

## Current Kentucky Polling

March 3, 2016

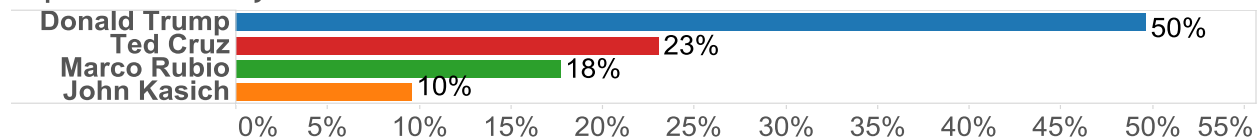
Contact: Doug Kaplan, 407-242-1870

### Executive Summary

Gravis Marketing, a nonpartisan research firm, conducted a random survey of 1,137 likely Republican and Democratic voters in the Kentucky primaries. The poll was conducted March 3<sup>rd</sup>. The poll has a margin of error of  $\pm 3.9\%$  for the 618 Republicans and  $\pm 4.3\%$  for the 519 Democrats. The total may not round to 100% because of rounding. The polls were conducted using automated telephone calls (IVR technology) and online responses. The results are weighted by voting demographics.

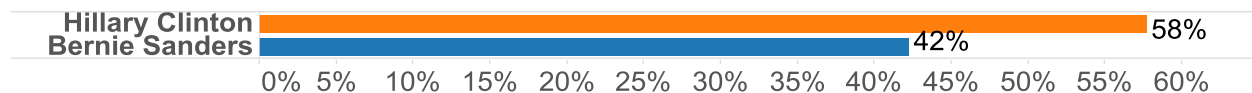
### Assuming you had to vote today, which 2016 GOP Candidate would you vote for?

#### Republican Primary



### Assuming you had to vote today, which 2016 Democrat Candidate would you vote for?

#### Democratic Caucus

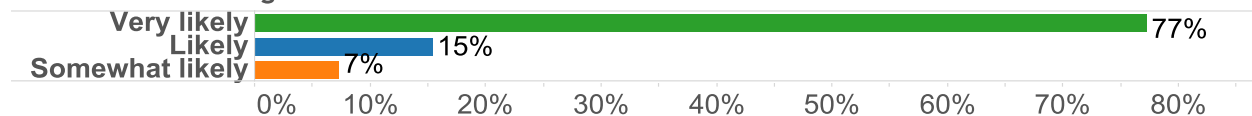


The following questions are for demographic purposes:

### How likely are you to vote in the Kentucky Presidential Primaries?

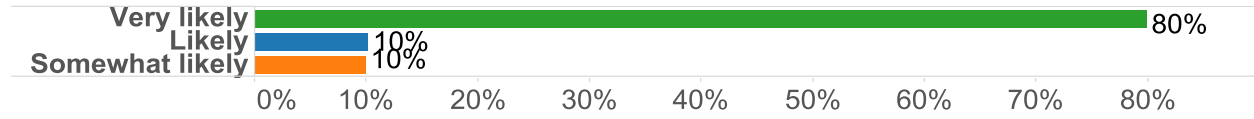
#### Republicans

#### Likelihood of Voting



Democrats

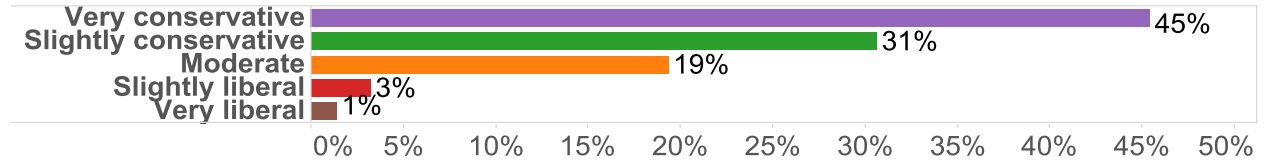
Likelihood of Voting



What is your political ideology?

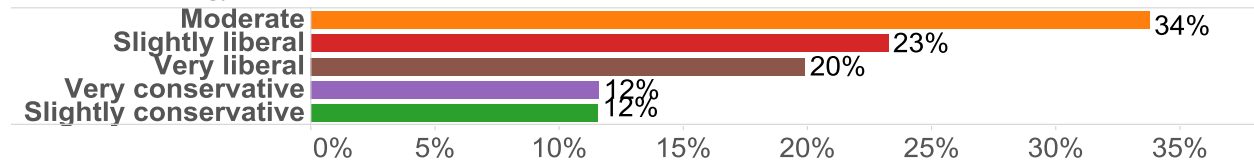
Republicans

Political Ideology



Democrats

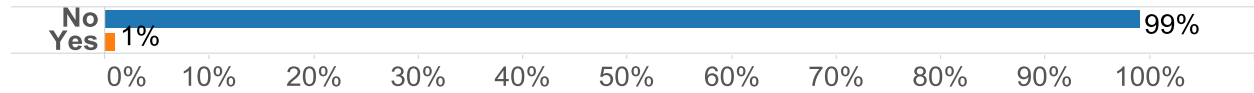
Political Ideology



Are you or is a member of your immediate family from a Latino, Hispanic or Spanish speaking background?

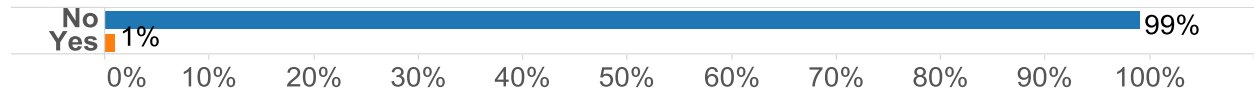
Republicans

Hispanic



Democrats

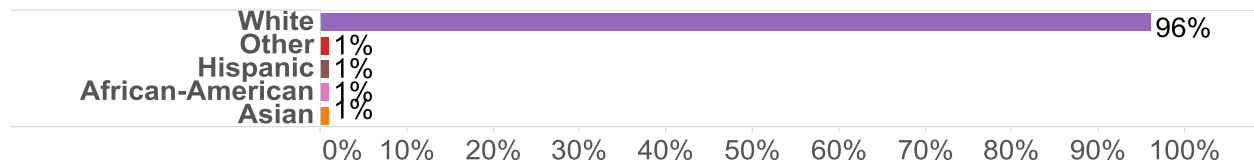
Hispanic



What race do you identify yourself as?

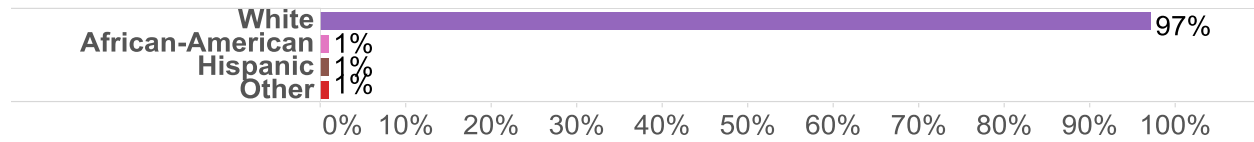
Republicans

Race



Democrats

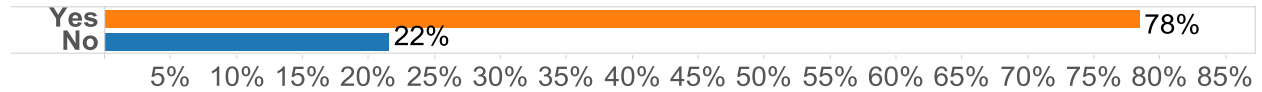
Race



**Do you identify yourself as an Evangelical Christian or another religion?**

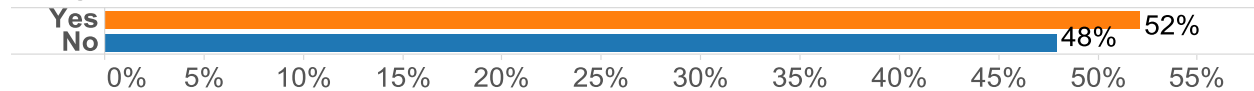
Republicans

Evangelical Christian



Democrats

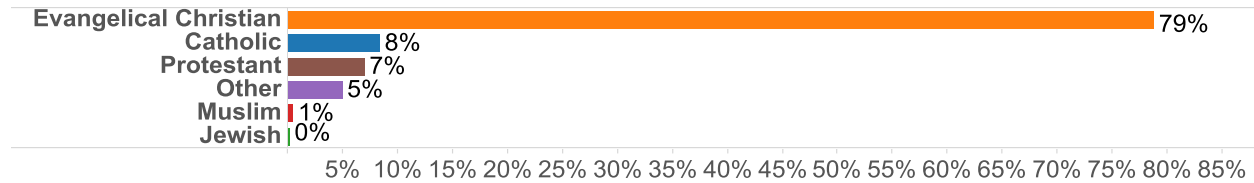
Evangelical Christian



**Which of the following best represents your religious affiliation?**

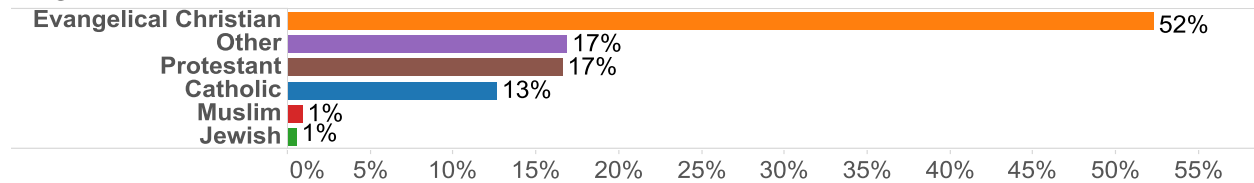
Republicans

Religious affiliation



Democrats

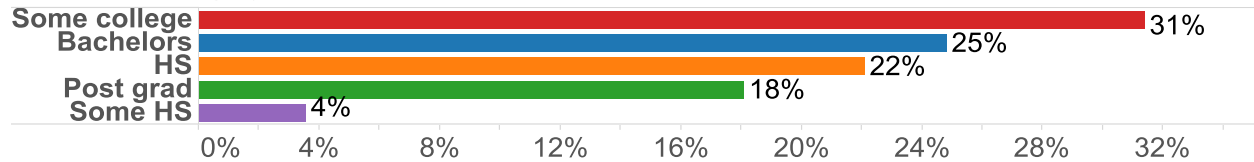
Religious affiliation



**What is the highest level of education have you completed?**

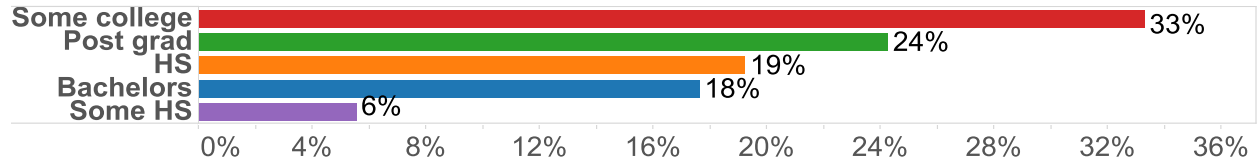
Republicans

Education Category



Democrats

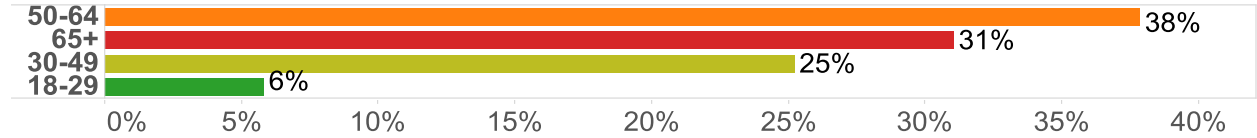
Education Category



How old are you?

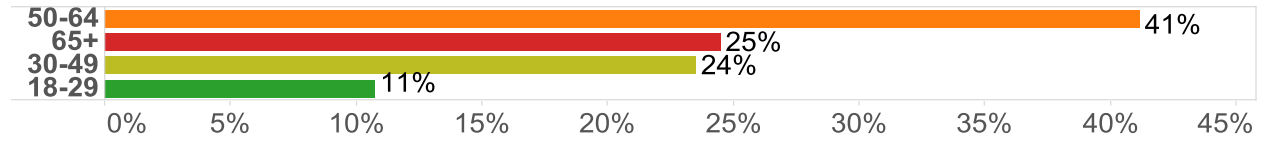
Republicans

Age group



Democrats

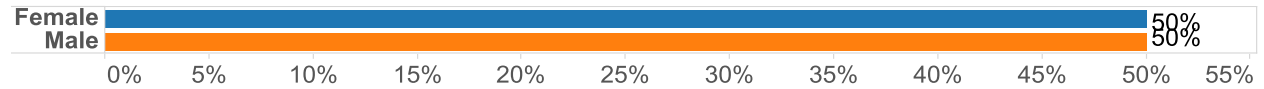
Age group



What is your gender?

Republicans

Gender



Democrats

Gender

