 23.3%	1 0.4% 4.2%	85 35.7% 10.5%	10 4.2% 11.8%
Monroe, Washtenaw, Lansing, Jackson, Mid-Michigan	148 43.5% 16.5%	38 11.2% 26.0%	5 1.5% 20.8%	130 38.2% 16.1%	19 5.6% 22.4%
West Michigan	157 39.1% 17.5%	30 7.5% 20.5%	2 0.5% 8.3%	201 50.0% 24.9%	12 3.0% 14.1%
Northern Michigan/UP	79 38.7% 8.8%	7 3.4% 4.8%	5 2.5% 20.8%	112 54.9% 13.9%	1 0.5% 1.2%

Mitchell Research & Communications IVR FOX 2 Detroit Mitchell Poll of Michigan Survey Conducted September 27, 2016

N=1956	1) Total	12) Clinton - Trump 2-Way		
	Yes	Hillary Clinton	Donald Trump	Not Sure
Total	1956 100.0% 100.0%	950 48.6% 100.0%	853 43.6% 100.0%	153 7.8% 100.0%
<u>14) Debate Watcher</u>				
Did NOT Watch	390 100.0% 19.9%	164 42.1% 17.3%	160 41.0% 18.8%	66 16.9% 43.1%
Did Watch	1566 100.0% 80.1%	786 50.2% 82.7%	693 44.3% 81.2%	87 5.6% 56.9%
Total	1956 100.0% 100.0%	950 48.6% 100.0%	853 43.6% 100.0%	153 7.8% 100.0%
<u>15) Debate Winner</u>				
Clinton	991 100.0% 50.7%	891 89.9% 93.8%	57 5.8% 6.7%	43 4.3% 28.1%
Trump	487 100.0% 24.9%	10 2.1% 1.1%	471 96.7% 55.2%	6 1.2% 3.9%
Tie	360 100.0% 18.4%	28 7.8% 2.9%	276 76.7% 32.4%	56 15.6% 36.6%
Not Sure	118 100.0% 6.0%	21 17.8% 2.2%	49 41.5% 5.7%	48 40.7% 31.4%

Mitchell Research & Communications IVR FOX 2 Detroit Mitchell Poll of Michigan Survey Conducted September 27, 2016

N=1956

13) Trump - Clinton 4-Way

	Clinton	Johnson	Stein	Trump	Undecided
Total	895 45.8% 100.0%	146 7.5% 100.0%	24 1.2% 100.0%	806 41.2% 100.0%	85 4.3% 100.0%

14) Debate Watcher

Did NOT Watch	166 42.6% 18.5%	50 12.8% 34.2%	5 1.3% 20.8%	134 34.4% 16.6%	35 9.0% 41.2%
Did Watch	729 46.6% 81.5%	96 6.1% 65.8%	19 1.2% 79.2%	672 42.9% 83.4%	50 3.2% 58.8%
Total	895 45.8% 100.0%	146 7.5% 100.0%	24 1.2% 100.0%	806 41.2% 100.0%	85 4.3% 100.0%

15) Debate Winner

Clinton	839 84.7% 93.7%	73 7.4% 50.0%	6 0.6% 25.0%	47 4.7% 5.8%	26 2.6% 30.6%
Trump	9 1.8% 1.0%	16 3.3% 11.0%	1 0.2% 4.2%	452 92.8% 56.1%	9 1.8% 10.6%
Tie	25 6.9% 2.8%	35 9.7% 24.0%	12 3.3% 50.0%	262 72.8% 32.5%	26 7.2% 30.6%
Not Sure	22 18.6% 2.5%	22 18.6% 15.1%	5 4.2% 20.8%	45 38.1% 5.6%	24 20.3% 28.2%

Mitchell Research & Communications IVR FOX 2 Detroit Mitchell Poll of Michigan Survey Conducted September 27, 2016

N=1956	1) Total	12) Clinton - Trump 2-Way		
	Yes	Hillary Clinton	Donald Trump	Not Sure
Total	1956	950	853	153
	100.0%	48.6%	43.6%	7.8%
	100.0%	100.0%	100.0%	100.0%

16) Most Important Presidential Issue

Jobs/Economy	1027	632	320	75
	100.0%	61.5%	31.2%	7.3%
	52.5%	66.5%	37.5%	49.0%
National Defense/Terrorism	673	201	437	35
	100.0%	29.9%	64.9%	5.2%
	34.4%	21.2%	51.2%	22.9%
Not Sure	256	117	96	43
	100.0%	45.7%	37.5%	16.8%
	13.1%	12.3%	11.3%	28.1%
Total	1956	950	853	153
	100.0%	48.6%	43.6%	7.8%
	100.0%	100.0%	100.0%	100.0%

12) Clinton - Trump 2-Way

Hillary Clinton	950	950	0	0
	100.0%	100.0%	0.0%	0.0%
	48.6%	100.0%	0.0%	0.0%
Donald Trump	853	0	853	0
	100.0%	0.0%	100.0%	0.0%
	43.6%	0.0%	100.0%	0.0%
Not Sure	153	0	0	153
	100.0%	0.0%	0.0%	100.0%
	7.8%	0.0%	0.0%	100.0%

Mitchell Research & Communications IVR FOX 2 Detroit Mitchell Poll of Michigan Survey Conducted September 27, 2016

N=1956

13) Trump - Clinton 4-Way

	Clinton	Johnson	Stein	Trump	Undecided
Total	895	146	24	806	85
	45.8%	7.5%	1.2%	41.2%	4.3%
	100.0%	100.0%	100.0%	100.0%	100.0%

16) Most Important Presidential Issue

Jobs/Economy	598	79	15	295	40
	58.2%	7.7%	1.5%	28.7%	3.9%
	66.8%	54.1%	62.5%	36.6%	47.1%
National Defense/Terrorism	180	51	4	420	18
	26.7%	7.6%	0.6%	62.4%	2.7%
	20.1%	34.9%	16.7%	52.1%	21.2%
Not Sure	117	16	5	91	27
	45.7%	6.3%	2.0%	35.5%	10.5%
	13.1%	11.0%	20.8%	11.3%	31.8%
Total	895	146	24	806	85
	45.8%	7.5%	1.2%	41.2%	4.3%
	100.0%	100.0%	100.0%	100.0%	100.0%

12) Clinton - Trump 2-Way

Hillary Clinton	879	49	8	0	14
	92.5%	5.2%	0.8%	0.0%	1.5%
	98.2%	33.6%	33.3%	0.0%	16.5%
Donald Trump	8	34	6	797	8
	0.9%	4.0%	0.7%	93.4%	0.9%
	0.9%	23.3%	25.0%	98.9%	9.4%
Not Sure	8	63	10	9	63
	5.2%	41.2%	6.5%	5.9%	41.2%
	0.9%	43.2%	41.7%	1.1%	74.1%

Mitchell Research & Communications IVR FOX 2 Detroit Mitchell Poll of Michigan Survey Conducted September 27, 2016

N=1956	1) Total	12) Clinton - Trump 2-Way		
	Yes	Hillary Clinton	Donald Trump	Not Sure
Total	1956 100.0% 100.0%	950 48.6% 100.0%	853 43.6% 100.0%	153 7.8% 100.0%
<u>10) Impression of Clinton</u>				
Not Aware	39 100.0% 2.0%	34 87.2% 3.6%	5 12.8% 0.6%	0 0.0% 0.0%
Favorable	866 100.0% 44.3%	830 95.8% 87.4%	15 1.7% 1.8%	21 2.4% 13.7%
Unfavorable	988 100.0% 50.5%	50 5.1% 5.3%	828 83.8% 97.1%	110 11.1% 71.9%
Aware/No Impression	34 100.0% 1.7%	17 50.0% 1.8%	3 8.8% 0.4%	14 41.2% 9.2%
Undecided	29 100.0% 1.5%	19 65.5% 2.0%	2 6.9% 0.2%	8 27.6% 5.2%

Mitchell Research & Communications IVR FOX 2 Detroit Mitchell Poll of Michigan Survey Conducted September 27, 2016

N=1956

13) Trump - Clinton 4-Way

	Clinton	Johnson	Stein	Trump	Undecided
Total	895 45.8% 100.0%	146 7.5% 100.0%	24 1.2% 100.0%	806 41.2% 100.0%	85 4.3% 100.0%

10) Impression of Clinton

Not Aware	33 84.6% 3.7%	3 7.7% 2.1%	0 0.0% 0.0%	3 7.7% 0.4%	0 0.0% 0.0%
Favorable	809 93.4% 90.4%	29 3.3% 19.9%	3 0.3% 12.5%	6 0.7% 0.7%	19 2.2% 22.4%
Unfavorable	27 2.7% 3.0%	94 9.5% 64.4%	16 1.6% 66.7%	793 80.3% 98.4%	58 5.9% 68.2%
Aware/No Impression	7 20.6% 0.8%	17 50.0% 11.6%	5 14.7% 20.8%	2 5.9% 0.2%	3 8.8% 3.5%
Undecided	19 65.5% 2.1%	3 10.3% 2.1%	0 0.0% 0.0%	2 6.9% 0.2%	5 17.2% 5.9%

Mitchell Research & Communications IVR FOX 2 Detroit Mitchell Poll of Michigan Survey Conducted September 27, 2016

N=1956	1) Total	12) Clinton - Trump 2-Way		
	Yes	Hillary Clinton	Donald Trump	Not Sure
Total	1956 100.0% 100.0%	950 48.6% 100.0%	853 43.6% 100.0%	153 7.8% 100.0%
<u>11) Impression of Trump</u>				
Not Aware	41 100.0% 2.1%	24 58.5% 2.5%	16 39.0% 1.9%	1 2.4% 0.7%
Favorable	791 100.0% 40.4%	30 3.8% 3.2%	743 93.9% 87.1%	18 2.3% 11.8%
Unfavorable	1054 100.0% 53.9%	888 84.3% 93.5%	57 5.4% 6.7%	109 10.3% 71.2%
Aware/No Impression	40 100.0% 2.0%	5 12.5% 0.5%	22 55.0% 2.6%	13 32.5% 8.5%
Undecided	30 100.0% 1.5%	3 10.0% 0.3%	15 50.0% 1.8%	12 40.0% 7.8%

Mitchell Research & Communications IVR FOX 2 Detroit Mitchell Poll of Michigan Survey Conducted September 27, 2016

N=1956

13) Trump - Clinton 4-Way

	Clinton	Johnson	Stein	Trump	Undecided
Total	895	146	24	806	85
	45.8%	7.5%	1.2%	41.2%	4.3%
	100.0%	100.0%	100.0%	100.0%	100.0%

11) Impression of Trump

Not Aware	21	3	0	13	4
	51.2%	7.3%	0.0%	31.7%	9.8%
	2.3%	2.1%	0.0%	1.6%	4.7%
Favorable	36	21	6	719	9
	4.6%	2.7%	0.8%	90.9%	1.1%
	4.0%	14.4%	25.0%	89.2%	10.6%
Unfavorable	824	108	17	45	60
	78.2%	10.2%	1.6%	4.3%	5.7%
	92.1%	74.0%	70.8%	5.6%	70.6%
Aware/No Impression	5	9	0	17	9
	12.5%	22.5%	0.0%	42.5%	22.5%
	0.6%	6.2%	0.0%	2.1%	10.6%
Undecided	9	5	1	12	3
	30.0%	16.7%	3.3%	40.0%	10.0%
	1.0%	3.4%	4.2%	1.5%	3.5%